

CENTER FOR INTERNATIONAL STUDIES

Conference: Text Analysis for Asia and Beyond

Jan. 11–12, 2019
Popovich Hall (JKP), 102

Text analysis is increasingly used by scholars of international relations as a useful tool to study business strategies, political rhetoric and diplomatic interactions. However, most of the existing methods are focused on English texts. This conference will help close the gap in the methodological literature by addressing effective techniques and cautionary tales of text analysis in the three Northeast Asian languages: Chinese, Japanese and Korean.

Organized by:

Saori N. Katada

USC School of International Relations

Nan Jia

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Please RSVP
by Jan. 4, 2019

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Keynote

How I Learned to Stop Worrying and Love Text

Arthur Spirling

New York University, Dept of Politics and Data Science

Papers

Quantitative Text Analysis in Japanese

Amy Catalinac

New York University, Dept. of Politics and Data Science

Comparing Audio and Video Propaganda in French and Chinese

Erin Baggott and Brett Carter

USC School of International Relations

Protection on Sale: Evidence from Legislative Deliberations in Japan

Gabrielle Cheung

USC Dept. of Political Science and International Relations

Does Chinese Social Media Play an Effective Monitoring Role against the Biased Reporting of Corporate News by State-Controlled Traditional Media?

TJ Wong

USC Leventhal School of Accounting

Intentional Control of Type I Error over Unconscious Data Distortion:

A Neyman-Pearson Approach to Text Classification

Xin Tong

USC Marshall School of Business

Mapping the Allegiance of Authoritarian Media in Vietnam

Duy Trinh

UC San Diego, Dept. of Political Science

From Riot Police to Tweets: How World Leaders Use Social Media

During Contentious Politics

Pablo Barberá

London School of Economics, Dept. of Methodology

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USC East Asian Studies Center

USC Shinso Ito Center for Japanese Religions and Culture

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