

USC Marshall China Research Day

March 30-31, 2018

University of Southern California

Location: JKP 102

USC Marshall

School of Business

FRIDAY, MARCH 30

1:30-2:15 Keynote Presentation

SPEAKER: Barry Naughton (UCSD School of Global Policy & Strategy)

TITLE: The Great Gamble: How China's Economic System is Being Reshaped to Carry Out Xi Jinping's China Dream

2:15-2:30 Short Coffee Break

2:30-3:15 Session 1

SPEAKER: Alex Wang (UCLA School of Law)

TITLE: Symbolic Legitimation in Chinese Reform

3:15-4:00 Session 2

SPEAKER: Yang Xie (UC Riverside Economics)

TITLE: Crony Capitalism, Party-State, and Political Boundaries of Corruption

4:00-4:30 Coffee Break

4:30-5:15 Session 3

SPEAKER: Franziska Keller (Hong Kong University of Science and Technology, Political Science)

TITLE: The Politics of Paying A Visit: A Network Analysis of Provincial Leadership Visits

5:15-6:00 Session 4

SPEAKER: Yongxiang Wang (USC Marshall Finance and Business Economics)

TITLE: Social Ties and the Selection of China's Political Elite

6:30 Dinner for all participants (registration required) at the USC University Club

SATURDAY, MARCH 31

8:00-9:00 Breakfast for all participants

9:00-9:45 Session 1

SPEAKER: Yiqing Xu (UCSD Political Science)

TITLE: Rotating to the Top: How Elites and Commoners Rise in the Chinese Communist Party

9:45-10:30 Session 2

SPEAKER: TJ Wong (USC Marshall Leventhal School of Accounting)

TITLE: Political Networks and Stock Price Comovement: Evidence from network-connected firms in China

10:30-11:00 Coffee Break

11:00-11:45 Session 3

SPEAKER: Nan Jia (USC Marshall Management and Organizations)

TITLE: The Strategic Use of Political Connections: The Role of Political Connections in Firms' Location Choices

11:45-12:30 Session 4

SPEAKER: Yanhui Wu (USC Marshall Finance and Business Economics)

TITLE: Competition, Contracts, and Creativity: Evidence from Novel Writing in a Platform Market

12:30 Lunch & Conference Concludes