



Corporate Partnership Foundational Opportunities

Engage with the knowledge, experience and innovation of Marshall/Leventhal students, alumni, and faculty. There are many ways to build a mutually beneficial partnership with Marshall/Leventhal that will allow your organization to:

HIRE MARSHALL/LEVENTHAL TALENT

- **Corporate Presentations and Coffee Chats:**
Present on campus about your business, culture, and job opportunities. Engage 1:1 by scheduling office hours or “coffee chats.”
- **Resume Books and Interviews:**
Access tailored resume books of MBA students. Host interview with top graduate candidates. You may also request Marshall undergraduate Fall and Spring resume books.
- **Networking Events:**
Recruit “real-time” at our Career Fairs. Build connections with students and peers at industry-specific networking nights.
- **Post a Job/Internship With Us:**
Work with our Marshall team on how to post your company’s job/internship to ensure highest visibility to our students.

BUILD YOUR BRAND OFF CAMPUS

- **Corporate Community Building Events:**
Strengthen the Marshall/Leventhal network at your company by hosting a unique event attended by alumni employees, student interns, and targeted members of our Marshall faculty and leadership.
- **Career Treks:**
Host students or executive education clients at your regional or global office to learn about your company. These treks help our students gain insight into specific careers and industries.

MAKE A CONTRIBUTION

- **Gifts:**
Provide a world-class education through support of scholarships, student and alumni experiences, and faculty research and innovation at www.marshall.usc.edu/support.
- **Corporate Match:**
Enrich our educational and student aid programs by matching charitable contributions made to Marshall/Leventhal.

GET INVOLVED ON CAMPUS

- **Student Club Sponsorship:**
Partner with student groups (undergraduate and graduate) segmented by professional and special interests to host dynamic programming and promote your organization.
- **Undergraduate Student Engagement:**
Engage with undergraduate students by participating in career and professional development programs such as: workshops, treks, seminars and networking events.
- **Speakers and Industry Insights:**
Provide a C-level speaker for student events and conferences. Advise an intimate group of students on leveraging a Marshall/Leventhal degree in your field.
- **Board Engagement:**
Join Marshall’s Corporate Advisory Board (CAB) (for senior level executives) which serves as a crucial link between the school and the business community. The CAB also provides input on the strategic direction of the school.

ACCESS MARSHALL/LEVENTHAL EXPERIENCE

- **Sponsor or Participate in Case Competitions:**
Case competitions allow Marshall students to apply theories learned in the classroom to real-world business scenarios. Students work under pressure to simulate many work environments, and sharpen their presentation skills by presenting their findings to a panel of industry professionals and academics.
- **Academic Centers:**
Partner with one of our academic centers or institutes directed by leading faculty experts, on industry-specific programming.
- **Executive Education:**
Customize learning and development programs to challenge, inspire, and prepare your executives.
- **Faculty Research:**
Award individual faculty members with grants to support research.

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