

USC MARSHALL SCHOOL OF BUSINESS

**MBA**  
**Class of 2021**  
Full-time  
Employment  
Statistics



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**USC Marshall**

School of Business  
*Graduate Career Services*

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# MBA Full-time Data

## Class of 2021

### Compensation Summary

	2020	2021
Median Base	\$130,000	\$130,000
Average Base	\$132,844	\$130,976
Median Signing Bonus	\$30,000	\$26,500
Average Signing Bonus	\$28,673	\$29,473
High-Low Range	\$170,000-\$85,000	\$170,000-\$90,000

### Source of Employment

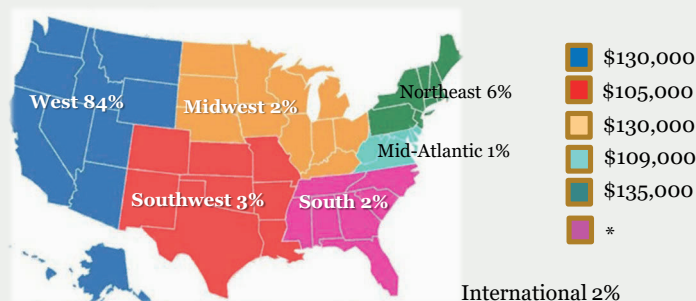
<b>USC Marshall-Facilitated Resources</b>	63%
Campus Recruiting Program	
- Resume Collections, Job Postings, - On-Campus Interviews	22%
Summer Internship Employer	31%
Alumni, Faculty, Staff Referral	10%
<b>Student-Facilitated Resources</b>	37%
Personal Network – Family, Friends	12%
Company Website/Online Resources	3%
Other-Student Initiated Activity	12%
Previous Employer	10%

### Class Profiles (upon enrollment)

	2022	2023
Students	217	218
Admit Rate	24%	23%
Average Age at Matriculation	28	29
Average Work Experience	5.0	5.0
Average GMAT	707	716
Average Undergraduate GPA	3.55	3.57
% Female	40%	36%
% International	12%	34%
% Historically Underrepresented Students*	23%	21%

\*As percent of domestic population

### Employment and Median Salary by Geographic Location



### Salary Data by Function

	% of class	Average	Median	High-Low Range
<b>Marketing/Sales</b>	<b>28%</b>	<b>\$117,980</b>	<b>\$115,000</b>	<b>\$160,000-\$90,000</b>
Brand/Product Management	11%	\$111,875	\$112,500	\$125,000-\$100,000
Program Management	6%	\$129,000	\$125,000	\$160,000-\$ 90,000
Product Marketing Management	5%	\$130,250	\$133,250	\$155,000-\$105,000
Business Development	3%	\$110,800	\$110,000	\$130,000-\$ 95,000
Sales Strategy/Insights	3%	*	*	*
<b>Financial Services</b>	<b>23%</b>	<b>\$134,352</b>	<b>\$150,000</b>	<b>\$150,000-\$100,000</b>
Investment Banking	10%	\$141,000	\$150,000	\$150,000-\$100,000
Corporate Finance	6%	\$117,813	\$123,750	\$130,000-\$105,000
Finance - Other	4%	*	*	*
Private Wealth Management	3%	\$150,000	\$150,000	\$150,000-\$150,000
<b>Consulting</b>	<b>20%</b>	<b>\$154,379</b>	<b>\$160,000</b>	<b>\$170,000-\$120,000</b>
Management Consulting	14%	\$161,095	\$168,000	\$170,000-\$140,000
Strategic Planning/Internal	3%	\$133,3333	\$120,000	\$160,000-\$120,000
Technology	3%	\$129,667	\$125,000	\$140,000-\$125,000
<b>Operations/Logistics</b>	<b>12%</b>	<b>\$123,941</b>	<b>\$124,000</b>	<b>\$135,000-\$105,000</b>
Project/Process Management	6%	\$123,889	\$124,000	\$135,000-\$105,000
Other	6%	\$124,400	\$126,000	\$130,000-\$115,000
<b>L/D Rotational Programs</b>	<b>10%</b>	<b>\$123,363</b>	<b>\$130,000</b>	<b>\$138,000-\$105,000</b>
<b>Other<sup>1</sup></b>	<b>7%</b>	<b>*</b>	<b>*</b>	<b>*</b>

<sup>1</sup>includes real estate, human resources, corporate social responsibility

### Salary Data by Industry

	% of class	Average	Median	High-Low Range
Technology <sup>1</sup>	29%	\$127,391	\$130,000	\$160,000-\$100,000
Financial Services <sup>2</sup>	20%	\$137,917	\$150,000	\$150,000-\$100,000
Consulting	18%	\$156,778	\$160,000	\$170,000-\$120,000
Media/Entertainment/ Interactive Gaming	13%	\$107,171	\$105,000	\$135,000-\$90,000
Consumer Packaged Goods <sup>3</sup>	7%	\$112,083	\$115,000	\$120,000-\$100,000
Retail	4%	\$116,250	\$115,000	\$130,000-\$105,000
Healthcare/Biotech/Pharma	3%	\$122,600	\$122,000	\$125,000-\$120,000
Manufacturing	2%	\$129,000	\$130,000	\$132,000-\$125,000
Real Estate	1%	*	*	*
Energy/Utilities	1%	*	*	*
Other <sup>4</sup>	2%	*	*	*

<sup>1</sup>includes hardware, networking, software, systems, telecom

<sup>2</sup>includes advisory, investment banking, investment management, private wealth management

<sup>3</sup>includes apparel/textiles, food/beverage, household/personal, toys/entertainment

<sup>4</sup>includes transportation, hospitality and insurance

\*Cannot report salary fewer than 3 data points

# MBA Internship Data

## Class of 2022

### Organizations that hired USC Marshall students for full-time positions

#### 2021 Full-time Companies

Adobe	Microsoft
Alluxio	MobilityWare
Amazon	Moelis & Company
Amazon Studios	Morgan Stanley
Amgen, Inc.	MP Materials
Analysis Group	National Basketball Association
Applied Materials	NBCUniversal
AT&T	Nestle USA
Autodesk, Inc.	Newport Advisory Partners
Baidu	NEXT Music
Balboa Retail Partners	Nike, Inc.
Bank of America	Northrop Grumman
Barclays Capital	Occam Global
Blue Haven Initiative	OnPrem Solution Partners, LLC
Capital Group Companies, Inc.	Optum
China International Capital	Palm Tree
Chrome Hearts	Parallel Agile
Cisco Systems	Paramount Pictures
Cognizant	PayPal
Credo Beauty	Perella Weinberg Partners
Defi Research	Pharmavite
Deloitte	Piper Sandler & Co.
Descript	Plug and Play Tech Center
Diversis Capital	Pluto TV
Dole Packaged Foods	PwC
Ducera Partners LLC	Rivian
E & J Gallo Winery	Rock Water Industries
Emerson	Rymedi
EVgo	Sage Intacct
Exile Content Studio	Salesforce
EY	Science
EY-Parthenon	Scopely
Facebook	Sensor Tower
Gap Inc.	ServiceChannel
Genesis Block	Showtime Networks
GitHub	Siemens
Goldman Sachs	SK Hyinx
Google	Surflin\Wavetrak, Inc.
H&H Group	The Alexander Group
Harris Williams & Co.	The Holdsworth Group
Henkel Corporation	The Walt Disney Company
Houlihan Lokey	The Wonderful Company LLC
Instagram	Tic Toc Games
Intuit Inc.	Varo Bank
Jam City	ViacomCBS
Juniper Networks, Inc.	Visa, Inc.
klarna	VMware
KPMG LLP	Wells Fargo
L.E.K. Consulting	Western Digital
Mattel	Wood Partners
MGM Resorts International	ZS Associates

### Salary Data by Function

	% of class	Average	Median
<b>Marketing/Sales</b>	<b>32%</b>	<b>\$7,822</b>	<b>\$7,500</b>
Program Management	10%	\$8,339	\$8,700
Brand/Product Management	9%	\$7,573	\$7,300
Sales Strategy/Customer Insights	7%	\$6,829	\$6,612
Product Marketing Management	3%	\$7,652	\$8,792
Other <sup>1</sup>	3%	*	*
<b>Financial Services</b>	<b>26%</b>	<b>\$8,598</b>	<b>\$8,178</b>
Investment Banking	7%	\$12,500	\$12,500
Industry Finance	7%	\$7,346	\$7,203
Private Equity/Venture Capital	4%	\$8,129	\$8,648
Investment Management	4%	\$7,925	\$7,300
Private Wealth Management	2%	*	*
Finance – Other <sup>2</sup>	2%	*	*
<b>Consulting</b>	<b>21%</b>	<b>\$9,935</b>	<b>\$10,440</b>
Management Consulting	12%	\$11,244	\$11,200
Strategic Planning/Internal	5%	\$6,991	\$7,067
Technology	3%	\$8,662	\$8,413
Human Resources	1%	*	*
<b>Operations/Logistics</b>	<b>10%</b>	<b>\$7,412</b>	<b>\$7,328</b>
Project/Process Management	3%	\$8,077	\$8,200
Logistics/Supply Chain	3%	\$6,575	\$6,699
Procurement/Sourcing	2%	*	*
Production Management	2%	*	*
<b>L/D Rotational Programs</b>	<b>6%</b>	<b>\$9,082</b>	<b>\$9,208</b>
<b>Other<sup>3</sup></b>	<b>5%</b>	<b>*</b>	<b>*</b>

<sup>1</sup>includes business development and digital marketing

<sup>2</sup>includes research

<sup>3</sup>includes real estate, data analytics, corporate social responsibility, non-profit

### Salary Data by Industry

	% of class	Average	Median
Technology <sup>1</sup>	32%	\$8,606	\$8,596
Financial Services <sup>2</sup>	19%	\$9,301	\$10,459
Consulting	13%	\$11,092	\$11,200
Media/Entertainment/ Interactive Gaming	12%	\$6,369	\$6,940
Consumer Packaged Goods <sup>3</sup>	7%	\$8,219	\$8,050
Healthcare/Biotech/Pharma	7%	\$7,284	\$6,825
Manufacturing	3%	\$5,787	\$5,220
Real Estate	3%	\$4,333	\$4,333
Non-Profit	1%	*	*
Other <sup>4</sup>	2%	*	*

<sup>1</sup>includes hardware, networking, software, systems, telecom

<sup>2</sup>includes advisory, investment banking, investment management, private wealth management

<sup>3</sup>includes apparel/textiles, cannabis, food/beverage, household/personal, toys/entertainment

<sup>4</sup>includes transportation, energy/utilities, hospitality and insurance

\*Cannot report salary fewer than 3 data points

# MBA Internship Data

## Class of 2022

### Organizations that hired USC Marshall students for internship and summer work-experiences

10 Point Capital	GM Ventures	Paramount Pictures
30 Friends	Goldman Sachs	PayPal
A+E Networks	Google	PIMCO
AB InBev	Green Harvest Asset Management	Piper Sandler & Co.
Abbott	Griffin Crowd Capital	Proto
Adobe	HBO	PwC
AesculaTech	H-E-B	RBC Capital Markets
Amazon	Heron Farms	Roku
Amgen, Inc.	Houlihan Lokey	Salesforce
ANGIN Investment	HP	SAP
Apple TV	HSBC	Sensor Tower
Apple, Inc.	Humana Inc.	SiriusXM
AvalonBay Communities	Intel Corporation	SoFi
B Capital Group	Invesco	Southern California Edison
Bank of America Merrill Lynch	Johnson & Johnson	Sway Ventures
Barclays Capital	JPMorgan Chase	Sweetwater Private Equity
Blizzard Entertainment	Juniper Networks, Inc.	Taco Bell
Blue Meridian Partners	King's Hawaiian	TCW
Boosted Commerce	LA Clippers	Tesla Motors
CACI	Lazard Freres & Co.	The Howard Hughes Corp.
Church & Dwight	Leidos	The Rockefeller Foundation
Cisco Meraki	Lincoln International LLC	The Wonderful Company LLC
Cisco Systems	Maestro Interactive	Tic Toc Games
Cognizant	Mars, Incorporated	Tishman Speyer
Cookies Retail	Mattel	TransDigm Group, Inc.
Credit Suisse	McKinsey & Company	Transom Consulting Group
CVS Health	Mendoza Ventures	T-REX Group, Inc.
Deloitte	Microsoft	UCLA Health
Discovery, Inc.	Mira Vista Aviation	Ultratech Polymers, Inc.
Electronic Arts (EA)	Modern Animal	Verizon
Endocanna Health	Momentum by Hypothesis	Vestar
Epson America Inc.	Morgan Stanley	viaMaven
EY	Navigate Ventures	Virgo Investment Group
EY-Parthenon	NBCUniversal	Visa, Inc.
Facebook	Nike, Inc.	VMware
Financial Technology Partners	NVIDIA	Walmart
Flattion Health	One Medical	WarnerMedia
Flourish Ventures	Optum	Watertower Ventures
Fortive Corporation	Pacific Life	Wells Fargo
Gartner		Western Digital

*The Marshall School of Business adheres to the MBA Career Services & Employer Alliance (MBACSEA) Standards for Reporting MBA Employment Statistics. Conformance to this business school industry standard ensures accurate and comparable employment data.*

*Percent of graduates for whom we have post-graduation information is 94%*



### USC Marshall Graduate Career Services

630 Childs Way, Popovich Hall 310  
Los Angeles, CA 90089  
Tel: 213-740-0156  
Fax: 213-747-7263  
mba-crc@marshall.usc.edu  
marshall.usc.edu/career-services/graduate-career-services  
Twitter: @uscmbarc

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