

Arvind Bhambri
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Education

DBA, Harvard Graduate School of Business Administration, 1984.
Major: Business
Minor: Strategy & Organization

MBA, Indian Institute of Management, 1975.
Major: Management

BA, Maharaja Sayajirao University, 1973.
Major: Electrical Engineering

Positions at USC Marshall

Faculty Director, Marshall Executive Education. (2009 - 2019). Tripled revenue from \$3 million to \$10 million and took a loss making organization to net profits in excess of \$3 million. Helped design and launch Master of Business for Veterans (MBV) the only graduate business program in the US designed exclusively for active duty and retired military personnel.

Board and Advisory Positions

Member, Board of Directors, Trianz, Inc.. (January 2007 - Present)

Advisor, Founder Team, Exxat, Inc. (January 2017 – Present)

Advisor, Board of Directors, ICBII, Inc. (July 2012 – Present)

Music Circle, Member, Board of Directors (January 2006 – 2016)

Awards and Honors

Excellence in Teaching Award, Management & Organization Department. (2006, 2009, 2015, 2018).

Best Teacher Award, Executive MBA, Los Angeles. (2012).

Evan C. Thompson Award for Learning & Teaching Innovation, Marshall School of Business. (2009).

One of 14 Best EMBA faculty in global survey by Wall Street Journal, Wall Street Journal. (2008).

Golden Apple Award for Outstanding Teacher in MBA Core, Marshall School of Business. (2002, 2006).

McKinsey Award for Best Paper, Strategic Management Society. (1999).

Best Paper Award, Social Issues in Management, Academy of Management. (August 1984).

RESEARCH

Books

Schnepf, O., Von Glinow, M. A., Bhambri, A. (1990). U.S. China Technology. Englewood Cliffs, NJ: Prentice Hall.

Miles, R. H., Bhambri, A. (1983). The Regulatory Executives. Beverly Hills, CA: Sage Publishing, Inc..

Articles and Chapters

Pouffelt, F., Greiner, L. E., Bhambri, A. (2005). The Changing Global Consulting Industry. Thomson South-Western.

Greiner, L. E., Bhambri, A., Cummings, T. G. (2003). When New CEOs Succeed and Fail: 4-D Theory of Strategic Transformation. Organizational Dynamics.

Greiner, L. E., and A. Bhambri (2003). Looking for a Strategy to Teach Strategy. Academy of Management Learning and Education, 2(4), 402-420.

Bhambri, A., Gupta, A.K., Kagono, T. (1997). Robust Companies: Organizational Explanations for Sustained Success. Kluwer Academic Press.

Bhambri, A. (1995). Building a Company: The evolving role of Human Resources at Nestle Brands. Work in America Institute.

Bhambri, A., Kreiner, P., Dale-Johnson, D., Peiser, R. (1991). Strategies and Structure in Real Estate firms Lessons from Management Research. Urban Land Institute.

- Greiner, L. E., Bhambri, A. (1991). Influence and Information in Organization-Stakeholder Relationships. In Post, J. (Ed.), *Research in Corporate Social Performance and Policy* (vol. 12). Greenwich, CT: JAI Press.
- Greiner, L. E., Bhambri, A. (1990). Mega Corporation: A Case Series in Intervention for Strategic Change. In Glassman, A., Cummings, T. (Eds.), *Cases in Organization Development*. Homewood, Ill: Richard D. Irwin, 1990.
- Glinow, V., Schnepf, M.A.O, Bhambri, A. (1990). *Assessing Success in U.S. - China Technology Transfer*. Oxford University Press.
- Greiner, L. E., Bhambri, A. (1990). The Dynamics of Strategic Change at Mega Corporation. *Planning Review*.
- Hocevar, S., Bhambri, A. (1989). *Corporate Social Performance: A Model of Assessment Criteria*. JAI Press, 11.
- Greiner, L. E., Bhambri, A. (1989). New CEO Intervention and Dynamics of Deliberate Strategic Change. *Strategic Management Journal*, 10, 67-86.
- Bhambri, A. (1988). Establishing the Initial Contract. *Organization Behavior Teaching Review*, 13(2), 18-27.
- Bhambri, A., Sonnenfeld, J. (1988). Organizational Structure and Corporate Social Performance: A Field Study in Two Contrasting Industries. *Academy of Management Journal*, 31(3), 642-662.
- Bhambri, A., Sonnenfeld, J. (1987). The Man Who Stands Alone. *New Management*, 4(4), 29-33.
- Bhambri, A., Schnepf, O., Von Glinow, M.A. (1987). *U.S. - China Technology Transfer: Problems and Solutions*.
- Bhambri, A., Sonnenfeld, J. (1984). Managing Corporate Public Affairs: A Comparative Study of Forest Products and Insurance. *Proceedings of the 44th Annual Meeting of the Academy of Management*.
- Bhambri, A., Miles, R.H. (1982). Public Policy Priorities and Responsiveness: A Comparison of the Views of Insurance Regulators and Senior Company Executives. *Best's Review*, 82(9).
- Bhambri, A., Miles, R.H. (1981). The Agent and the Arbiter: Two Important Actors on the Regulatory Stage (pp. 355-359). *Proceedings of the 41st Annual Meeting of the Academy of Management*.

Bhambri, A., Miles, R.H. (1980). Organizational Maintenance and Adaptation: The Roles of Senior Line Managers and Corporate External Affairs Professionals. Proceedings of the 40th Annual Meeting of the Academy of Management, 216-220.

Contracts, Grants and Sponsored Research

Industry Support

Bhambri, A. (Principal), "Management of Global Knowledge Work," Sponsored by Center for Effective Organizations, Private, \$55,000.00. (June 2008 - December 2008).

Winograd, M. A., Bhambri, A., El Sawy, O. A., "Advanced Technical Sales Support Metrics," Sponsored by Intel, \$50,000.00. (November 1, 2005 - May 1, 2006).