USC BRITTINGHAM SOCIAL ENTERPRISE LAB

BSEL UNDERGRADUATE SCHOLARS MENTORSHIP PROGRAM

Information Session
Feb. 24, 2021
The Brittingham Social Enterprise Lab equips individuals with the business skills, resources and confidence to develop sustainable, market-based solutions to the wicked problems of the 21st century.

Through education, community building, research and professional development, the Lab serves as the hub for social entrepreneurial efforts at the university.
BRITTINGHAM LAB UNDERGRADUATE OFFERINGS

ACADEMIC OFFERINGS

- Minor in social entrepreneurship
- BAEP 471: Social Innovation Design Lab*
- BAEP 491: Intro to Social Entrepreneurship
- Progressive M.S. in social entrepreneurship*

COCURRICULAR OFFERINGS

- BSEL Undergraduate Scholars Mentorship Program*
- Warren Bennis Scholars Program*
- Jacobson Sustainable Impact Lecture Series
- Social Entrepreneur-in-Residence (SEIR)
- Happy Hour networking events
- Targeted career advising and support
- Social Venture Coaching Competition (SVCC)*

*Application-based program
The Scholars Program is designed to help students navigate their next steps after graduation by exposing them to career paths that allow them to combine their skills with their purpose. By the end of their Scholars experience, students will have learned a framework for "working with purpose."

During cohort meetings, Scholars will be led through a series of highly introspective exercises and reflective discussions. We find that students who enjoy thinking and talking about meaningful past experiences are a good fit for this program.

**TIME COMMITMENT**

All cohort meetings take place on a Friday, and are 90 minutes in length. There are seven cohort meetings throughout the academic year; Scholars are required to attend all of them.

Mentoring meetings with Senior Fellows are scheduled by Scholars with their respective Senior Fellow.

**MENTORING**

Gain insight to social impact professions, issue areas and impact organizations.

Receive career advice from an experienced social impact professional.

Expand your social impact network.

Explore career "unknowns."

**COHORT MEETINGS**

Connect with individuals who share your values.

Reflect on your identity, values and reasons for working in impact.

Learn tools to help you navigate a "life of impact."

Increase empathy and gain new perspectives.
WHOM ARE WE LOOKING FOR?

See themselves as agents of change in responding to the 'wicked problems' of the 21st century

Do you care about a social issue so much you feel like it's almost a personal obligation to do something about it?

ELIGIBILITY

- Rising juniors and seniors (all majors)
- Must be enrolled at USC for 2021–2022 academic year
- Will not graduate before May 2022
- We look for students who:

- Explore opportunities for self-reflection and growth
  
  Do you like reflecting and talking about the things that are important to you?

- Enjoy learning from others with different life experiences
  
  Are you looking for a small group of like-minded individuals to connect and network with?

- Engage with their communities in meaningful ways
  
  How are you currently making a positive impact in your community?
Every year, the Brittingham Lab welcomes a new cohort of Senior Fellows to share their unique expertise and insights with the BSEL community. Each Senior Fellow is appointed two Scholars to mentor throughout the academic year. Senior Fellows are appointed after the Scholars cohort is chosen, and Scholars and Senior Fellows are matched based on a number of factors, including issue area interest, professional goals and more.
### APPLICATION PROCESS AND TIMELINE

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<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>MARCH 11</td>
<td>Online application (bit.ly/ScholarsApp2022) due by midnight PT</td>
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<tr>
<td>MARCH 12–26</td>
<td>Application review</td>
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<td>MARCH 29</td>
<td>Individual interviews begin</td>
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<td>APRIL 19</td>
<td>Second-round interviews begin</td>
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<td>EARLY MAY</td>
<td>Applicants notified of decisions</td>
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### PROGRAM CONTACT

**MICHELLE CHOW**  
chowm@usc.edu  
calendly.com/chowm