**The China Conference**  
**Institutions, Markets and Firms**  
May 17-May 18, 2019  
Location: USC Popovich Hall (JKP) Room 102  

SPONSORED BY THE USC MARSHALL INSTITUTE FOR OUTLIER RESEARCH IN BUSINESS (IORB)

### FRIDAY, MAY 17

<table>
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| 10:00am–11:00am | **Keynote Speech**  
**MODERATED BY NAN JIA, USC MARSHALL, MANAGEMENT AND ORGANIZATION**  
**SPEAKER:** Yasheng Huang, MIT Sloan School of Management  
**TITLE:** The Longevity of Chinese Absolutism |
| 11:00am–11:30am | Break |
| 11:30am–12:30pm | **Session 1**  
**MODERATED BY NAN JIA, USC MARSHALL, MANAGEMENT AND ORGANIZATION**  
**PRESENTER:** Yuen Yuen Ang, University of Michigan, Dept. of Political Science  
**TITLE:** Explaining China’s Paradox of Economic Boom & Vast Corruption  
**DISCUSSANT:** Peter Lorentzen, University of San Francisco, Dept. of Economics |
| 12:30pm–1:30pm | Lunch |
| 1:30pm–2:30pm | **Session 2**  
**MODERATED BY T.J. WONG, USC MARSHALL LEVENTHAL SCHOOL OF ACCOUNTING**  
**PRESENTER:** Jennifer Pan, Stanford University, Department of Communication  
**TITLE:** Concealing Corruption: How Chinese Officials Distort Upward Reporting of Online Grievances  
**DISCUSSANT:** Lori Yue, USC Marshall, Management and Organization |
| 2:30pm–3:00pm | Break |
| 3:00pm–4:00pm | **Session 3**  
**MODERATED BY T.J. WONG, USC MARSHALL LEVENTHAL SCHOOL OF ACCOUNTING**  
**PRESENTER:** Rachel Stern, University of California Berkeley Law School  
**TITLE:** The Challenges of Data-Driven Governance  
**DISCUSSANT:** Brett Sheehan, USC Dornsife, Dept. of History |
| 4:00pm–4:30pm | Break |
| 4:30pm–5:30pm | **Session 4**  
**MODERATED BY JOHN MATSUSAKA, USC MARSHALL, FINANCE AND BUSINESS ECONOMICS**  
**PRESENTER:** Valerie Karplus, MIT Sloan School of Management  
**TITLE:** Firm Environmental Performance under Campaign-style Governance in China: The Role of Citizen Engagement  
**DISCUSSANT:** Joshua Goldstein, USC Dornsife, Dept. of History |
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SATURDAY, MAY 18

8:00am–9:00am  Breakfast

9:00am–10:00am  Keynote Speech  MODERATED BY NAN JIA, USC MARSHALL, MANAGEMENT AND ORGANIZATION

SPEAKER: Randall Morck, University of Alberta, School of Business
TITLE: What Can Asia Teach Emerging Markets?

10:00am–10:30am  Break

10:30am–11:30am  Session 5  MODERATED BY NAN JIA, USC MARSHALL, MANAGEMENT AND ORGANIZATION

PRESENTER: Hong Ru, Nanyang Technological University Business School
TITLE: Force Behind Anti-Corruption: Evidence from China
DISCUSSANT: Yang Xie, University of California Riverside, Dept. of Economics

11:30am–12:30pm  Lunch

12:30pm–1:30pm  Session 6  MODERATED BY JOHN MATSUSAKA, USC MARSHALL, FINANCE AND BUSINESS ECONOMICS

PRESENTER: Joseph Piotroski, Stanford University, Graduate School of Business
TITLE: Informational Role of Official Newspapers in China
DISCUSSANT: Gwen Yu, University of Michigan, Ross School of Business

1:30pm–2:00pm  Break

2:00pm–3:00pm  Session 7  MODERATED BY T.J. WONG, USC MARSHALL LEVENTHAL SCHOOL OF ACCOUNTING

PRESENTER: David Yang, Harvard University, Dept. of Economics
TITLE: The Coordination Consequences of Media Censorship: Experimental Evidence from China
DISCUSSANT: Yanhui Wu, USC Marshall, Finance and Business Economics