

USC MARSHALL SCHOOL OF BUSINESS

MBA
Class of 2018
Full-time
Employment
Statistics



USC Marshall
MBA Program

MBA Full-time Data

Class of 2018

Compensation Summary

	2017	2018
Median Base	\$117,000	\$125,000
Average Base	\$118,110	\$122,634
Median Signing Bonus	\$25,000	\$28,865
Average Signing Bonus	\$28,406	\$33,065
High - Low Range	\$160,000 - \$80,000	\$152,500 - \$80,000

Source of Employment

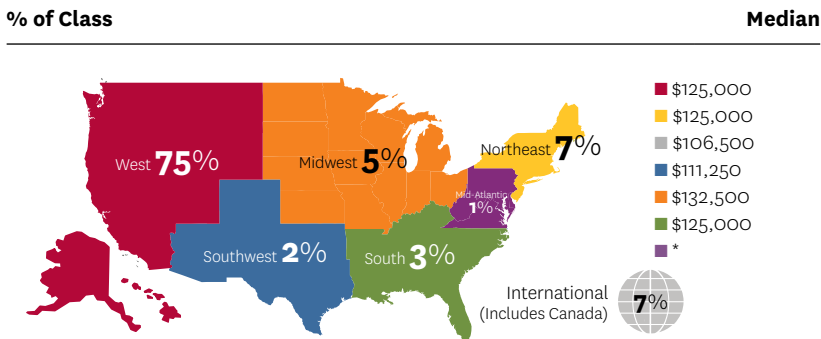
USC Marshall-Facilitated Resources	72%
Campus Recruiting Program	
- On-Campus Interviews	23%
- Resume Collections, Job Postings, Fairs	14%
Summer Internship Employer	30%
Other USC-related Resources	2%
Alumni, Faculty, Staff Referral	4%
Student-Facilitated Activities	28%
Personal Network - Family, Friends	11%
Company Website/Online Resources	8%
Other Student Facilitated Activity	7%
Previous Employer	1%

MBA Class Profiles (upon enrollment)

	2017	2018	2019
Students	223	228	225
Admit Rate	29%	33%	29%
Average Age at Matriculation	27	29	28
Average Work Experience	5	5	5
Mean GMAT	679	692	703
Average Undergraduate GPA	3.31	3.37	3.48
% Female	30%	32%	32%
% International	26%	32%	31%
% Minority*	13%	13%	16%

*As a percentage of domestic population

Employment and Median Salary by Geographic Location



*Cannot report salary fewer than 3 data points

Salary Data by Function

	% of class	Average	Median	High-Low Range
Consulting	34%	\$131,913	\$135,000	\$150,000 - \$ 80,000
Strategic Planning/Internal	16%	\$127,460	\$135,000	\$150,000 - \$ 80,000
Management Consulting	9%	\$138,308	\$140,000	\$150,000 - \$103,000
Technology	7%	\$ 133,333	\$135,000	\$135,000 - \$125,000
Human Resources	1%	*	*	*
Financial Services	28%	\$116,894	\$117,000	\$150,000 - \$ 80,000
Industry Finance	9%	\$104,208	\$105,000	\$125,000 - \$ 90,000
Investment Banking	9%	\$133,818	\$125,000	\$150,000 - \$112,000
Investment Management	5%	\$101,667	\$100,000	\$105,000 - \$100,000
Real Estate	3%	\$116,250	\$122,500	\$125,000 - \$ 95,000
Private Equity/Venture Capital	2%	*	*	*
Finance - Other	1%	*	*	*
Marketing/Sales	23%	\$114,839	\$115,000	\$152,500 - \$ 85,000
Brand/Product Management	17%	\$115,920	\$115,000	\$152,500 - \$ 85,000
Business Development	6%	\$110,333	\$112,500	\$135,000 - \$ 90,000
Operations/Logistics/Supply Chain	6%	\$128,889	\$125,000	\$151,000 - \$117,000
Other	4%	*	*	*
General Management	4%	\$106,600	\$100,000	\$131,000 - \$90,000

Other includes Start-up, Education and Non-Profit

*Cannot report salary; fewer than three data points

Salary Data by Industry

	% of Class	Mean	Median	High - Low Range
Consulting	30%	\$135,652	\$135,000	\$152,000 - \$100,000
Technology	16%	\$117,739	\$118,500	\$152,500 - \$ 80,000
Financial Services	16%	\$124,529	\$125,000	\$150,000 - \$100,000
Media/Entertainment/ Interactive Gaming	9%	\$107,222	\$105,000	\$150,000 - \$ 80,000
Consumer Products	8%	\$108,083	\$109,000	\$131,000 - \$ 85,000
Biotech/Pharm/Healthcare	6%	\$117,333	\$117,000	\$135,000 - \$103,000
Other	4%	*	*	*
Real Estate	3%	\$116,250	\$122,500	\$125,000 - \$ 95,000
Ecommerce	3%	\$113,750	\$117,500	\$130,000 - \$ 90,000
Energy/Utilities	3%	\$115,667	\$112,000	\$125,000 - \$110,000
Manufacturing	1%	*	*	*
Hospitality/Tourism	1%	*	*	*

Other includes: Non-Profit, and Start-up

MBA Internship Data

Class of 2019

Organizations that hired USC Marshall students for full-time positions

2018 Full-Time Companies

Abernathy MacGregor Group	King's Hawaiian
Accenture	KPMG LLP
Adobe	L.E.K. Consulting
AIG	LA Galaxy
Amazon	Lazard Freres & Co.
Amgen, Inc.	Lincoln International
AT&T	Lionsgate
BAM Ventures	Live Nation
Becton Dickinson & Co. (BD)	LoanCore Capital Markets LLC
Boston Consulting Group	Luma Launch
Caesars Entertainment	Mattel
Capgemini U.S., LLC	Matthews Real Estate Investment Services
Centerfield	McKinsey & Company
Cetera Financial Group	Meixin Finance
China Construction Bank	Microsoft
China Everbright Limited	Moelis & Company
CIM Group	Monocle Advisory
Cisco Systems	Nestle USA
Citrix	NetGear
Clearbridge LLC	Nordstrom
CMR Capital Group	Northwestern Mutual
Cognizant	OnPrem Solution Partners, LLC
Cover	Pabst Brewing Company
Cypres Creek Renewables	Palm Tree Advisors
D.A. Davidson & Co.	Paramount Pictures
Deloitte	Park Lane
East West Bank	PepsiCo
Eaton Corporation	Perella Weinberg Partners
Edwards Lifesciences	Proctor & Gamble
EVgo	PulsePoint Group
EY	PwC
EyeQXL	Raytheon
Faraday Future	RobertDouglas
Fashionphile	Roth Capital Partners
Fender Musical Instruments Corporation	Salesforce
Flextronics	Solganick & Co.
Gains Group	Southern California Edison
General Mills	Sugar Skull Rum
GlaxoSmithKline (GSK)	Tencent America
GoGuardian	Tesla Motors
Google	The Walt Disney Company
Green Street Advisors	TMF Group
GumGum	UBS Investment Bank
H&M	Viacom Media Networks
Houlihan Lokey	Visionary Venture Fund
IBM	Wells Fargo Securities
InSpectre Solutions	Western Digital
Jam City	
JPMorgan Chase	

Salary by Function

	% of class	Average	Median
Marketing/Sales	37%	\$5,868	\$5,723
Brand/Product Management	20%	\$6,571	\$6,875
Sales Strategy	11%	\$5,196	\$5,043
Business Development	6%	\$4,588	\$4,350
Other Marketing	1%	*	*
Consulting	20%	\$9,209	\$10,180
Management Consulting	10%	\$10,811	\$10,800
Strategic Planning/Internal	7%	\$6,614	\$6,090
Technology	3%	\$8,567	\$9,500
Finance	20%	\$6,297	\$5,481
Industry Finance	8%	\$5,655	\$5,481
Finance - Other	5%	\$5,904	\$4,000
Investment Banking	3%	\$10,350	\$10,417
Investment Management	3%	\$4,305	\$4,000
Real Estate	1%	*	*
Operations/Logistics/Supply Chain	12%	\$6,516	\$6,631
General Management	8%	\$6,920	\$7,116
Other	2%	*	*

*Cannot report salary fewer than 3 data points
Other includes: Product Development and Market Research

Salary by Industry

	% of Class	Average	Median
Technology	28%	\$6,845	\$6,250
Consulting	15%	\$9,792	\$10,500
Media/Entertainment/Interactive	13%	\$4,718	\$5,040
Biotech/Pharma/Healthcare	8%	\$6,659	\$6,631
Consumer Products	8%	\$6,881	\$6,960
Financial Services	7%	\$7,027	\$7,200
Other	6%	\$6,151	\$5,220
Energy/Utilities	3%	\$5,237	\$4,350
Manufacturing	3%	\$5,421	\$4,698
Private Equity/Venture Capital	3%	\$4,381	\$4,513
Non-Profit	2%	*	*
Real Estate	2%	\$4,160	\$4,000

Other includes Transportation, Hospitality/Tourism, Education and Env. Svcs & Sustainability

* cannot report less than 3 data points

MBA Internship Data Class of 2019

Organizations that hired USC Marshall students for internship positions

A&E Networks	ConAgra Foods	King's Hawaiian	Syllable
20th Century Fox	Danaher Corporation	KlarisiP	Synopsys, Inc.
Accenture	Data Application Lab	KPMG LLP	TeleSign Corporation
Adobe	Dell, Inc.	Leadvisor	ROC Group
Amazon	Deloitte	Leotek USA	The Rock Group
American Honda Finance Corporation	Deutsche Bank	LinkedIn	The Walt Disney Company
Amgen, Inc.	Disney ABC TV Group	Lionsgate	Transdigm
Analysis Group	DoubleLine Group	Lumentum Holdings	Uhon Inc.
AppDynamics	EA	March Capital Partners	Ultra Beauty
Apple	eBay	Mattel	The Ultimate Fighting Championship (UFC)
AppWorks Ventures	EDF Renewable Energy	National Football League	United Airlines
Arc Capital Partners	Education Pioneers	NBCUniversal	Viacom Media Networks
Architect Equity Group	Edwards Lifesciences	Netgear	Walt Disney Parks & Resorts Worldwide, Inc.
Aryzta LLC	Epson America Inc.	Otter Media	Western Digital
AT&T	EVgo	Paramount Pictures	
Atlassian	EY	Patch of Land	
Aurora DAO	Faraday Future	PayPal	
Autodesk, Inc.	FoxNext	Peek Travel, Inc.	
Avante Mezzanine Partners	Genentech, Inc.	Pharmacyclics	
BCG Digital Ventures	Generator Ventures	Phillip Securities (Thailand) Plc.	
Berkeley Catalyst Fund	GIBLIB	PLG Ventures	
Beyond Limits	Goldman Sachs	Polymath Ventures	
Big Blue Door	Google	Princess Cruises	
Blizzard Entertainment	Hartwell Corporation	PwC	
BLKBX Creative Group	HBO	RBC Capital Markets	
Bloom Energy	Healthcare Partners	Rock Creek	
California Cowboy Apparel, Inc.	HEMA	Rockstart	
CBRE Global Investors	Hillhouse Capital Group	Roku	
CBS EcoMedia	Homestead Modern	Ruckus Networks	
Centene Corporation	Houlihan Lokey	Sage Intacct	
Chicago Mercantile Exchange	Informatica	Salesforce	
Church & Dwight	Johnson & Johnson	Sony Interactive Entertainment Inc	
Cisco Systems	Juniper Networks Inc.	Southern California Edison	
codeSpark Academy	Kaiser Permanente	Station Casinos	
Cognizant	Kennedy Wilson	SuperPalazzo	

The Marshall School of Business adheres to the MBA Career Services & Employer Alliance (MBACSEA) Standards for Reporting MBA Employment Statistics. Conformance to this business school industry standard ensures accurate and comparable employment data. Percent of graduates for whom we have post-graduation information is 97%

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