

Vivek Sharma

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Vivek Sharma is senior vice president, Digital Guest Experience for Walt Disney Parks and Resorts, where he leads digital transformation globally for Disney's Theme Parks, Resorts, Cruise line, Food & Beverage, Merchandise and Timeshare businesses. Based in Glendale, CA, he is responsible for growing a multi-billion eCommerce business; designing and building physical-plus-digital guest experiences for over 130 million annual guests; and rapidly integrating AI innovations. Vivek also teaches business innovation to graduate data science and MBA students at the University of Southern California, and publishes [Wireframed](#), a bi-weekly innovation blog.

Vivek joined The Walt Disney Company in 2013 after 4 years of product leadership at Yahoo! in Sunnyvale, California. As general manager for Yahoo! Mail and Messenger, he led multi-platform rollout and revenue growth for communication products used by 110 million daily global users. As vice president of product management for Yahoo! Search & Commerce, he launched digital innovations that served 500 million daily visits and drove \$2 billion in revenue. Prior to Yahoo!, Vivek was an associate partner with the Technology practice of McKinsey & Company in their Chicago and Singapore offices for 8 years. He began his career as a sales manager with the Aditya Birla Group in Bangkok, Thailand.

Vivek has served on the board of the Indian American Council, is a member of the World 50 Group, and is an executive mentor at Disney Accelerator. He graduated from the Indian Institute of Technology, Delhi and holds an MBA from INSEAD, France.