

Vivek Sharma

CEO & Founder, InStride



Vivek Sharma has extensive experience building and growing profitable businesses through the application of digital technology, with roles spanning CEO, eCommerce and product leader, Fortune 500 Board director, data science professor and strategy consultant.

Vivek is the CEO & Founder of [InStride](#), a strategic enterprise education company enabling employers to provide career-boosting degrees to their employees, through leading global universities across the U.S., Mexico, Europe and Australia. Vivek is also an adjunct professor of data science at the University of Southern California, where he teaches business innovation to graduate students at the Marshall School of Business.

Vivek founded InStride in 2019 after six years of executive leadership at The Walt Disney Company in Los Angeles. As Senior Vice President, Digital Guest Experience & eCommerce, he led a \$10 billion eCommerce business and built physical-digital guest experiences for 150 million annual guests across theme parks, resorts, cruise lines, restaurants and retail stores. Prior to Disney, he spent four years with Yahoo as General Manager for Yahoo Mail & Messenger, and Vice President of Yahoo Search products. Earlier in his career, Vivek was an Associate Partner with the technology practice of McKinsey & Company in their Chicago and Singapore offices for eight years, and a Sales Manager with the Aditya Birla group in Bangkok.

Vivek is an independent board director of JetBlue Airways (NASDAQ: JBLU) and serves on the board of ASU EdPlus. He is a member of the G100 Network, World 50 group, National Association of Corporate Directors (NACD), and US Chamber of Commerce Foundation's center for education & workforce.

Vivek graduated from the Indian Institute of Technology, Delhi and holds an MBA from INSEAD, France.