

Mohammed Alyakoob

CONTACT INFORMATION	Marshall School of Business University of Southern California 3670 Trousdale Parkway, BR 303 F Los Angeles, CA, 90025	<i>Email:</i> alyakoob@marshall.usc.edu
EMPLOYMENT	Marshall School of Business, Los Angeles, CA <i>Assistant Professor of Data Sciences and Operations</i>	2019-Present
EDUCATION	Ph.D. Purdue University Krannert School of Management, West Lafayette, IN	2019
	M.S., The George Washington University School of Business, Washington D.C.	2012
	B.S., Indiana University Kelley School of Business, Bloomington, IN	2008
JOURNAL PUBLICATIONS/ACCEPTED	Alyakoob, M., Rahman M. (2021) "Shared Prosperity (or Lack Thereof) in the Sharing Economy." Forthcoming at Information Systems Research .	
	Alyakoob, M., Rahman M., Wei Z. (2021) "Where You Live Matters: Local Bank Competition, Online Marketplace Lending, and Disparity in Borrower Benefits." Forthcoming at Information Systems Research .	
RESEARCH IN PROGRESS	Alyakoob M., Mahalingam M., Rahman M. "Implications of Priority Access in Markets with Experts: Evidence from Online Marketplace Lending."	
	Alyakoob M., Rahman M. "Market Design Choices, Racial Discrimination, and Micro-Entrepreneurship in Digital Marketplaces."	
	Alyakoob M., Rahman M. "Online Reputation and Market Power: Evidence from the Cannabis Retail Market."	
CONFERENCE PROCEEDINGS	Alyakoob M., Mahalingam A., Rahman M. "Mechanism Design for Online Marketplace Lending with Institutional Investors", <i>Proceedings of the International Conference on Information Systems (ICIS)</i> , Hyderabad, 2020	
	Alyakoob M., Rahman M. "Airbnb: Is it a Curse or a Blessing for Restaurant Employment" <i>Proceedings of the International Conference on Information Systems (ICIS)</i> , San Francisco, 2018.	

CONFERENCE
AND WORKSHOP
PRESENTATIONS

Market Design Choices, Racial Discrimination, and Micro-Entrepreneurship in Digital Marketplaces

- NBER Summer Workshop on Economics of IT and Digitization, Cambridge, MA 2021
- Conference on Information Systems and Technology (CIST), Newport Beach, CA 2021
- Platform Research Symposium, Boston, MA 2021

Implications of Priority Access in Markets with Experts: Evidence from Online Marketplace Lending

- Annual Meeting of the Academy of Management (AOM), Virtual (*One of Best Accepted Paper*) 2021
- Strategic Management Society Annual Conference (SMS), Virtual 2021
- Third Toronto Fintech Conference, Virtual 2020
- International Conference on Information Systems (ICIS), Virtual 2020
- INFORMS Annual Meeting, Seattle, WA 2019

Online Reputation and Market Power: Evidence from the Cannabis Retail Market

- Workshop on Information Systems Economics (WISE), Austin, TX 2021

Shared Prosperity (or Lack Thereof) in the Sharing Economy

- NBER: Economics of Digitization, San Francisco, CA 2020
- Workshop on Information Systems Economics (WISE) , San Francisco, CA 2018
- International Conference on Information Systems (ICIS), San Francisco, CA 2018
- Conference on Information Systems and Technology (CIST), Phoenix, AZ 2018
- Conference on Digital Experimentation (CODE), Boston, MA 2018
- Sixth Annual Platform Research Symposium, Boston, MA 2018
- Fourteenth Symposium on Statistical Challenges in Electronic Commerce Research (SCECR), Rotterdam, Netherlands 2018.

Where You Live Matters: Local Bank Competition, Online Marketplace Lending, and Disparity in Borrower Benefits

- Conference on Information Systems and Technology (CIST), Houston, TX 2017
 - Third Workshop on Marketplace Innovation, San Francisco, CA 2017
 - Boulder Summer Conference on Consumer Financial Decision Making, Boulder, CO 2017
 - POMS 28th Annual Conference (POMS), Seattle, WA 2017
 - Workshop on Information Systems Economics (WISE), Dublin, Ireland 2016
 - INFORMS Annual Meeting, Nashville, TN 2016
- INVITED PRESENTATIONS AT UNIVERSITIES
- University of Pittsburgh 2021
 - University of Southern California 2018
 - Carnegie Mellon University 2018
 - Indiana University 2018
 - McGill University 2018
- MEDIA COVERAGE
- **Washington Post**, <https://www.washingtonpost.com/business/2018/07/11/airbnb-benefits-local-economies-only-white-neighborhoods-study-finds>
 - **Chicago Tribune**, <http://www.chicagotribune.com/business/ct-biz-airbnb-economic-impact-neighborhoods-20180711-story.html>
 - **Market Watch**, <https://www.marketwatch.com/story/airbnb-guests-spend-less-money-in-black-and-hispanic-neighborhoods-2018-07-13>
 - **LA Times**, <https://www.latimes.com/business/la-fi-airbnb-study-20180712-story.html>
 - **The Verge**, <https://www.theverge.com/2018/7/11/17561904/airbnb-boost-neighborhood-restaurants-white-communities-study>
- TEACHING EXPERIENCE
- **Marshall School of Business, University of Southern California**
 - DSO 510: Business Analytics (graduate course; MBA/MSBA), Fall 2019, Fall 2020, Fall 2021
 - **Krannert School of Management, Purdue University**
 - MGMT 382, Management Information Systems (undergraduate core course), Fall 2016, Summer 2016.
 - * Awarded *Krannert Certificate for Distinguished Teaching*, the highest recognition at Krannert for excellence in teaching by a doctoral student.
- STUDENT ADVISING
- Dissertation Committee**
 Isamar Troncoso Expected: 2022
University of Southern California; Marketing

PROFESSIONAL
SERVICES AND
AFFILIATIONS

- Reviewer: Management Science, Information Systems Research, MISQ, Organization Science, Entrepreneurship Theory and Practice, Conference on Information Systems and Technology (CIST) (2017, 2018, 2019, 2020, 2021), International Conference on Information Systems (ICIS) (2017, 2018, 2019, 2020,2021)
- Member: Association for Information Systems (AIS)
- Member: Institute for Operations Research and the Management Sciences (INFORMS)
- Member: Production and Operations Management Society (POMS)