

USC MARSHALL SCHOOL OF BUSINESS

MBA  
Class of 2019  
Full-time  
Employment  
Statistics



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**USC**Marshall

School of Business

*Graduate Career Services*

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# MBA Full-time Data

## Class of 2019

### Compensation Summary

	2019
Median Base	\$125,000
Average Base	\$127,495
Median Signing Bonus	\$32,500
Average Signing Bonus	\$37,925
High - Low Range	\$230,000 - \$87,000

### Source of Employment

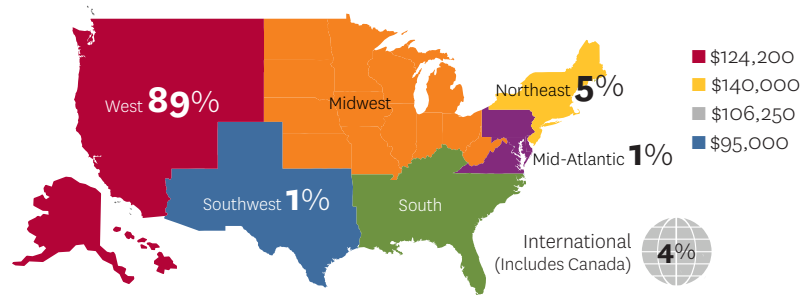
<b>USC Marshall-Facilitated Resources</b>	<b>67%</b>
Campus Recruiting Program	
- Resume Collections, Job Postings, Fairs, On-Campus Interviews	28%
Summer Internship Employer	33%
Alumni, Faculty, Staff Referral	6%
<b>Student-Facilitated Activities</b>	<b>33%</b>
Personal Network - Family, Friends	10%
Other Student Facilitated Activity	8%
Company Website/Online Resources	13%
Previous Employer	2%

### MBA Class Profiles (upon enrollment)

	2020	2021
Students	221	214
Admit Rate	28%	30%
Average Age at Matriculation	28	29
Average Work Experience	5.2	5.5
Mean GMAT	705	708
Average Undergraduate GPA	3.50	3.54
% Female	52%	42%
% International	30%	32%
% Minority*	22%	19%

\*As a percentage of domestic population

### Employment and Median Salary by Geographic Location



\*Cannot report salary fewer than 3 data points

### Salary Data by Function

	% of class	Mean	Median	High-Low Range
<b>Consulting</b>	<b>27%</b>	<b>\$136,543</b>	<b>\$140,000</b>	<b>\$165,000 - \$100,000</b>
Management Consulting	16%	\$141,218	\$145,000	\$165,000 - \$108,160
Strategic Planning/Internal	6%	\$121,417	\$120,000	\$140,000 - \$100,000
Technology	4%	\$130,833	\$125,000	\$150,000 - \$120,000
Human Resources	1%	*	*	*
<b>Financial Services</b>	<b>22%</b>	<b>\$128,130</b>	<b>\$120,000</b>	<b>\$230,000 - \$87,000</b>
Industry Finance	8%	\$114,300	\$114,000	\$150,000 - \$87,000
Real Estate	6%	\$119,600	\$115,000	\$163,000 - \$100,000
Investment Management	3%	*	*	*
Private Equity/Venture Capital	3%	*	*	*
Investment Banking	2%	\$142,623	\$150,000	\$150,000 - \$127,868
<b>Marketing/Sales</b>	<b>32%</b>	<b>\$121,446</b>	<b>\$115,000</b>	<b>\$200,000 - \$88,000</b>
Brand/Product Management	25%	\$122,566	\$117,500	\$160,100 - \$97,000
Business Development	7%	\$116,899	\$115,000	\$200,000 - \$88,000
<b>Operations/Logistics/Project Management</b>	<b>8%</b>	<b>\$121,160</b>	<b>\$122,700</b>	<b>\$145,000 - \$100,000</b>
General Management/LDRP	7%	\$120,365	\$119,000	\$158,500 - \$90,000
Other- includes IT and non-profit	4%	*	*	*

\*Cannot report salary fewer than 3 data points

### Salary Data by Industry

	% of Class	Average	Median	High - Low Range
Consulting	25%	\$139,153	\$145,000	\$165,000 - \$108,160
Technology	21%	\$128,310	\$130,000	\$170,000 - \$87,000
Media/Entertainment/Interactive Gaming	12%	\$109,693	\$107,500	\$140,000 - \$88,000
Financial Services	10%	\$143,541	\$135,000	\$230,000 - \$94,000
Consumer Products	8%	\$106,778	\$108,000	\$110,000 - \$100,000
Biotech/Pharm/Healthcare	6%	\$120,360	\$121,600	\$126,200 - \$110,000
Other	6%	*	*	*
Real Estate	6%	\$120,250	\$117,500	\$163,000 - \$100,000
Manufacturing	2%	*	*	*
Ecommerce	1%	*	*	*
Energy/Utilities	1%	*	*	*
Hospitality/Tourism	1%	*	*	*

\*Cannot report salary fewer than 3 data points

# MBA Internship Data

## Class of 2020

Organizations that hired USC Marshall students for full-time positions

### 2019 Full-Time Companies

Activision Blizzard	Linkedin
Adobe	Lumentum
Amgen, Inc.	Lyft
Analysis Group	Mattel, Inc.
Architect Equity	McKinsey & Company
AT&T	Miramar Capital
Benedict Canyon Equities	Mixpanel
Bethesda Softworks	Multi Media LLC
Bliss Point Media, Inc.	Nexon America
Blizzard Entertainment	NH Investment & Securities
Capgemini US, LLC	PayPal
Capital Group	Pocket Gems
Carbon Inc.	Point B
China Fortune Land Development Co., Ltd.	Putnam Associates
CIM Group, L.P.	PwC
Cisco	Revolve
Clocktower Group	ROC Group
Cognitive Leap Solutions Inc.	Salesforce
Cognizant	Scopely
Confluent	SidePorch
Danaher Corporation	PlayStation
Dell	Sony Pictures Entertainment
Deloitte	Southern California Edison
Deutsche Bank	PlayStation
eBay	System Technical
Epson America Inc.	The Baby Box Co.
Experian	Onni group
EY	The Walt Disney Company
Genentech	The Wonderful Company
Generator Ventures	Tic Toc Games
Global Media Rights	Toast, Inc.
Goldman Sachs	Trammell Crow Company
Google	TransDigm Group Inc.
Green Dot Corporation	Traveloka
Greenlaw Partners	Twitter
Group 11	Uber
Harry & Jeanette Weinberg Foundation	Visa
Henkel	Warner Bros. Entertainment
Intel Corporation	Western Digital
Jam City	Wilson Perumal & Company
Johnson & Johnson	Yamibuy.com
Juniper Networks	Zoom
KPMG	ZS Associates

### Salary Data by Function

	% of class	Average	Median
<b>Marketing/Sales</b>	<b>38%</b>	<b>\$6,028</b>	<b>\$6,090</b>
Brand/Product Management	18%	\$6,531	\$6,960
Sales Strategy <i>includes advertising</i>	9%	\$5,758	\$5,133
Business Development	9%	\$5,665	\$5,600
<b>Consulting</b>	<b>25%</b>	<b>\$10,463</b>	<b>\$11,667</b>
Management Consulting	18%	\$11,210	\$12,367
Strategic Planning/Internal	4%	\$6,500	\$6,900
Technology	2%	\$10,098	\$11,667
<b>Finance</b>	<b>21%</b>	<b>\$7,747</b>	<b>\$7,000</b>
Industry Finance	8%	\$5,832	\$6,250
Finance – Other <i>includes private equity</i>	2%	*	*
Investment Banking	5%	\$11,806	\$12,500
Real Estate	4%	\$5,476	\$5,713
Investment Management	2%	\$6,117	\$6,000
<b>Operations/Logistics/ Supply Chain</b>	<b>10%</b>	<b>\$7,072</b>	<b>\$6,942</b>
<b>General Management</b>	<b>5%</b>	<b>\$6,713</b>	<b>\$6,700</b>
Other	2%	*	*

\*Cannot report salary fewer than 3 data points  
Other includes: Non-profit

### Salary Data by Industry

	% of Class	Average	Median
Technology	25%	\$6,856	\$7,346
Consulting	19%	\$10,856	\$11,850
Media/Entertainment/Interactive	12%	\$5,339	\$5,481
Consumer Products	12%	\$6,295	\$7,000
Financial Services	9%	\$10,192	\$12,250
Other	7%	\$5,581	\$5,046
Biotech/Pharma/Healthcare	6%	\$7,525	\$6,960
Real Estate	4%	\$5,476	\$5,713
Private Equity/Venture Capital	3%	\$5,857	\$5,220
Energy/Utilities	2%	\$5,220	\$4,350
Manufacturing	1%	*	*

Other includes Transportation, Hospitality/Tourism and Non-Profit

# MBA Internship Data Class of 2020

## Organizations that hired USC Marshall students for internship positions

A Little Bird	Epson America Inc.	Nomura Holdings America, Inc.
A.T. Kearney	Emodo	Options Clearing Corporation
Accenture	Ethan Christopher	Palm Tree LLC
RingCentral	EY	Paramount Pictures
Adidas	Feng Leisure Sports	PayPal
Adobe	Ferrera Candy Company	Perella Weinberg Partners
AeroVironment	Goldman Sachs	Skybridge Solar, LLC
Airbnb	Google	Pfizer
Amazon	Happy Returns	Pharmacyclics an AbbVie Company
Amgen	Hasbro	Piper Jaffray
Amyris	HBO	Plug and Play Tech Center
Analysis Group	Healthcare Partners	Prado Group
Anaplan	Henkel	Procter & Gamble
Applebee's	IBM	PwC
AT&T	iFly Management, LLC	RBC Capital Markets
Autodesk	Illumina	Riot Games
Bank of America Merrill Lynch	Immortals Gaming Club	Rocket Fiber
Blizzard Entertainment	Johnson & Johnson	Runyon Group
Boston Consulting Group	Kaiser Permanente	Sage Intacct, Inc.
Bridgelux, Inc.	Kennedy Wilson	Salesforce
Brighton Collectibles	Kia Motors America	SAM Preccelerator
Capital Group	King's Hawaiian	Samsung Electronics
CBRE	KintoHub	SAP Concur
Cisco	KPMG	SidePorch
Citi	LAPCOS	Skydance Media
Creative Artists Agency	LivingLab	Southern California Edison
Credit Suisse	LoanGifting	Splunk
Ctrip.com	LotaData	Starbucks
Danaher Corporation	Luma Launch	StockShield
Deloitte	Marriott International	Stripe
Delta Airlines	Mattel, Inc.	Teradata
DFS Group Limited	Mercer	Uhon Inc.
Dine Brands Global	MetLife	Universal Music Group
Discovery Communications	Microsoft	Universal Studios Hollywood
DISH Network	Moelis & Co.	Vestar
Electronic Arts (EA)	Monigle	Warner Bros. Entertainment
Eckhaus Latta	Morgan Stanley	Western Digital
EDF Renewable Energy	NBCUniversal	Zendesk
Education Partners	Nestlé	ZS Associates
Enel Green Power	National Football League (NFL)	Zynga

The Marshall School of Business adheres to the MBA Career Services & Employer Alliance (MBACSEA) Standards for Reporting MBA Employment Statistics. Conformance to this business school industry standard ensures accurate and comparable employment data. Percent of graduates for whom we have post-graduation information is 97%



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