MBA
Class of 2019
Full-time
Employment Statistics
Compensation Summary

<table>
<thead>
<tr>
<th>Category</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Median Base</td>
<td>$125,000</td>
</tr>
<tr>
<td>Average Base</td>
<td>$127,495</td>
</tr>
<tr>
<td>Median Signing Bonus</td>
<td>$32,500</td>
</tr>
<tr>
<td>Average Signing Bonus</td>
<td>$37,925</td>
</tr>
<tr>
<td>High - Low Range</td>
<td>$230,000 - $87,000</td>
</tr>
</tbody>
</table>

Source of Employment

<table>
<thead>
<tr>
<th>Category</th>
<th>% of Class</th>
</tr>
</thead>
<tbody>
<tr>
<td>USC Marshall-Facilitated Resources</td>
<td>67%</td>
</tr>
<tr>
<td>Campus Recruiting Program</td>
<td>28%</td>
</tr>
<tr>
<td>- Resume Collections, Job Postings, Fairs, On-Campus Interviews</td>
<td>28%</td>
</tr>
<tr>
<td>Summer Internship Employer</td>
<td>33%</td>
</tr>
<tr>
<td>Alumni, Faculty, Staff Referral</td>
<td>6%</td>
</tr>
<tr>
<td>Student-Facilitated Activities</td>
<td>33%</td>
</tr>
<tr>
<td>Personal Network - Family, Friends</td>
<td>10%</td>
</tr>
<tr>
<td>Other Student Facilitated Activity</td>
<td>8%</td>
</tr>
<tr>
<td>Company Website/Online Resources</td>
<td>13%</td>
</tr>
<tr>
<td>Previous Employer</td>
<td>2%</td>
</tr>
</tbody>
</table>

MBA Class Profiles (upon enrollment)

<table>
<thead>
<tr>
<th>Category</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students</td>
<td>221</td>
<td>214</td>
</tr>
<tr>
<td>Admit Rate</td>
<td>28%</td>
<td>30%</td>
</tr>
<tr>
<td>Average Age at Matriculation</td>
<td>28</td>
<td>29</td>
</tr>
<tr>
<td>Average Work Experience</td>
<td>5.2</td>
<td>5.5</td>
</tr>
<tr>
<td>Mean GMAT</td>
<td>705</td>
<td>708</td>
</tr>
<tr>
<td>Average Undergraduate GPA</td>
<td>3.50</td>
<td>3.54</td>
</tr>
<tr>
<td>% Female</td>
<td>52%</td>
<td>42%</td>
</tr>
<tr>
<td>% International</td>
<td>30%</td>
<td>32%</td>
</tr>
<tr>
<td>% Minority*</td>
<td>22%</td>
<td>19%</td>
</tr>
</tbody>
</table>

*As a percentage of domestic population

Employment and Median Salary by Geographic Location

<table>
<thead>
<tr>
<th>Region</th>
<th>% of Class</th>
<th>Median Salary</th>
<th>Median</th>
<th>High - Low Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>West</td>
<td>89%</td>
<td>$140,000</td>
<td></td>
<td>$230,000 - $87,000</td>
</tr>
<tr>
<td>Southwest</td>
<td>1%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>South</td>
<td>1%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Midwest</td>
<td>5%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Northeast</td>
<td>5%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mid-Atlantic</td>
<td>1%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>International</td>
<td>4%</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Salary Data by Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>% of Class</th>
<th>Average</th>
<th>Median</th>
<th>High - Low Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consulting</td>
<td>27%</td>
<td>$136,543</td>
<td>$140,000</td>
<td>$165,000 - $100,000</td>
</tr>
<tr>
<td>Management Consulting</td>
<td>16%</td>
<td>$141,218</td>
<td>$145,000</td>
<td>$165,000 - $108,160</td>
</tr>
<tr>
<td>Strategic Planning/Internal</td>
<td>6%</td>
<td>$121,417</td>
<td>$120,000</td>
<td>$140,000 - $100,000</td>
</tr>
<tr>
<td>Technology</td>
<td>4%</td>
<td>$130,833</td>
<td>$125,000</td>
<td>$150,000 - $120,000</td>
</tr>
<tr>
<td>Human Resources</td>
<td>1%</td>
<td></td>
<td>*</td>
<td></td>
</tr>
<tr>
<td>Financial Services</td>
<td>22%</td>
<td>$128,130</td>
<td>$120,000</td>
<td>$230,000 - $87,000</td>
</tr>
<tr>
<td>Industry Finance</td>
<td>8%</td>
<td>$114,300</td>
<td>$114,000</td>
<td>$150,000 - $87,000</td>
</tr>
<tr>
<td>Real Estate</td>
<td>6%</td>
<td>$119,600</td>
<td>$115,000</td>
<td>$140,000 - $100,000</td>
</tr>
<tr>
<td>Investment Management</td>
<td>3%</td>
<td></td>
<td>*</td>
<td></td>
</tr>
<tr>
<td>Private Equity/Venture Capital</td>
<td>3%</td>
<td></td>
<td>*</td>
<td></td>
</tr>
<tr>
<td>Investment Banking</td>
<td>2%</td>
<td>$142,623</td>
<td>$150,000</td>
<td>$150,000 - $127,868</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>32%</td>
<td>$121,446</td>
<td>$115,000</td>
<td>$200,000 - $88,000</td>
</tr>
<tr>
<td>Brand/Product Management</td>
<td>25%</td>
<td>$122,566</td>
<td>$117,500</td>
<td>$160,100 - $97,000</td>
</tr>
<tr>
<td>Business Development</td>
<td>7%</td>
<td>$116,899</td>
<td>$115,000</td>
<td>$200,000 - $88,000</td>
</tr>
<tr>
<td>Operations/Logistics/Project Management</td>
<td>8%</td>
<td>$120,365</td>
<td>$115,000</td>
<td>$158,500 - $90,000</td>
</tr>
<tr>
<td>General Management/LDRP</td>
<td>7%</td>
<td>$120,365</td>
<td>$115,000</td>
<td>$158,500 - $90,000</td>
</tr>
<tr>
<td>Other – includes IT and non-profit</td>
<td>4%</td>
<td>*</td>
<td>*</td>
<td></td>
</tr>
</tbody>
</table>

*As a percentage of domestic population
Organizations that hired USC Marshall students for full-time positions

2019 Full-Time Companies

Activision Blizzard
Adobe
Amgen, Inc.
Analysis Group
Architect Equity
AT&T
Benedict Canyon Equities
Bethesda Softworks
Bliss Point Media, Inc.
Blizzard Entertainment
Capgemini US, LLC
Capital Group
Carbon Inc.
China Fortune Land Development Co., Ltd.
CIM Group, L.P.
Cisco
Clocktower Group
Cognitive Leap Solutions Inc.
Cognizant
Confluent
Danaher Corporation
Deloitte
Deutsche Bank
eBay
Epson America Inc.
Experian
EY
Genentech
Generator Ventures
Global Media Rights
Goldman Sachs
Google
Green Dot Corporation
Greenlaw Partners
Group 11
Harry & Jeanette Weinberg Foundation
Henkel
Intel Corporation
Jam City
Johnson & Johnson
Juniper Networks
KPMG
LinkedIn
Lumentum
Mattel, Inc.
McKinsey & Company
Miramar Capital
Mixpanel
Multi Media LLC
Nexon America
NH Investment & Securities
PayPal
Pocket Gems
Point B
Putnam Associates
PwC
Revolve
ROC Group
Salesforce
Scopely
SidePorch
Sony Pictures Entertainment
Southern California Edison
PlayStation
System Technical
The Baby Box Co.
Omni group
The Walt Disney Company
The Wonderful Company
Tic Toc Games
Toast, Inc.
Trammell Crow Company
TransDigm Group Inc.
Traveloka
Twitter
Uber
Visa
Warner Bros. Entertainment
Western Digital
Wilson Perumal & Company
Yamibuy.com
Zoom
ZS Associates

Salary Data by Function

<table>
<thead>
<tr>
<th>Function</th>
<th>% of Class</th>
<th>Average</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing/Sales</td>
<td>38%</td>
<td>$6,028</td>
<td>$6,090</td>
</tr>
<tr>
<td>Brand/Product Management</td>
<td>18%</td>
<td>$6,531</td>
<td>$6,960</td>
</tr>
<tr>
<td>Sales Strategy</td>
<td>9%</td>
<td>$5,758</td>
<td>$5,133</td>
</tr>
<tr>
<td>Business Development</td>
<td>9%</td>
<td>$5,665</td>
<td>$5,600</td>
</tr>
<tr>
<td>Consulting</td>
<td>25%</td>
<td>$10,463</td>
<td>$11,667</td>
</tr>
<tr>
<td>Management Consulting</td>
<td>18%</td>
<td>$11,210</td>
<td>$12,367</td>
</tr>
<tr>
<td>Strategic Planning/Internal</td>
<td>4%</td>
<td>$6,500</td>
<td>$6,900</td>
</tr>
<tr>
<td>Technology</td>
<td>2%</td>
<td>$10,098</td>
<td>$11,667</td>
</tr>
<tr>
<td>Finance</td>
<td>21%</td>
<td>$7,747</td>
<td>$7,000</td>
</tr>
<tr>
<td>Industry Finance</td>
<td>8%</td>
<td>$5,832</td>
<td>$6,250</td>
</tr>
<tr>
<td>Finance – Other includes private equity</td>
<td>2%</td>
<td>*</td>
<td></td>
</tr>
<tr>
<td>Investment Banking</td>
<td>5%</td>
<td>$11,806</td>
<td>$12,500</td>
</tr>
<tr>
<td>Real Estate</td>
<td>4%</td>
<td>$5,476</td>
<td>$5,713</td>
</tr>
<tr>
<td>Investment Management</td>
<td>2%</td>
<td>$6,177</td>
<td>$6,000</td>
</tr>
<tr>
<td>Operations/Logistics/Supply Chain</td>
<td>10%</td>
<td>$7,072</td>
<td>$6,942</td>
</tr>
<tr>
<td>General Management</td>
<td>5%</td>
<td>$6,713</td>
<td>$6,700</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
<td>*</td>
<td>*</td>
</tr>
</tbody>
</table>

*Cannot report salary fewer than 3 data points
Other includes: Non-profit

Salary Data by Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>% of Class</th>
<th>Average</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technology</td>
<td>25%</td>
<td>$6,856</td>
<td>$7,346</td>
</tr>
<tr>
<td>Consulting</td>
<td>19%</td>
<td>$10,856</td>
<td>$11,850</td>
</tr>
<tr>
<td>Media/Entertainment/Interactive</td>
<td>12%</td>
<td>$5,339</td>
<td>$5,481</td>
</tr>
<tr>
<td>Consumer Products</td>
<td>12%</td>
<td>$6,295</td>
<td>$7,000</td>
</tr>
<tr>
<td>Financial Services</td>
<td>9%</td>
<td>$10,192</td>
<td>$12,250</td>
</tr>
<tr>
<td>Other</td>
<td>7%</td>
<td>$6,581</td>
<td>$5,046</td>
</tr>
<tr>
<td>Biotech/Pharma/Healthcare</td>
<td>6%</td>
<td>$7,525</td>
<td>$6,960</td>
</tr>
<tr>
<td>Real Estate</td>
<td>4%</td>
<td>$5,476</td>
<td>$5,713</td>
</tr>
<tr>
<td>Private Equity/Venture Capital</td>
<td>3%</td>
<td>$5,857</td>
<td>$5,220</td>
</tr>
<tr>
<td>Energy/Utilities</td>
<td>2%</td>
<td>$5,220</td>
<td>$4,350</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>1%</td>
<td>*</td>
<td>*</td>
</tr>
</tbody>
</table>

*Cannot include Transportation, Hospitality/Tourism and Non-profit
MBA Internship Data Class of 2020

Organizations that hired USC Marshall students for internship positions

A Little Bird  
A.T. Kearney  
Accenture  
RingCentral  
Adidas  
Adobe  
AeroVironment  
Airbnb  
Amazon  
Amen  
Amyris  
Analysis Group  
Anaplan  
Applebee’s  
AT&T  
Autodesk  
Bank of America Merrill Lynch  
Blizzard Entertainment  
Boston Consulting Group  
BridgeLux, Inc.  
Brighton Collectibles  
Capital Group  
CBRE  
Cisco  
Citi  
Creative Artists Agency  
Credit Suisse  
Ctrip.com  
Danaher Corporation  
Deloitte  
Delta Airlines  
DFS Group Limited  
Dine Brands Global  
Discovery Communications  
DISH Network  
Electronic Arts (EA)  
Eckhaus Latta  
EDF Renewable Energy  
Education Partners  
Enel Green Power  
Epson America Inc.  
Emodo  
Ethan Christopher  
EY  
Feng Leisure Sports  
Ferrera Candy Company  
Goldman Sachs  
Google  
Happy Returns  
Hasbro  
HBO  
Healthcare Partners  
Henkel  
IBM  
Ifly Management, LLC  
Illumina  
Immortals Gaming Club  
Johnson & Johnson  
Kaiser Permanente  
Kennedy Wilson  
Kia Motors America  
King’s Hawaiian  
KintHub  
KPMG  
LAP Cousins  
Living Lab  
LoanGifting  
Lota Data  
Luma Launch  
Marriott International  
Mattel, Inc.  
Mercer  
MetLife  
Microsoft  
Moët & Co.  
Monigle  
Morgan Stanley  
NBC Universal  
Nestlé  
National Football League (NFL)  
Nomura Holdings America, Inc.  
Options Clearing Corporation  
Palm Tree LLC  
Paramount Pictures  
PayPal  
Perella Weinberg Partners  
Skybridge Solar, LLC  
Pfizer  
Pharmacyclics an AbbVie Company  
Piper Jaffray  
Plug and Play Tech Center  
Prado Group  
Procter & Gamble  
PwC  
RBC Capital Markets  
Riot Games  
Rocket Fiber  
Runyon Group  
Sage Intacct, Inc.  
Salesforce  
SAM Preaccelerator  
Samsung Electronics  
SAP Concur  
SidePorch  
Skydance Media  
Southern California Edison  
Splunk  
Starbucks  
StockShield  
Stripe  
Teradata  
Uhon Inc.  
Universal Music Group  
Universal Studios Hollywood  
Vestar  
Warner Bros. Entertainment  
Western Digital  
Zendesk  
ZS Associates  
Zynga

The Marshall School of Business adheres to the MBA Career Services & Employer Alliance (MBACSEA) Standards for Reporting MBA Employment Statistics. Conformance to this business school industry standard ensures accurate and comparable employment data. Percent of graduates for whom we have post-graduation information is 97%

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