

Marion Philadelphia, Ed.D.
Curriculum Vitae
philadel@marshall.usc.edu

USC Marshall
School of Business
*Department of Business
Communication*

EDUCATION

Ed.D. Educational leadership (Concentration: educational psychology).
Rossier School of Education, University of Southern California

M.A. American studies/literature, British literature, and journalism/mass communication.
University of Hamburg, Germany

ADMINISTRATIVE APPOINTMENTS

2020- Academic Director, John H. Mitchell Business of Cinematic Arts Program,
Marshall School of Business, University of Southern California

2016-2021 Chair, Department of Business Communication
Marshall School of Business, University of Southern California

2014-2016 Director, Center for Management Communication
Marshall School of Business, University of Southern California

ACADEMIC APPOINTMENTS

2017- Professor of Clinical Business Communication
Department of Business Communication, *Marshall School of Business,*
University of Southern California, Los Angeles, CA

2012-2017 Associate Professor of Clinical Management Communication
Department of Business Communication, *Marshall School of Business,*
University of Southern California, Los Angeles, CA.

2005-2012 Assistant Professor of Clinical Management Communication
Center for Management Communication, *Marshall School of Business,*
University of Southern California, Los Angeles, CA.

2002-2005 Lecturer, Center for Management Communication, *Marshall School of Business,*
University of Southern California, Los Angeles, CA.

TEACHING

Marshall School of Business, Department of Business Communication

- “Management Communication for Leaders” (GSBA502/MMLIS Online Program)
- “Library Project Management” (LIM536/MMLIS Online Program)
- “Communication for Organizations: Exploring Creativity” (BUCO450)
- “Professional Communication Skills” (MDP, Marshall Executive Education)
- “Communication for Management” (GSBA542)
- “Advanced Writing for Business” (WRIT340)
- “Advanced Writing for Business: Blended/Online” (WRIT340)
- “Communication Strategies in Business” (BUAD302)

- “Learning About International Business” (LINC, Singapore) (Second Faculty)
- “International Business Communication” (BUCO460)
- “Communication for Accounting Professionals” (GSBA523T)

Other

- “Critical Thinking, Reading and Writing” (ENG 103), West Los Angeles College (2002)
- “English for Non-native Speakers,” California State University Northridge (Summer 1995)

AWARDS/NOMINATIONS

- Evan C. Thompson Faculty Mentoring and Leadership Award. (2019)
- USC Mellon Award for Excellence in Mentoring, Faculty Mentoring Faculty. (2014)
- The Carnegie Project on the Education Doctorate Dissertation in Practice Award “Honorable Mention” for dissertation: “Will School-based Online Faculty Development be an Effective Tool for their Professional Growth?” (2013)
- Nominee for “Best of Year Dissertation Award,” USC Rossier School of Education. (2013)
- Course Continuity in a Crisis (C3) Award (with Britta Bothe, PhD, Dornsife; \$5K/faculty). USC Office of the Provost/Center for Scholarly Technology. (2012)
- Ed.D. Dean’s List, USC Rossier School of Education. (2010, 2011, 2012)
- Golden Apple Teaching Award (2009)
- Nominee for the “Teaching and Mentoring Award” by USC’s Parents’ Association. (2004)
- Pacificus Foundation Award for Best Short Story: *Blue Inferno-A Story of Sunset Madness*. (1995)

CURRICULUM DEVELOPMENT

- *Library Project Management* (LIM536). Full course revision. (2020)
- *Dynamics in Workplace Communication*. Business Communication undergraduate minor. (2019)
- *Business Communication Strategy* (BUAD302). Initiated curriculum enhancement by adding the Strength Development Inventory (SDI) for students’ development of EQ. Created experiential activity for students (with Prof. Kirk Snyder and Dr. Gita Govahi). (2017)
- *Virtual Team Project*. Created multi-sectional virtual team assignment for undergraduate students (with Jolanta Aritz, Pete Cardon, & Robyn Walker). (2014)
- *Advanced Writing for Business Special Topics*. Created Special Topics version for World Bachelor in Business Degree (WBB) (with Jolanta Aritz).
- *Management Communication for Leaders*. (GSBA502) Master of Management Library and Information Sciences program. Created online core course featuring multi-media content. (2013)
- *Sustainability and Business Writing Competition* (with Jolanta Aritz). Developed USC Marshall Undergraduate Team Paper Competition “Sustainability and Business” sponsored by USC CIBER. (2010 – 2012)
- *International Business Communication*. (BUCO460). Full course revision. (2007)

PROFESSIONAL DEVELOPMENT

Academic Conferences

- Annual International Conference, Association for Business Communication (online). “My Favorite Assignment” Presenter. (2020)
- “Leadership Ethics to Cancel the Worst Effects of Disease and Social Injustice.” Neely Center for Ethical Leadership and Decision-Making Ethics Symposium. Session host. (2020)
- Annual International Conference Detroit, Association for Business Communication, Detroit, “Faculty Peer-to-Peer Observation: Challenges and Opportunities,” Presenter. (2019)

- Management Communication Association (MCA) 40th Annual Conference, Vanderbilt University's Owen Graduate School of Management, Nashville, TN. "Trust Your Unconscious: Unleashing Creativity," Presenter. (2019)
- Annual International Conference Miami, Association for Business Communication, Miami, "Administrative Perspectives in Preparing Teachers New to Online Business Communication Pedagogy", Presenter. (2018)
- Annual International Conference, Association for Business Communication, "MBA Special Interest Group", Session Chair. (2018, 2019, 2020)
- USC Teaching with Technology, Center for Excellence in Teaching, USC, "Using Open Educational Resources (OER), Ensuring Technology is Accessible for all Students." Session Chair (2018)
- Management Communication Association (MCA) 39th Annual Conference: Creativity, Integrative Thinking, and Storytelling: Present and Future Trends in Management Communication, Management Communication Association (MCA), Los Angeles, Conference organizer & host. (2018)
- Annual International Conference, Association of Business Communication, Dublin, Ireland, "Specialized Masters Programs and Developments in the MBA Curriculum," Session Chair. (2017)
- Management Communication Association Annual Conference, Management Communication Association, Cornell University, NY, "Faculty Mentoring," Presenter. (2017)
- USC Teaching with Technology, Center for Excellence in Teaching, USC, "Diversifying Assignments with Multimodal Compositions and Google Translate," Session Chair. (2017)
- Association for Business Communication, Annual International Conference, Albuquerque, NM. "Developing Effective Assignments for Web-based/Online Courses." Panelist. (2016).
- Management Communication Association (MCA) Annual Conference, Stanford, CA. "Grading: Best Practices." Presenter. (2016)
- Institute for Cross Cultural Management, Cross Cultural Management Summit, Florida Institute of Technology, Melbourne, FL. Attendee. (2016)
- Association for Business Communication, Annual Conference, Seattle, WA, "Making Faculty Positions in Business Communication Attractive-Current Practices and Future Goals." Session Chair. (2015)
- Management Communication Association (MCA) Annual Conference, Dartmouth, MA, "The Future of our Discipline: Topic 3, Expanding Our Research 'Reach' to Drive 21st Century Insights for Industry." Panelist. (2015)
- Association for Business Communication, Annual Conference, Philadelphia, PA. "Managing Virtual Teams: Successes and Challenges of Electronic Communication and Social Media." Co-presenter. (2014)
- Association for Business Communication, Annual Conference, Philadelphia, PA. "The Influence and Importance of a Business Writing/Speaking Center." Panelist. (2014)
- Association for Business Communication, Annual Conference, New Orleans, LA, "Nurturing Creative Thinking in Business Communication Education," Presenter. (2013)
- USC 2013 Assessment Symposium, USC Center for Testing and Assessment, USC, Taper Hall, "Taking Faculty Development Online," Presenter. (2013)
- USC Teaching with Technology, USC, "Mobile Learning: C3 Grant Project-Virtual Cross-Disciplinary Student Interaction," Presenter. (2013)
- Association for Global Business, Annual Conference 2011, Newport Beach, CA. Presenter: "Educating the Global Mind: Establishing First Steps for Faculty to Develop Equity Curricula and Pedagogy for a Linguistically Diverse Student Population at Universities." (2011)

- Association for Global Business, Annual Conference, Orlando, FL. Presenter: “Teaching International Business Communication to a Multi-National-Cultural Group of Senior Undergraduate Students.” (2009)
- Association for Business Communication -Tri-Continental Conference (GABC). Ypsilanti, MI. Presenter: “Finding the Right Blend of Communication in a Global Environment—A Look at Commonalities and Disparities between S. Korea, Germany and the U.S.” (2009)

Academic Publication

- Cardon, P. W., Philadelphia, M. (2015). The Role of Motivational Values in the Construction of Change Messages. *Business and Professional Communication Quarterly*, 78(2).

Professional Certifications

- USC Center for Excellence in Teaching. Accelerated Online Teaching Intensive Certificate. (2020)
- Kirkpatrick Four Levels of Evaluation, Certified Professional, Bronze Level. (2019)
- Certified Facilitator Personal Strength Deployment Inventory (SDI). (2012)

Career Development Program

- USC Mellon Fellow. NNT Faculty Career Development Program. Participant (NTT Committee of the Academic Senate; USC Mellon Demonstration Grant). (2005-2006)
- Johann Wolfgang Goethe University, Center of North American Studies and Research. Frankfurt, Germany. Sponsored participant of three-week full-time seminar on “American Politics.” (1989)

Workshop Presentations

- Teaching and Learning Workshops Series at Marshall. Co-presenter/lead, 70+ events. (2013-2020)
- CET: Conducting Midterm Evaluations (presenter). (2017)
- CET: Professional Development for Faculty (panelist). (2016)
- CET: Elevator Talks for PhD Students to Pitch Research. (2016)
- “Grading Best Practices,” Marshall School of Business. (2016)
- YouSeeU (Bongo) Technology Workshop, Marshall School of Business, Academic Information Systems, Presenter. (2013, 2014)
- Presenter, “Introduction to Universal Design for Learning and Instruction.” Webinar. (2012)
- Sole presenter. Workshop on Creating Meaningful Learning Objectives. Marshall School of Business, USC. (2012)
- Presenter “Teaching in an Online-Environment.” Marshall Faculty Technology Workshop. Marshall School of Business, USC. (2012)
- Panelist Teaching with Technology: “How Do We Know? Measuring Learning.” USC. (2012)

SERVICE RECORD

University of Southern California

- USC Center for Excellence in Teaching, Advisory Board Member (2017-)
- USC University Committee on RTPC Promotions. Office of the Provost. (2018-)
- USC Academic Senate Task Force on Communication (2018-2019)
- USC Academic Senate Committee on Teaching and Academic Programs (2016-2018)
- USC Center for Excellence in Teaching, Faculty Fellow (2016-)
- USC Academic Senate/Provost Libraries Committee. (2013-2017)
- USC Diversity and Inclusion Initiative. Participant in faculty forum. (Spring 2016)

- USC “Transforming Teaching and Learning with Technology—USC’s Present and Future,” Provost/Academic Senate Retreat Participant (2013)
- USC Writing Committee (2009-2011)
- USC Non-Tenure-Track Faculty Committee (2007-2010)
- USC The Living University, Provost/Academic Senate Retreat Participant (2010)

Marshall School of Business

- Marshall/CET Faculty Fellow. (2018-2021)
- Marshall Faculty Coach and member of teaching and pedagogy team (2013-2021)
- Marshall Committee for Undergraduate Programs (2011-2014)
- Marshall Faculty Development Companion. Online teaching resource. Creator (2012-13)
- MMLIS Program, Admissions Committee Member (2019-)
- MMLIS Program, chair of Faculty Recruitment and Development Committee (2015-2016)
- MMLIS Program, director search committee member (2015-2016)
- MMLIS Program, faculty contributor to accreditation process led by Dr. Ken Haycock
- Marshall Search Committee for Instructional Designer (2013)
- Marshall Fertitta Hall Committee (Fall 2013 to Spring 2014)
- Marshall CIBER/PCSI Undergraduate Student Team Writing Competition Coordinator: “Sustainability in Pacific Rim Cities. Themes: Business, Transportation, Housing” (2010-2013).
- Marshall School of Business IT Committee Member (2008-2011)
- Marshall ExCel Program trip to Budapest, Hungary, Faculty (2010)
- Marshall MBA.PM Globe Trip to Seoul & Beijing, Faculty Observer (2009)
- Marshall Consulting Program, Faculty Advisor (2006-2008)
- Marshall MBA.PM, IBEAR programs, Coach (2004-)

Department of Business Communication (formerly Center for Management Communication)

- BUCO Department Chair (August 2016-2021)
- CMC Director (June 2014-August 2016)
- CMC Annual Performance Review Committee Chair (2014)
- CMC Faculty Undergraduate Electives Advisor (2011-2014)
- CMC Undergraduate Instruction Committee (2010-2014)
- CMC Faculty Search Committee (2010-2012)
- CMC Core Course Coordinator “Advanced Writing for Business,” 23+ sections (2009-2011)
- CMC Peer Observation Process Committee (Chair) (2010-2011)
- CMC Corporate Advisory Board “CAB,” Co-chair (2006-2009)
- CMC’s Faculty Advisor & Web Master, for student webmagazine *Insight Business*, (2004-2009)
- CMC WRIT 340-Portfolio Readings, Table Leader and Reader— (2005-2014)

PUBLICATIONS

Fiction

Der Gaukler der Könige (The Jester of the Kings). Random House/Bertelsmann-Blanvalet: Munich, 1999. 382p. HC; Bertelsmann Book Club: Munich, 2000. HC; Blanvalet/Goldmann: Munich, 2001. PB.

Non-Fiction

(Writer/Editor/Reporter/Translator)

“A Prussian in Mexican California” by Ulf Bankmann in *The Southern California Quarterly* (ed. Doyce B. Nunis Jr.), Spring issue 2002. Credited translator, German to English.

New Weimar on the Pacific-The Pazifische Presse and German Exile Publishing in Los Angeles 1942-48 by Roland Jaeger (Victoria Dailey Publisher, Los Angeles, 2000). Credited translator, German to English.

“Curious George and H.A. and Margret Rey” by Roland Jaeger in: *Firsts*, The Book Collectors Magazine, Vol. 8, #12, December 1998. Credited translator/editor, German to English.

Autobiography of Ideas – The Legacy of an Extraordinary Art Scholar by Karl With. Edited by Roland Jaeger. Credited translator, German to English, and proofreader. (Gebrüder Mann Verlag, Berlin, 1997).

TV/MOVIE Magazine. Heinrich Bauer Publishing, Hamburg, Germany. Los Angeles Reporter. Movie set coverage, celebrity interviews, weekly “behind-the-scenes” entertainment reports. (1996-97)

Keep Your Breasts-Preventing Breast Cancer the Natural Way by Susan Moss. (Re-Source Publications, Los Angeles, 1994). Credited editor.

California Staatszeitung, Los Angeles, and *Harburger Anzeigen und Nachrichten*, Hamburg-Harburg, Germany, published several of my essays. (1993)

Victoria Wolff (author). Editor. Rewrites of novels *Fabulous City* and *Mushrooms for Breakfast*; edited her Hollywood correspondent contributions for the German edition of *Madame* magazine. (1989-92)

PROFESSIONAL EXPERIENCE

Corporate & Academic Projects

Worldbridge Language Services, Los Angeles, CA. Translator for legal, medical, technical texts, marketing surveys, etc. (1997-2011)

Gamma Gulch Productions, LLC, Los Angeles, CA. Consultant Business Affairs and Media Relations. (2003-2009)

California Institute of Technology, Pasadena, CA. Contributing editor/translator for the Einstein Papers Project. (2000-2001)

Landmark Entertainment Group, Los Angeles/Glendale, CA. Translator for “Space Park Bremen” themed entertainment park project (attractions scripts, concepts, legal documents, etc.). (2000-2001)

Media Concepts, North Hollywood, CA. Script translator (German to English) for German TV series “Powder Park” and other multi-media content (incl., “Me and My Life,” “Stuart Little 2”). (2001-2008)

Netfilm, Inc., Multi-Media Production, Los Angeles, CA. Vice President. Developed content for websites; webmaster for an online monthly news magazine. (2000-2001)

BRC Imagination Arts, Burbank, CA. Cultural consultant/liaison/concept writer/editor/translator. Themed Entertainment Projects for Volkswagen AG (VW) in Dresden, Germany, and the Sony Music Center in Berlin. (1998-2000)

Profilm, Inc., Los Angeles, CA. Concept and scriptwriter for college admission videos. (1997-98)

Two Oceans Entertainment Group, Los Angeles, CA. Script translator (German to English), story analyst, synopsis writer for television feature film projects. (1995-1998)

Public Relations/Marketing

New Mastodon Books & Fine Art, Los Angeles, CA. Public relations representative. Event and exhibition planning. (1994-96)

The Pacificus Foundation, Los Angeles, CA. Media design and distribution, event planning. (1994-96)

Jeff Mackler Communications, Encino, CA. (a Division of Ruder-Finn; Entertainment Industry). Account Executive, Marketing/Public Relations. (1989-1993)

Exposet GmbH, Hamburg, Germany. (Trade Fair Booth Systems; Planning and Execution of Museum Exhibits). Marketing Assistant. (1986-1988)

Shell Oil, Inc., Corporate Public Relations, Press and Information Department, Hamburg, Germany. Intern. (1986)

NBC Television Network, Burbank, CA. Intern in various areas: Compliance and Practices, Press and Publicity, On-Air Promotion, News, Affiliate Promotion, Print Promotion, Story Department. (1984)

Professional Service

- Bongo (formerly YouSeeU). Faculty advisor (2018-)
- YouSeeU.com, Denver, CO. Faculty advisor to board (2013-2015)
- Global Commerce Forum, Conference Committee Member, Regis University, Denver, CO (2010)

Professional Memberships

- Association for Business Communication
- Management Communication Association
- National Communication Association
- Project Management Institute

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