

MILAN MIRIC

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Department of Data Sciences & Operations (DSO),
Marshall School of Business, University of Southern California

ACADEMIC EXPERIENCE

2016 - Present *Assistant Professor, Information Systems, Dept. of Data Sciences & Operations*
University of Southern California, Marshall School of Business, Los Angeles, CA.

EDUCATION

2010 – 2015 *Doctor of Business Administration*
Copenhagen Business School, Department of Innovation & Organizational Economics, Frederiksberg, Denmark.

Thesis Topic: *Essays on Competition, Innovation and Firm Strategy in Digital Markets*
Visiting Student (London Business School, S&E Dept – 2014 to 2015)
Visiting Student (Bocconi University, Dept M&T Dept – 2013 to 2014)

2008 – 2009 *Master of Business Administration*
Ryerson University, Toronto, Canada.

2004 – 2008 *Bachelor of Mechanical Engineering*
Ryerson University, Toronto, Canada.
Dual Specialization: *Mechatronics & Management Science.*

PUBLISHED PAPERS

1. Miric, M., Boudreau, K. & Jeppesen, L.B. (2019) **Protecting their Digital Assets: The Use of Formal and Informal Appropriability Strategies by App Developers.** *Research Policy*
2. Miric, M., Jeppesen, L. B. (Forthcoming) **Does Piracy Lead to Product Abandonment or Stimulate New Product Development?: Evidence from Platform-Based Developer Firms.** *Strategic Management Journal*

WORKING PAPERS

3. Miric, M., Pagani, M., El Sawy, O. **Understanding the Acquisition Strategies of Digital Platform Companies: Empirical Evidence and Evolutionary Framework.** (Under Review)
4. Miric, M., Ozalp, H. **Paradox of Middleware: Innovation Enabler and Creativity Constraint.** *Information Systems Research* (Under Review)
5. Miric, M., Ozalp, H. **Technological Standardization and The Generalizability of Human Capital: The Impact of Enabling Platform Technologies on Employee Mobility.** (Under Review)
6. Miric, M. and Yin, P.Y.* **Population-Level Evidence of the Gender Gap in Technology Entrepreneurship.** (Presented NBER *Digitization* 03/06)

7. Boudreau, K.*, Jeppesen L.B.* and Miric, M. **Digital Mash-Ups, Patents, And Copyright.** (Under Review)
8. Lu, J., Teodoritis, F. and Miric, M. **Decision-Making in an AI World: Lessons from Chess.** (Under Review)
9. Miric, M., Jia, N. and Huang, K. **Comparison of Machine Learning and Keyword Methods for Large-Scale Classification in Management Research: The Case of Identifying Artificial Intelligence Patents.**
10. Huang, K., Jia, N. and Miric, M. **The Development of Artificial Intelligence Innovations in China and Its Rivalry with the U.S.**
11. Boudreau, K., Jeppesen L.B. and Miric, M. **The Paradox of Platform-based Entrepreneurship: Competing While Sharing Platform Resources.**
12. Miric, M., Khashabi, P. **Commercialization Strategies for AI Technologies in Enterprise Applications.**
13. Boudreau, K., Jeppesen L.B. and Miric, M. **Freemium, Network Effects & Digital Competition: Evidence from App Developers & Game Center.**
14. Miric, M. **How Does Competition Influence the Innovative Effort of Self-Rewarded Innovators? Evidence from a Mobile Application Marketplace.**

AWARDS, GRANTS & HONORS

- *iOrb (Institute for Outlier Research in Business) Grants 2017 - \$10,000.*
- *iOrb (Institute for Outlier Research in Business) Grants 2018 - \$25,000.*
- *National Center for the Middle Market Fellowship / Grant - \$30,000.*
- *Research Fellow, AIM Research Center on Artificial Intelligence in Value Creation [EM Lyon]*
- *Kaffuman Prize Nominee for Best Student Paper Award REER Meetings 2015*

SERVICE

- Ad Hoc Reviewer for: *Management Science, Organization Science, Information Systems Research, Strategic Management Journal, Research Policy.*
- Associate Editor for the ICIS 2017, 2018 and 2020 Mini-tracks
- Co-Director Marshall Digitopolis (with Gil Appel, MKT)
- Masters of Business Analytics Admissions Committee Member [2016, 2017, 2018 & 2019]
- Masters Student Independent Research Supervision

PRESENTATIONS

- *NBER Digitization [March 2020]*
- *Org Sci Special Issue Conference [Nov 2019]*
- *DRUID 2019 Conference [June 2019]*
- *JAMS Thoughts Leaders Conference [June 2019]*
- *Munich Summer Institute 2019 [June 2019]*
- *Organizing, Modelling, and Categorizing in the Digital Era [June 2019]*
- *EMAE 2019 on Economics, Governance and Management of AI, Robots and Digital Transformations [June 2019]*

- *Strategy Science Spring Conference [May 2019]*
- *CMU-Temple 2018 Conference on Digital Marketing and Machine Learning [Dec 2018]*
- *Ludwig Maximilians University, Munich. Invited Seminar [Nov 2018]*
- *Academy of Management Annual Conference [Aug 2018]*
- *DRUID 2018 Conference [June 2018]*
- *Searle Roundtable on Standard Setting Organizations and Patents [May 2018]*
- *HBS Digital Initiative Discussion & Symposium (DIDS) [April 2018]*
- *ISR Special Issue Workshop [Feb 2017]*
- *WISE Conference [Dec 2016]*
- *ICIS Conference [Dec 2016]*