CROSS-INDUSTRY INNOVATION

Medicine

Health

ICT
WORLD’S FIRST TACTILE DISPLAY
Groundbreaking technology revealed at CES 2017
BLITAB is a next curve affordable and multi-functional device for Braille reading and writing that displays one whole page Braille text without any mechanical elements. BLITAB is like an e-reader which instead of using a LCD-screen, forms small bubbles on the surface, haptic and stable enough to be touched and read by the finger. BLITAB generates 13-15 lines in Braille code while the corresponding technology allows text files to be instantly converted into Braille from USB sticks, web browsers or NFC tags. The developed technology has not been used till now in this market niche and is already in patent procedure. For the first time pictures and graphics like maps and building plans can be presented on a device with tactile relief and this opens a complete new world of content.

BLITAB business model includes not only selling the device to non- and for-profit organizations but also cloud based software service. A real example purchase a book from Amazon, converting it into Braille on BLITAB cloud and download it into the tablet.
285 million BLIND & VISUALLY IMPAIRED

GLOBAL MARKET

WHO 2012
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