Goals and Outcomes

Program Goals
Through community connections, strategic orientations and flexibility, the Master of Management in Library and Information Science program develops graduates with potential for success in organizations and in our changing enterprise.

Our Mission
Aligned with the mission of USC and the Marshall School of Business, the Master of Management in Library and Information Science (MMLIS) educates professionals with enterprise-wide perspectives to lead work teams, units and organizations to benefit their communities and deliver value.

Program Goals and Intended Student Learning Outcomes
As a minimum librarian/leaders require capability in the discipline/business and the organization in which it is practiced, together with a strategic orientation and social intelligence. These are undergirded by general intellect, with a strong inclination to continue to learn.
Within this context, graduates of the MMLIS program will be able to:

a. understand the ecology of libraries and information networks, their unique environments and how they are governed;
b. articulate and employ professional values and ethics in a variety of situations and circumstances;
c. apply and assess management strategies, practices and decisions.
d. develop and manage content, including negotiating with vendors and licensors, for targeted communities of users;
e. organize, retrieve and manage information for stakeholder benefit;
f. locate, synthesize and translate information to intelligence for various client groups;
g. develop, implement and assess programs and services for enhancing use of information and ideas;
h. understand the role of current and emerging technologies and infrastructure in organizational effectiveness and service delivery;
i. design, apply and interpret different research and evaluation methods to gain insight, assess impact and make appropriate decisions.
j. manage and lead diverse projects and teams, understanding communication and leadership behaviors that affect workplace performance and client satisfaction.
k. apply persuasion and influence through networking, collaboration, and relationship-building;
l. demonstrate a commitment to continued professional education and lifelong learning.