

## **Suh-Pyng Ku**

University of Southern California  
Marshall School of Business  
Finance and Business Economics  
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### **Education**

PhD, University of Southern California, 1992.  
Major: Finance

### **Positions Held at USC Marshall**

Vice Dean for Graduate Programs, Dean's Office. (July 1, 2015 - Present).

Director, Center for Investment Studies, Finance and Business Economics. (July 1, 2014 - Present).

Professor of Clinical Finance and Business Economics, Finance and Business Economics. (September 1999 - Present).

Vice Provost and Executive Director, Provost. (March 4, 2008 - June 30, 2010).

Chief Technology Officer for Enhanced Learning, Provost. (January 2006 - March 2008).

Director, Center for Investment Studies, Finance and Business Economics. (March 2003 - May 2006).

Vice Dean and Chief Information Officer, Academic Information Services. (June 2001 - June 2004).

Associate Dean, Marshall MBA Program. (June 1999 - June 2001).

Academic Coordinator, Finance and Business Economics. (June 1997 - June 1999).

Associate Professor of Clinical Finance and Business Economics, Finance and Business Economics. (September 1996 - June 1999).

China Country Desk Officer. (September 1996 - May 1999).

Assistant Professor of Clinical Finance and Business Economics, Finance and Business Economics. (September 1991 - June 1996).

### **Other Positions**

Financial Analyst, The Central Bank of China. (June 1983 - August 1984).

## **Executive Education and Other Non-Credit Teaching**

"GSBA 521 Jumpstart Session", For USC. (Fall 2006, 2009, 2011-2014).

## **USC Seminar Participation**

Finance and Business Economics: Finance Seminars.

Learning Initiatives' Service Management Workshop.

TEL\_DL Faculty Forum.

The Second IP Faculty Colloquium.

CIS Working Paper Brown Bag Lunch Seminar Series.

## **Awards and Honors**

Member, Beta Gamma Sigma.

## **TEACHING**

### **Teaching Experience**

#### **University of Southern California**

BUAD 306, Business Finance.

FBE 421, Financial Analysis and Valuation

FBE 453A/B, Advanced Practicum in Investment Management

FBE 553A/B, Applied Portfolio Management

FBE 555, Investment Analysis and Portfolio

FBE 556, Advanced Topics in Portfolio Management

FBE 560, Mergers and Acquisitions

GSBA 521, Corporate Finance

GSBA 521A, Corporate Finance

GSBA 521B, Corporate Finance

GSBA 548, Corporate Finance

GSBA 580, Global Context/PRIME

### **Awards and Honors**

2014 Golden Apple Teaching Award Winner (Full-Time MBA Core Program). (2014).

2014 Steven B. Sample Teaching and Mentoring Award Nominee, USC Office for Parent Programs. (2014).

Golden Apple Teaching Award Honorable Mention (Runner-up). (2000 - 2001).

Professor of the Year, USC's Gamma Sigma Alpha. (1997 - 1998).

Professor of the Year, USC's Gamma Sigma Alpha. (1996 - 1997).

Honorable Mention (Runner-up), Golden Apple Teaching Award. (1993 - 1994).

## **RESEARCH**

### **Presentations Given**

USC Marshall Explore Programs, "About Experiential Learning in Student Investment Fund Program", Presenter, Undergraduate Vice Dean Office, TCC 450. (February 24, 2014).

USC Marshall Corporate Advisory Board Meeting, "Student Investment Fund Programs Presentation", Presenter, Los Angeles, CA. (April 24, 2012).

USC Marshall Board of Leaders Meeting, "Student Investment Fund Programs Presentation", Presenter, Los Angeles, CA. (April 5, 2012).

MBA Teaching committee's "First Day" presentation, "Starting the first day of Class", Presenter, The MBA Teaching committee, JKP 300. (August 20, 2010).

DL Panel for Deans of Faculty, "Distance Learning Business Models/Strategies", Other, USC Office of the Provost, Los Angeles, CA. (September 17, 2009).

UCEA Executive Assembly, Attendee, University Continuing Education Association, Chicago, IL. (September 10, 2009).

Provost's Council, "USC Continuing Education Right of First Refusal", Presenter, USC Office of the Provost, Los Angeles, CA. (September 9, 2009).

MBA Teaching committee's "First Day" presentation, "Starting the first day of Class", Presenter, The MBA Teaching committee, USC Radisson Hotel. (August 21, 2009).

Treasures of Los Angeles, Attendee, Central City Association, Westin Bonaventure Hotel. (April 9, 2009).

LAWIB Sector Oversight Sub-Committee, "Introduction to USC Workforce Development Efforts", Presenter, LA City and LAWIB, Goodwill Industries Auditorium. (March 26, 2009).

What's Next Boomer Business Summit at the Aging in America 2009 Conference, Attendee, Las Vegas, NV. (March 19, 2009).

Provost's Cabinet, "USC Continuing Education Strategy", Presenter, USC Office of the Provost, Los Angeles, CA. (September 22, 2008).

2008 Teaching with Technology Conference, "2008 Teaching with Technology Conference", Other, Technology Enhanced Learning, Davidson Continuing Education Conference Center. (May 6, 2008).

Eduventures Annual Member Meeting, "Annual Member Meeting", Other, Eduventures, Boston, MA. (May 1, 2008).

Higher Education Customer Advisory Board meeting, "Customer Advisory Board meeting for Google Apps EDU CAB Members", Attendee, Google, Mountain View, CA. (April 1, 2008).

Honoring the Women of Downtown Los Angeles, "Honoring the Women of Downtown Los Angeles", Attendee, Women of Downtown Los Angeles, Elevate Lounge in Los Angeles. (February 13, 2008).

Provost's Cabinet, "The USC Channel on YouTube", Presenter, USC Office of the Provost, Los Angeles, CA. (November 5, 2007).

Google Apps Annual Conference, "Google Apps Kickoff (Press Roundtable)", Discussant, Educause, Seattle, WA. (October 24, 2007).

Trojan Services, IMS, and Continuing Education Meeting, "New DCC Studio Rooms for Continuing Education", Presenter, Davidson Conference Center, Los Angeles, CA. (September 11, 2007).

PR Council, "USC Channel on YouTube", Presenter, USC Office of the Public Relations, Los Angeles, CA. (September 6, 2007).

CTSI Directors' Meeting, "USC Distance Learning Resources", Presenter, Clinical and Translational Science Institute, Los Angeles, CA. (July 12, 2007).

GDS Committee Meeting, "GDS attribute request for USC dedicated channel on YouTube", Presenter, GDS Steering Committee, Los Angeles, CA. (July 11, 2007).

2007 AMS Annual Conference, "Mobile Teaching & Mobile Learning—Technologies to extend the Classroom to Anytime, Anywhere", Presenter, Academy of Marketing Science, Coral Gables, FL. (May 24, 2007).

USC Board of Trustees Academic Affairs Committee meeting, "Google Apps for USC Students", Presenter, USC Board of Trustees, Los Angeles, CA. (May 2, 2007).

Teaching with Technology Conference, Other, USC Office of the Provost and Academic Senate, USC. (May 1, 2007).

PR Council, "Technology Enhanced Learning (TEL) and Distance Learning (DL) at USC", Presenter, USC Office of the Public Relations, Los Angeles, CA. (April 19, 2007).

Student Executive Dinner, "Investment Management", Session Chair, Marshall's American Finance Association (USC Chapter), Los Angeles, CA. (April 12, 2007).

USC on iTunes U Meeting, "USC on iTunes U", Presenter, TEL\_DL Initiative, Los Angeles, CA. (January 12, 2007).

Internet2 Member Meeting (12/4-12/7/06), Attendee, Internet2, Chicago, IL. (December 4, 2006).

## **Awards and Honors**

Doctoral Fellowship, University of Southern California. (September 1986 - May 1991).

## **SERVICE**

### **General Service**

#### **Departmental**

Instructor, Student Investment Fund Program. (January 2011 - Present).

FBE Department Clinical Faculty APR Committee, Chair. (January 2012 - February 2015).

FBE Department Chair Search Committee, Member. (March 2014 - April 2014).

Ty Callahan's Promotion to Clinical Professor PEG Committee, Chair. (July 2012 - October 2012).

Curriculum Committee on BUAD306 (Corporate Finance), Member. (January 5, 2011 - February 11, 2011).

#### **Other**

GMAC Leadership and other professional organizations. (December 2016 - Present).

#### **Professional**

Member, Google Apps Higher Education Customer Advisory Board. (August 16, 2007 - Present).

Chair and Organizer, The Inaugural Association of Pacific Rim Universities (APRU) CIO 2007 Conference, Represent USC to organize and host the first CIO for 37 Pacific Rim research universities. (May 7, 2006 - April 30, 2007).

#### **Public/Community**

Member, Google eduCAB's U2U Discussion Group, Member. (May 1, 2008 - July 31, 2008).

## **School**

Chair, Special Committee on Rankings. (November 2015 - Present).

Vice Dean for Graduate Programs. (July 1, 2015 - Present).

Full-Time MBA Faculty Ambassador. (January 2015 - Present).

Director, Center for Investment Studies. (July 1, 2014 - Present).

Marshall Undergraduate Trustee & Presidential Scholar Students. (March 2014 - April 2014).

Jolanta Aritz's Promotion to Professor of Clinical Management Communication PEG Committee, Member. (July 2013 - October 2013).

Marshall Graduate Instruction Committee, Member. (August 2012 - June 2013).

Assistant Dean & Executive Director of Marshall MBA Career Resources Center Search Committee, Member. (January 1, 2012 - March 31, 2012).

Marshall Academic Information Services Review Committee, Member. (December 7, 2010 - December 2011).

Marshall MBA Career Resources Center Finance Vertical Review Taskforce, Member. (June 1, 2011 - July 29, 2011).

Adviser, Marshall MBA Program Director Review Committee, Member. (September 23, 2010 - December 8, 2010).

Adviser, Marshall Sub-channel on YouTube. (May 17, 2007 - 2008).

Presenter, Marshall Undergraduate Program Directors Meetings. (September 27, 2007).

## **Student Organizations**

Faculty Advisor, CQA (Chicago Quantitative Alliance) Investment Research Challenge. (September 2013 - Present).

Value Investing Group, Faculty Advisor. (July 2013 - Present).

Faculty Advisor, CFA Investment Research Challenge. (July 2012 - Present).

## **University**

Member, Continuing Education Faculty Advisory Committee, Ex Officio Member. (March 26, 2008 - June 30, 2010).

Chair, Continuing Education Directors Circle. (March 25, 2008 - June 30, 2010).

Vice Provost and Executive Director, Continuing Education and Summer Programs. (March 4, 2008 - June 30, 2010).

Advisor, Distance Learning. (March 4, 2008 - June 30, 2010).

Facilitator, TEL Technical Circle (of USC IT professionals). (January 1, 2008 - June 30, 2010).

Member, Western Association of Colleges and Schools (WASC) Accreditation Steering Committee. (February 28, 2007 - June 30, 2010).

Participant, Leadership Development Program Focus Group. (October 22, 2009 - October 30, 2009).

Co-Chair, USC Channel on YouTube Project Team. (April 11, 2007 - July 9, 2008).

Co-Chair, General Use Classrooms Working Group. (February 16, 2007 - June 30, 2008).

Co-Chair, Blackboard Advisory Committee, Worked with the Vice Provost of Information Services to organize the new Blackboard Committee to plan for the recent upgrade and address policy issues. (July 15, 2006 - June 30, 2008).

Member, TEL Faculty Advisory Committee. (February 18, 2006 - April 23, 2008).

Member, Continuing Education Advisory Committee, Member. (December 1, 2007 - March 25, 2008).

Chief Technology Officer for Enhanced Learning, Technology Enhanced Learning and Distance Learning. (January 17, 2006 - March 3, 2008).

Chair, TEL Studio Room Construction Committee. (January 15, 2007 - January 2008).

Chair, TEL Technical Circle (of USC IT professionals). (March 1, 2006 - January 1, 2008).

Advisor, Google Apps for Education Student Focus Group. (November 2, 2007 - December 21, 2007).

Co-Chair, Google Apps for Education implementation team. (February 27, 2007 - December 21, 2007).

Chair, USC on iTunes U public site launch team. (April 19, 2007 - October 2007).

## **Media Exposure**

USC College Letters of Arts & Sciences News Section, "A Slice of College Life". (August 31, 2009).

Google EDU specific Google Apps video, Education Solutions, "Google EDU Specific Google Apps Video". (May 14, 2008).

The Daily Trojan, "USC uploads YouTube for promos". (October (4th Quarter/Autumn) 23, 2007).

USC Chronicle, "USC Unveils YouTube Channel". (October (4th Quarter/Autumn) 16, 2007).

USC Chronicle, "Google Apps Added to the Curriculum". (September 17, 2007).

USC Chronicle, "Campus-Wide Tech Conference Debuts May 1". (April (2nd Quarter/Spring) 18, 2007).

USC Chronicle, "Pacific Rim Event Hosted at USC". (March 20, 2007).

PC Magazine, "#8 University of Southern California". (December 20, 2006).

USC College Magazine, "One Lecture, To Go Please". (November 13, 2006).

USC Chronicle, "Professor Named Chief Tech Officer". (January (1st Quarter/Winter) 2006).

## **Awards and Honors**

### **Service, Community**

Dean's Award for Community Service, USC Marshall School of Business. (2005 - 2006).