

USC Marshall Undergraduate Business Administration Program-Transfer

Office of Undergraduate Admissions and Outreach

FOUR-YEAR SAMPLE COURSE SEQUENCE

■ Marshall Core    
 ■ USC Requirement    
 ■ Marshall Elective    
 ■ USC Elective/Minor

FRESHMAN		SOPHOMORE		JUNIOR		SENIOR	
FALL	SPRING	FALL	SPRING	FALL	SPRING	FALL	SPRING
<b>MATH 118:</b> Fundamental Principles of the Calculus (4) X	<b>ECON 351:</b> Microeconomics for Business (4)	<b>ECON 352:</b> Macroeconomics for Business (4)	<b>BUAD 307:</b> Marketing Fundamentals (4)	<b>BUAD 311:</b> Operations Management (4)	<b>BUAD 497:</b> Strategic Management (4)	<b>BUAD 425:</b> Data Analysis for Decision Making (2)	<b>Business Elective</b> (4)
<b>WRIT 150:</b> Writing and Critical Reasoning (4) X	<b>BUAD 310:</b> Applied Business Statistics (4 and GE-F Credit)	<b>BUAD 305X</b>		<b>BUAD 306:</b> Business Finance (4)	<b>Business Elective</b> (4)	<b>Business Elective</b> (4)	<b>Elective/Minor</b> (4) X
<b>GE Seminar</b> (4) X	<b>BUAD 304:</b> Organizational Behavior and Leadership (4)	<b>GE</b> (4) X	<b>BUAD 302:</b> Communication Strategy in Business (4)	<b>GE</b> (4)	<b>WRIT 340:</b> Advanced Writing for Business (4)	<b>GE</b> (4)	<b>Elective/Minor</b> (4) X
<b>GE</b> (4) X	<b>GE</b> (4) X	<b>Elective/Minor</b> (4) X	<b>GE</b> (4) X	<b>Elective/Minor</b> (4) X	<b>Elective/Minor</b> (4) X	<b>Elective/Minor</b> (4) X	<b>Elective</b> (0-4) X
			<b>TIE</b> Transfer International Program (2)			<b>Elective</b> (0-4) X	

## The Business Degree

The Business and Accounting majors provide a thorough grounding in business fundamentals, including finance, economics, business communication, accounting, marketing and business strategy. Every semester, our Academic Advisors will help you plan your schedule to ensure that you are making appropriate progress toward your degree.

This is a sample of Marshall's undergraduate four-year course sequence with recommended transferable courses.

Courses marked "X" are transferable to USC. Transferring these courses assists with admission consideration and degree progress.

Transfer candidates must complete the following equivalent courses for admissions consideration:

- WRIT 150 or 130/140 (English Composition 2, also a University requirement)
- MATH 118 or MATH 125 (Calculus)  
Math requirement may be satisfied by a qualifying AP or IB math examination score

The following suggested transferable courses are optional. Completion will advance University matriculation:

- Accounting 1 and Accounting 2\* (Transferable accounting sequence will replace one business core accounting class: BUAD 280 and 281 are replaced with BUAD 305x)  
\* Accounting course may only receive elective credits
- GE requirements can be met with approved transfer courses, but all students must complete at least two Core Literacy classes (in Categories GE-A through GE-F) at USC in Dornsife College of Letters, Arts and Sciences. All General Education courses at USC carry four units of credit. To be eligible for transfer, a course taken at another institution must be articulated for a minimum of 2 and 2/3 units of USC credit, with an earned grade of C minus or higher.

With the recommended transfer preparation, admitted students will complete these remaining courses at USC:

- ECON 351x and ECON 352x
- WRIT 340
- General Education – two Core Literacy classes
- Business Core classes and three upper-division, Marshall electives

## The Accounting Degree

Transfer applicants interested in pursuing the Accounting degree must first apply to the business major. Upon admission, successful completion of the accounting sequence will enable a change-of-major to the Accounting program.

### Apply Online

- [www.commonapp.org](http://www.commonapp.org)
- Filing deadline is February 1, 2020 for fall 2020 admission

