

Global Initiative Korea University Business School

KUBS History



KUBS BESTS

- Faculty Size
87 full-time faculty (Largest in Korea in college level)
- Faculty Research
Ranked 88th at UT Dallas Rankings of Business Schools based on research contribution 2008-2012(1st in Korea for 3 years consecutively)
- Dual International Accreditations
First education in Korea accredited by both AACSB and EQUIS
- 2012 Financial Times Executive MBA Rankings
Ranked 12th worldwide, (1st in Korea)



Korea University Business School

- 2012 Financial Times Global MBA Rankings
Ranked 86th worldwide
- Ranked No. 1 MBA in Korea for 6 consecutive years (2007-2012, Ministry of Education, Science & Technology; BK21 Program Evaluation)
- Ranked No. 1 Business School in Korea for 6 consecutive years (2008-2013, Hankyung Business Survey of HR managers from the Top 200 companies)
- No. 1 Producer of CEOs from the Top 90 Financial Companies in Korea (2013)
- No. 1 Producer of CEOs from the Top 500 Companies in Korea and No. 1 Producer of Owner CEOs (2013, CEO Score)
- No. 1 MBA in Korea (2013, Hankyung Business Assessment by HR Managers from the Top 200 Domestic Companies)
- 2013 National Branding Grand Prize (Career Development Service Section)
- 2013 Korea Management Awards Grand Prize (Human Resource Management Section)



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KUBS Students Body

| Programs | | Target Segments | Total No. of Students | No. of International Students | |
|---------------------------------------|------------|---|--|-------------------------------|----|
| Undergraduate Degree (BBA) | | Top-level High School Graduate (0.27%*) | 1799 | 202 | |
| Academic Graduate Degree Programs | MS | 4 Year College Graduates | 122 | 42 | |
| | Ph D. | Master Graduates | 36 | 20 | |
| | MS & PH D. | Unified course of the master's and the doctor's | 13 | 1 | |
| Professional Graduate Degree Programs | Full-Time | S ³ Asia MBA | Middle Managers in Korea, China, and Singapore | 65 | 23 |
| | | Global MBA | Mid-Level Managers | 69 | 30 |
| | | Finance MBA | Prospective Finance Industry Experts | 35 | 1 |
| | Part-Time | Korea MBA | Part-Time (Evening) MBA | 393 | 8 |
| | | Executive MBA | Senior Managers | 96 | - |



STUDENT EXCHANGE INFORMATION FACT SHEET Academic Year 2014-2015

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KUBS ACADEMIC PROGRAMS

| Program | | Term | Details | Language of Instruction |
|---------|-------------------------|----------|--|---------------------------|
| BBA | | Semester | Fall: Sep ~ Mid-Dec Spring: March ~ Mid-June Summer School: July ~ Mid-August | English (65%) + Korean |
| MS | | Semester | Fall: Sep ~ Mid-Dec Spring: March ~ Mid-June | English (50%) + Korean |
| MBA | Korea MBA | Semester | <ul style="list-style-type: none"> • Part-time Evening MBA <ul style="list-style-type: none"> - The first traditional MBA Program in Korea (1965) - Classes scheduled during weekdays in the evening - 2-year semester system | English + Korean |
| | Executive MBA | Semester | <ul style="list-style-type: none"> • Part-time Weekend MBA • 2-year part-time MBA program for current and future CEOs and executives • Executive Learning and Interactive Team Exercise | English + Korean |
| | S ³ Asia MBA | Semester | <ul style="list-style-type: none"> • Specialized in Asian business context • Full-time, Tri-semester system (18 months) • Tri-University Colloquium <ul style="list-style-type: none"> - Korea University + Fudan University + National University of Singapore • Dual-Degree Program | English (100%) |
| | Global MBA | Module | <ul style="list-style-type: none"> • General MBA • Full-time, intensive 6 module system (12 months) • Diverse student composition in business and cultural backgrounds <ul style="list-style-type: none"> - 1/3 of students from foreign countries (13 nationalities) • Concentration option in Finance, Marketing or Strategy | English (100%) |
| | Finance MBA | Module | <ul style="list-style-type: none"> • Specialized in Finance area • Full-time, intensive 6 module system (12 months) • Concentration option <ul style="list-style-type: none"> - Investment Banking: Risk Mgt. / Financial Engineering - Asset Management: Risk Mgt. / Insurance | English + Korean |



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ACADEMIC INFORMATION

| Academic Calendar | | Nomination Deadline | Application Deadline |
|--|--|------------------------|----------------------|
| Semester System | Module System (G/F-MBA) (Tentative schedule) | | |
| 2014 Fall Semester (Sept. 1 ~ Dec. 19) | Module 1 (Aug 25 – Oct 17) | April 30 th | May 31 st |
| | Module 2 (Oct 27 – Dec 19) | | |
| Winter Break | Module 3 (Jan 5 – Feb 27) | - | |
| 2015 Spring Semester (March. 2 ~ June. 26) | Module 4 (Mar 2 – Apr 24) | Oct 31 st | Nov 30 th |
| | Module 5 (May 4 – Jun 26) | | |
| Summer Break | Module 6 (Jun 29 – Aug 7) | - | |

* For Global MBA and Finance MBA, elective courses are usually offered during Module 4&5, thus, **MBA exchange students are strongly encouraged to apply for the Spring semester term.** Module 1&2 are major core courses and most MBA students have already taken core courses from their home institution. There also may be limited number of seats when enrolling for core courses.

- Admission Requirements: Exchange students have to be in good academic standing and officially nominated by the home university
- Language requirements: Minimum score of TOEFL IBT 70, Fluency in English
- **Application will be proceeded by Online.**
KUBS has newly launched an online application form. The access to the online application will be given to nominated students by email. Students must upload their required documents via online.
- **Requirements /Fulfillments**
 - 1) Online Application form
 - 2) Statement of Purpose (e.g. study plans)
 - 3)* Reference Letter (Recommendation Letter)
 - 4) *Academic Transcript



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- 5) Copy of Valid Passport
- 6) *Certificate of Health (Mandatory)
- 7) Certificate of Overseas Insurance (Mandatory)
- 8) Resume (Optional)
- 9) Airport Pickup Form (Online)

***Notice: material 3, 4, 6 MUST be submitted in hardcopies via post by the deadline.**

Buddy Application / Airport Pickup Application Form:

Can be applied via website: http://oia.korea.ac.kr/listener.do?layout=student_1_3
http://oia.korea.ac.kr/listener.do?layout=student_1_4

Send the two materials (hardcopies of academic transcript & recommendation letter) via post to the following address:

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 Business School Main Hall 203
 Korea University Business School
 145 Anam-ro, Seongbuk-gu
 Seoul, 136-701, KOREA
 Tel) 82-2-3290-1387

- Korea University Business School website: <http://biz2.korea.ac.kr>
 Korea University website: <http://www.korea.edu>
- Course Description website: http://korea.ac.kr/2011edu/content/academics2_01.jsp
- Housing website: <http://reslife.korea.ac.kr>

ACADEMIC CALENDAR – 2014

| Month | Date | Day | Details |
|----------|------------------|-----------|--|
| February | 22~23 | Sat ~ Sun | Airport Pick-up / Accommodation moving-in |
| | 26~28 | Wed ~ Fri | Mandatory Orientation for Exchange Students |
| March | 3 | Mon | Spring Semester Begins |
| April | 21~25 | Mon ~ Fri | Mid-Term Exam |
| June | 16~20 | Mon ~ Fri | Final Exam |
| | 23 | Mon | Summer Vacation Begins |
| July | June 30~August 7 | Mon ~ Fri | Summer Session |



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| | | | |
|----------|---------|-----------|---|
| August | | | Mandatory Orientation for Exchange Students (TBC) |
| | Sep. 1 | Mon | Fall Semester Begins |
| | 19 ~ 20 | Fri ~ Sat | Annual Korea –Yonsei Univ. Sports Match (TBC) |
| October | 20 ~ 24 | Mon ~ Fri | Mid-Term Exam |
| December | 15 ~ 19 | Mon ~ Fri | Final Exam |
| | 22 | Mon | Winter Vacation Begins |

***Notice: MBA module ends LATER than the undergraduate courses, so please be aware of last day of class when MBA students purchase a return ticket (refer to page 5 Module System dates).**

CLASS INFORMATION

- Business Departments: Accounting, Finance, International Business, Logistics, Service & Operations Management (LSOM), Management, Marketing, MIS
 - Class Format: Lectures, seminars, discussions, presentations, case studies, projects
 - Participation: expected through discussions and presentations
 - Class size: 15~100 (Majority less than 35 students per class)
 - Examinations: Midterm exam, Final exam, presentations etc. (varies among classes)
 - Language of instruction: English and Korean
1. Undergraduate (BBA) and Graduate (MS) Courses: Currently 60% of undergraduate program courses and 50% of graduate program courses are conducted in English
 2. Global MBA and S³ Asia MBA Courses: 100% conducted in English.
 3. All business school exchange students are entitled to take any non-business classes. Exchange students' class request is mostly accommodated if pre-requisites are met and spaces are available.
 4. Exchange students must take a Korean language proficiency test (placement test) if they wish to take Korean language course.
* View all courses and details at <http://korea.edu>
 5. Undergraduate and MS students are not allowed to take MBA courses. Students who are currently enrolled in MBA program at his/her home institutes and have at least 2 years of work experience may be eligible to be enrolled in KUBS MBA courses.



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- Grading Scale: **A+, A, B+, B, C+, C, D+, D, F**

| Alphabet Grade | 100-point scale | Grade (maximum 4.5) |
|----------------|-----------------|---------------------|
| A+ to A | 90-100 | A+=4.5, A=4.0 |
| B+ to B | 80-89 | B+=3.5, B=3.0 |
| C+ to C | 70-79 | C+=2.5, C=2.0 |
| D+ to D | 60-69 | D+=1.5, D=1.0 |
| F | < 59 | Fail |

- Class load
 - ✓ Undergraduates: 12~19 credits (4~6 classes)
 - ✓ Graduate: 6~12 credits (2~6 classes)
- Credit System:
 - ✓ 3 credits= 3 hrs/wk, 16 wks/semester
 - ✓ 2 credits= 4 hrs/wk, 8 wks/module (G-MBA, F-MBA)
- Examinations: Midterm exam, Final exam, presentations etc. (varies among classes)
- Course Registration Period

| Period | Spring Semester (March ~ Mid-June) | Fall Semester (September ~ Mid-December) |
|---------------------------|---------------------------------------|---|
| First Registration Period | Beginning of February | Beginning of August |
| Course Add & Drop Period | Early March | Early September |
| Final Drop Period | Late March | Late September |

* Specific dates will depend upon each semester and module.

STUDENT LIFE

➤ **Housing**

- On-campus and off-campus housing available
- **On-campus housing:** <http://reslife.korea.ac.kr/v1/>
 - CJ International House
KRW 2,000,000 (≒US\$ 2,000) for single, KRW 1,580,000 for double / semester (4 months)
 - Anam Dormitory - KRW 920,000 (≒US\$ 920) / semester (4 months)
- **Housing Deadline (TBD)**
 - Fall Semester: Early July
 - Spring Semester: Early December



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- **Housing Application**
 ☞ please be aware that on-line application for housing is available only after the student submits his/her application form & required documents and receives a Korea University Student ID Number. Accommodation is limited and served on a first-come-first-served basis. A deposit payment of 200,000 KRW is required to complete your application; otherwise, the application will not be processed. Please read the application procedure carefully posted on the accommodation website before applying online.

- **Living Costs for Exchange Students**
 - **Tuition fee** : Tuition waived at the host institution; paid only to the home institution
 - **Off-Campus Accommodation**: KRW 450,000 (≒US\$450) ~ KRW 550,000(≒US\$ 550) per month
 - **Meals**: Korea University doesn't provide students a meal plan. Instead, students can purchase meals everywhere on and off campus at about \$3~5/meal. Most students can eat adequately with a food budget of US \$ 300 per month
 - **Textbooks**: Approximately 200,000 KRW per semester
 - **Personal Expenses**: Approximately 200,000 KRW per month

- **International Student Insurance (Insurance for Overseas)**
 - **All exchange students are required to purchase their own overseas health/travel insurance and submit a copy of insurance certificate before coming to Korea. The insurance must be effective until students return to their home countries. This has to be submitted by the application deadline.**

- **Facilities & Student Services**
 - Each housing room and major buildings are equipped with wireless LAN for personal laptops. Computers in the international student lounge (dormitory), the central library, LG-POSCO Hall, and computer labs (in each college) are also available.
 - Weight training room: 4.18 Memorial Hall
 - Audio and Video Library: International Studies Hall
 - Located on campus: Post Office, Bank, ATMs, Gift Shop, Hair Salon, Bookstore, Convenience Store, Restaurants (the Tiger Plaza adjacent to the International Studies Hall, Twosome Place, and Albero (Italian Restaurant))
 - **Korea University Buddy Assistance (KUBA)**: KUBA is a buddy matching program that connects international students studying at KU with KU students on a one-to-one basis. Students studying at KU have the opportunity to experience and participate in KU's events and learn about Korean culture and the KU school spirit while building



strong friendships with buddies.

- Cultural Adjustment Programs & International Events: One-day Seoul City Tour for new Study Abroad & Exchange students, field trips to outskirts of Seoul (once every semester), monthly cultural events, annual international festival, Korea-Yonsei Sports games & festival, etc.
- **Internships**
- KUBS acquires internship opportunities from the local companies in Korea and Korean offices of MNC and supports for the international students to participate in the internship programs. Internship offerings are subject to availability due to the economic conditions of companies

KUBS INTERNATIONAL OFFICE

General Inquiries

Inbound (Students coming to KUBS): kubs_exchange@hotmail.com

Outbound: kubs_intl_exch@hotmail.com, kubs.intl.exch@gmail.com

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