Corporate and Foundation Engagement Opportunities

Engage with the knowledge, experience and innovation of Marshall/Leventhal students, alumni, and faculty. There are many ways to build a mutually beneficial partnership with Marshall/Leventhal that will allow your organization to:

HIRE MARSHALL/LEVENTHAL TALENT
- **Corporate Presentations and Coffee Chats:** Present on campus about your business, culture, and job opportunities. Engage 1:1 by scheduling office hours or “coffee chats.”
- **Resume Books and Interviews:** Access tailored resume books of MBA students. Host interview with top graduate candidates. You may also request Marshall undergraduate Fall and Spring resume books.
- **Networking Events:** Recruit “real-time” at our Career Fairs. Build connections with students and peers at industry-specific networking nights.
- **Post a Job/Internship with us:** Work with our Marshall team on how to post your company’s job/internship to ensure highest visibility to our students.

GET INVOLVED ON CAMPUS
- **Student Club Sponsorship:** Partner with student groups (undergraduate and graduate) segmented by professional and special interests to host dynamic programming and promote your organization.
- **Undergraduate Student Engagement:** Engage with undergraduate students by participating in career and professional development programs such as: workshops, treks, seminars and networking events.
- **Speakers and Industry Insights:** Provide a C-level speaker for student events and conferences. Advise an intimate group of students on leveraging a Marshall/Leventhal degree in your field.
- **Board Engagement:** Join Marshall’s Corporate Advisory Board (CAB) (for senior level executives) which serves as a crucial link between the school and the business community. The CAB also provides input on the strategic direction of the school.

MAKE A CONTRIBUTION
- **Gifts:** Provide a world-class education through support of scholarships, student and alumni experiences, and faculty research and innovation at www.marshall.usc.edu/support.
- **Corporate Match:** Enrich our educational and student aid programs by matching charitable contributions made to Marshall/Leventhal.

BUILD YOUR BRAND OFF CAMPUS
- **Corporate Community Building Events:** Strengthen the Marshall/Leventhal network at your company by hosting a unique event attended by alumni employees, student interns, and targeted members of our Marshall faculty and leadership.
- **Career Treks:** Host students or executive education clients at your regional or global office to learn about your company. These treks help our students gain insight into specific careers and industries.

ACCESS MARSHALL/LEVENTHAL EXPERIENCE
- **Sponsor or Participate in Case Competitions:** Case competitions allow Marshall students to apply theories learned in the classroom to real-world business scenarios. Students work under pressure to simulate many work environments, and sharpen their presentation skills by presenting their findings to a panel of industry professionals and academics.
- **Academic Centers:** Partner with one of our academic centers or institutes directed by leading faculty experts, on industry-specific programming.
- **Executive Education:** Customize learning and development programs to challenge, inspire, and prepare your executives.
- **Faculty Research:** Award individual faculty members with grants to support research.

For more information, contact: USC Marshall School of Business Office of External Relations 1150 S. Olive Street, 29th Floor Los Angeles, CA 90015 213 740-8333 | marshall.usc.edu