San Diego Breakfast Presentation & Networking Event

'Inside the Huddle--The NFL's Options for the Southern California Region'

Speaker: David M. Carter, BS '86, MBA '91, Assistant Professor of Clinical Management & Organization, and Executive Director of the Sports Business Institute, USC Marshall School of Business

When it comes to the business of sport, with vast knowledge on the sports industry and deep insight into current events, David Carter knows best. On June 16, Mr. Carter will discuss the potential impact of one of the current local hot topics: the NFL's relocation/expansion options into the Southern California market. Join alumni and friends at the San Diego breakfast presentation to deepen your knowledge of this complex topic.

About the Speaker: David M. Carter is the Executive Director of USC's Sports Business Institute and a professor of sports business at USC's Marshall School of Business. He specializes in strategic marketing, and provides consulting services for corporations, sports organizations, sports and entertainment venues, law firms, municipalities, and individual athletes. In 2005, he co-founded Sports Business Ventures, a private equity firm that invests in emerging sports and leisure businesses. An author of three books, Mr. Carter provides commentary to national media concerns, including presently serving as sports business commentator for NPR's Marketplace Morning Report. A graduate of the USC, Mr. Carter obtained both a Bachelor of Science degree in marketing and a Masters in Business Administration from the USC Marshall School.

Time: 7:00-9:00 a.m.
- 7:00 a.m. Check-in and networking
- 7:40 a.m. Breakfast and presentation
- 8:30 a.m. Q&A and additional networking

Reservations* - preferred pricing until 6/8:
Includes Breakfast
- $30 = Marshall Alumni before 5 p.m. 6/8
- $35 = General Admission before 5 p.m. 6/8
- $40 = Late Registration between 6/8-6/15**
- $45 = Door Registration after 5 p.m. on 6/15, space permitting
*No refunds after 5 p.m. 6/8/2006.

RSVP: http://mymarshall.usc.edu/mems/?eventId=752.

Make your reservations early. Limited seating, first come, first serve.

USC Marshall Alumni website: www.marshall.usc.edu/alumni