

Marion Philadelphia, Ed.D.
Curriculum Vitae
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USC Marshall
School of Business
*Department of Business
Communication*

EDUCATION

Ed.D. Educational leadership (Concentration: educational psychology).
Rossier School of Education, University of Southern California, Los Angeles, CA.
Dissertation: "Will school-based online faculty development be an effective tool for their professional growth?"

M.A. American studies/literature, British literature, and journalism/mass communication.
University of Hamburg, Germany.

ADMINISTRATIVE APPOINTMENTS

2016- Chair, Department of Business Communication, *Marshall School of Business*, University of Southern California, Los Angeles, CA.

2014-2016 Director, Center for Management Communication, *Marshall School of Business*, University of Southern California, Los Angeles, CA.

2020- Academic Director, John H. Mitchell Business of Cinematic Arts Program, *Marshall School of Business*, University of Southern California, Los Angeles, CA.

ACADEMIC APPOINTMENTS

2017- Professor of Clinical Business Communication
Department of Business Communication, *Marshall School of Business*, University of Southern California, Los Angeles, CA

2012-2017 Associate Professor of Clinical Management Communication
Department of Business Communication, *Marshall School of Business*, University of Southern California, Los Angeles, CA.

2005-2012 Assistant Professor of Clinical Management Communication
Center for Management Communication, *Marshall School of Business*, University of Southern California, Los Angeles, CA.

2002-2005 Lecturer, Center for Management Communication, *Marshall School of Business*, University of Southern California, Los Angeles, CA.

Summer/Fall 2002 Lecturer, *West Los Angeles College*, Los Angeles, CA.

Summer 1995 Lecturer, *California State University Northridge*, CA.

TEACHING

Marshall School of Business, Department of Business Communication

- "Management Communication for Leaders" (GSBA502/MMLIS Online Program)
- "Communication for Organizations: Exploring Creativity" (BUCO450)
- "Professional Communication Skills" (MDP, Marshall Executive Education)

- “Communication for Management” (GSBA542)
- “Advanced Writing for Business” (WRIT340)
- “Advanced Writing for Business: Blended/Online” (WRIT340)
- “Communication Strategies in Business” (BUAD302)
- “Learning About International Business” (LINC, Singapore) (Second Faculty)
- “International Business Communication” (BUCO 460)
- “Communication for Accounting Professionals” (GSBA 523T)

Other

- “Critical Thinking, Reading and Writing” (ENG 103), *West Los Angeles College* (2002)
- “English for Non-native Speakers,” *California State University Northridge* (Summer 1995)

AWARDS/NOMINATIONS

- Evan C. Thompson Faculty Mentoring and Leadership Award, 2019.
- USC Mellon Award for Excellence in Mentoring, Faculty Mentoring Faculty, 2014.
- The Carnegie Project on the Education Doctorate Dissertation in Practice Award “Honorable Mention” for my dissertation: "Will School-based Online Faculty Development be an Effective Tool for their Professional Growth?" 2013.
- Nominee for “Best of Year Dissertation Award”; USC Rossier School of Education, 2013.
- Course Continuity in a Crisis (C3) Award (in collaboration with Britta Bothe, PhD, Dornsife; \$5K/faculty). USC Office of the Provost/Center for Scholarly Technology. 2012.
- Ed.D. Dean’s List, USC Rossier School of Education, Fall 2010, Spring/Summer/Fall 2011/Spring/Summer 2012.
- Golden Apple Teaching Award, 2009.
- Nominee for the “Teaching and Mentoring Award” by USC’s Parents’ Association, 2004.
- Pacificus Foundation Award for Best Short Story: Blue Inferno - A Story of Sunset Madness. (The Pacificus Foundation is funded through the estate of the late California writer and playwright Curtis Zahn), 1995.

CURRICULUM DEVELOPMENT

- *Dynamics in Workplace Communication*. BUCO undergraduate minor. 2019.
- *Business Communication Strategy (BUAD302)*. Initiated curriculum enhancement by adding the Strength Development Inventory (SDI) for students’ development of EQ. Created experiential activity for students (with Prof. Kirk Snyder and Dr. Gita Govahi/ELC team). 2017.
- *Virtual Team Project*. Created multi-sectional virtual team assignment for undergraduate students (with Jolanta Aritz, Pete Cardon, & Robyn Walker) (Spring 2014).
- *WRIT 340 Special Topics (WBB)* – Created Special Topics version of “Advanced Writing for Business” (WRIT-340) for World Bachelor in Business Degree (WBB) (with Jolanta Aritz).
- GSBA 502 “Management Communication for Leaders.” Masters of Management, Library and Information Sciences program. Created online core course featuring multi-media content. (2013)
- *Sustainability and Business Writing Competition* (with Jolanta Aritz). Developed USC Marshall Undergraduate Team Paper Competition “Sustainability and Business” sponsored by USC CIBER. The competition ran in the Fall 2010, Spring 2011, Fall 2011, Spring 2012, Fall 2012.
- BUCO 460, “International Business Communication.” Fully revised course in 2007.

PROFESSIONAL DEVELOPMENT

ACADEMIC CONFERENCES

- Annual International Conference Detroit, Association for Business Communication, Detroit, "Faculty Peer-to-Peer Observation: Challenges and Opportunities," Presenter. (October 2019).

- Management Communication Association (MCA) 40th Annual Conference, Vanderbilt University's Owen Graduate School of Management, Nashville, TN. "Trust Your Unconscious: Unleashing Creativity," Presenter. (May 2019).
- Annual International Conference Miami, Association for Business Communication, Miami, "Administrative Perspectives in Preparing Teachers New to Online Business Communication Pedagogy", Presenter. (October 2018).
- Annual International Conference Miami, Association for Business Communication, Miami, FL, "MBA Special Interest Group", Session Chair. (October 2018).
- USC Teaching with Technology, Center for Excellence in Teaching, USC, "Using Open Educational Resources (OER), Ensuring Technology is Accessible for all Students." Session Chair (May 2018).
- Management Communication Association (MCA) 39th Annual Conference: Creativity, Integrative Thinking, and Storytelling: Present and Future Trends in Management Communication, Management Communication Association (MCA), Los Angeles, Conference organizer & host. (June 2018).
- Annual International Conference, Association of Business Communication, Dublin, Ireland, "Specialized Masters Programs and Developments in the MBA Curriculum", Session Chair. (October 2017).
- Management Communication Association Annual Conference, Management Communication Association, Cornell University, NY, "Faculty Mentoring", Presenter. (June 2017).
- USC Teaching with Technology, Center for Excellence in Teaching, USC, "Diversifying Assignments with Multimodal Compositions and Google Translate", Session Chair. (May 2017).
- Association for Business Communication, Annual International Conference, Albuquerque, NM. "Developing Effective Assignments for Web-based/Online Courses." Panelist. (October 2016).
- Management Communication Association (MCA) Annual Conference, Stanford, CA. "Grading: Best Practices." Presenter. (May 2016).
- Institute for Cross Cultural Management, Cross Cultural Management Summit, Florida Institute of Technology, Melbourne, FL. Attendee. (February 2016).
- Association for Business Communication, Annual Conference, Seattle, WA, "Making Faculty Positions in Business Communication Attractive - Current Practices and Future Goals." Session Chair. (October 2015).
- Management Communication Association (MCA) Annual Conference, Dartmouth, MA, "The Future of our Discipline: Topic 3, Expanding Our Research 'Reach' to Drive 21st Century Insights for Industry." Panelist. (June 2015).
- Association for Business Communication, Annual Conference, Philadelphia, PA, "Managing Virtual Teams: Successes and Challenges of Electronic Communication and Social Media." Co-presenter. (October 2014).
- Association for Business Communication, Annual Conference, Philadelphia, PA. "The Influence and Importance of a Business Writing/Speaking Center." Panelist. (October 2014).
- Association for Business Communication, Annual Conference, New Orleans, LA, "Nurturing Creative Thinking in Business Communication Education," Presenter/poster session. (October 2013).
- USC 2013 Assessment Symposium, USC Center for Testing and Assessment, USC, Taper Hall, "Taking Faculty Development Online," Presenter. (June 2013).
- USC Teaching with Technology, USC, "Mobile Learning: C3 Grant Project - Virtual Cross-Disciplinary Student Interaction," Presenter. (May 2013).
- Association for Global Business, Annual Conference 2011, Newport Beach, CA. Presenter: "Educating the Global Mind: Establishing First Steps for Faculty to Develop Equity Curricula and Pedagogy for a Linguistically Diverse Student Population at Universities." (November 2011).

- Association for Global Business, Annual Conference 2009, Orlando, FL.
Presenter: “Teaching International Business Communication to a Multi-National-Cultural Group of Senior Undergraduate Students.” (November 2009).
- Association for Business Communication -Tri-Continental Conference (GABC). Ypsilanti, MI.
Presenter: “Finding the Right Blend of Communication in a Global Environment—A Look at Commonalities and Disparities between S. Korea, Germany and the U.S.” (June 2009).

ACADEMIC PUBLICATION

- Cardon, P. W., Philadelphia, M. (2015). The Role of Motivational Values in the Construction of Change Messages. *Business and Professional Communication Quarterly*, 78(2).

Professional Certifications

- USC Center for Excellence in Teaching, Online Teaching Certificate (July 2020).
- Kirkpatrick Four Levels of Evaluation, Certified Professional, Bronze Level (Sept. 2019).
- Certified Facilitator Personal Strength Deployment Inventory (SDI). (June 2012).

Career Development Program

- USC Mellon Fellow. NNT Faculty Career Development Program. Participant (NTT Committee of the Academic Senate; USC Mellon Demonstration Grant) Fall 2005-Spring 2006.
- Johann Wolfgang Goethe University, Frankfurt, Germany; Center of North American Studies and Research (Fall 1989). Completed three-week full-time seminar on "American Politics."

Workshop Presentations

- Co-presenter, Teaching and Learning Workshops Series at Marshall (2013 to present)
- CET: Conducting Midterm Evaluations (presenter). (Spring 2017)
- CET: Professional Development for Faculty (panelist). (Fall 2016)
- CET: Elevator Talks for PhD Students to Pitch Research. (Fall 2016)
- “Grading Best Practices,” Marshall School of Business. (Fall 2016)
- YouSeeU Technology Workshop, Marshall School of Business, Academic Information Systems, Presenter (November 2013, April 2014)
- Presenter, “Introduction to Universal Design for Learning and Instruction.” Online webinar (October 2012)
- Sole presenter. Workshop on Creating Meaningful Learning Objectives. Marshall School of Business, USC (April 2012)
- Presenter “Teaching in an Online-Environment.” Marshall Faculty Technology Workshop. Marshall School of Business, USC (March 2012)
- Panelist Teaching with Technology: “How Do We Know? Measuring Learning.” USC. (May 2012)

SERVICE RECORD

USC

- USC Committee on Research, Teaching, Practice, and Clinical (RTPC) Faculty Promotion, Member (2018-)
- USC Center for Excellence in Teaching, Advisory Board Member (2017-)
- USC Academic Senate Task Force on Communication (2018-2019)
- USC Academic Senate Committee on Teaching and Academic Programs (2016-2018)
- USC Center for Excellence in Teaching, Faculty Fellow (August 2016 -)
- USC Academic Senate/Provost Libraries Committee. (2013-2017)
- USC Diversity and Inclusion Initiative. Participant in faculty forum. (Spring 2016)

- MMLIS Program, chair of Faculty Recruitment and Development Committee (2015-16)
- MMLIS Program, director search committee member (2015-2016)
- MMLIS Program, faculty contributor to accreditation process led by Dr. Ken Haycock
- USC “Transforming Teaching and Learning with Technology—USC’s Present and Future,” Provost/Academic Senate Retreat Participant (January 2013)
- USC Writing Committee (2009-2011)
- USC Non-Tenure-Track Faculty Committee (2007-2010)
- USC The Living University, Provost/Academic Senate Retreat Participant (February 2010)

Marshall School of Business

- Marshall/CET Faculty Fellow (Fall 2018 to present)
- Marshall Faculty Coach and member of teaching and pedagogy team (November 2013 to present)
- Marshall Committee for Undergraduate Programs (Fall 2011 to Spring 2014)
- Marshall Faculty Development Companion. Online teaching resource. Creator (2012-13)
- Marshall Search Committee for Instructional Designer (2013)
- Marshall Fertitta Hall Committee (Fall 2013 to Spring 2014)
- Marshall CIBER/PCSI Undergraduate Student Team Writing Competition Coordinator: “Sustainability in Pacific Rim Cities. Themes: Business, Transportation, Housing” (Fall 2010 to May 2013).
- Marshall School of Business IT Committee Member (Fall 2008 to May 2011)
- Marshall ExCel Program trip to Budapest, Hungary, Faculty (March 2010)
- Marshall MBA.PM Globe Trip to Seoul & Beijing, Faculty Observer (March 2009)
- Marshall Consulting Program, Faculty Advisor (September 2006 - Spring Semester 2008)
- Marshall MBA.PM, IBEAR programs, Coach (2004 to present)

Department of Business Communication (formerly Center for Management Communication)

- BUCO Department Chair (August 2016-)
- CMC Director (June 2014 – August 2016)
- CMC Annual Performance Review Committee Chair (Spring 2014)
- CMC Faculty Undergraduate Electives Advisor (Fall 2011 to 2014)
- CMC Undergraduate Instruction Committee (Fall 2010 to Spring 2014)
- CMC Faculty Search Committee (Summer 2010 to May 2012)
- CMC Core Course Coordinator for “Advanced Writing for Business” (WRIT-340), 23+ sections (Fall 2009 to May 2011)
- CMC Peer Observation Process Committee (Chair) (August 2010-August 2011)
- CMC Corporate Advisory Board “CAB,” Co-chair (January 2006 – September 2009)
- CMC’s web magazine for/from undergraduate students *Insight Business*, Faculty Advisor & Web Master (2004 to September 2009)
- CMC WRIT 340-Portfolio Readings, Table Leader and Reader— (2005 to 2014)

PROFESSIONAL EXPERIENCE

Corporate/Academic Projects

Editor/Translator/Story Analyst/Consultant

Worldbridge Language Services, Los Angeles, CA. Translator for legal, medical, technical texts, marketing surveys, etc. 1997-2011.

Gamma Gulch Productions, LLC, Los Angeles, CA. Consultant Business Affairs and Media Relations. 2003-2009.

California Institute of Technology, Pasadena, CA. Contributing editor/translator for the Einstein Papers Project. 2000-2001.

Landmark Entertainment Group, Los Angeles/Glendale, CA. Translator for "Space Park Bremen" themed entertainment park project (attractions scripts, concepts, legal documents, etc.). 2000-2001.

Media Concepts, North Hollywood, CA. Script translator (German to English) for German TV series "Powder Park" (13 episodes) and other multi-media content (incl., "Me and My Life," "Stuart Little 2"). 2001-2008.

Netfilm, Inc., Multi-Media Production, Los Angeles, CA. Vice President. Developed content for websites; webmaster for an online monthly news magazine. 2000-2001.

BRC Imagination Arts, Burbank, CA. Cultural consultant/liaison/concept writer/editor/translator. Themed Entertainment Projects for Volkswagen AG (VW) in Dresden, Germany, and the Sony Music Center in Berlin. 1998-2000.

Profilm, Inc., Los Angeles, CA. Concept and scriptwriter for college admission videos. 1997-98.

Two Oceans Entertainment Group, Los Angeles, CA. Script translator (German to English), story analyst, synopsis writer for television feature film projects. 1995-1998.

Publications: Fiction

Der Gaukler der Könige (The Jester of the Kings). Random House/Bertelsmann-Blanvalet: Munich, 1999. 382p. HC; Bertelsmann Book Club: Munich, 2000. HC; Blanvalet/Goldmann: Munich, 2001. PB. (Historical fiction about the life of Jacob Philadelphia, a famous 18th century magician and court jester who emigrated from America to Europe).

Publications: Non-Fiction

Writer/Editor/Journalist/Translator

"A Prussian in Mexican California" by Ulf Bankmann in *The Southern California Quarterly* (ed. Doyce B. Nunis Jr.), Spring 2002. Credited translator, German to English.

New Weimar on the Pacific - The Pazifische Presse and German Exile Publishing in Los Angeles 1942-48 by Roland Jaeger (Victoria Dailey Publisher, Los Angeles, 2000). Credited translator, German to English. "Curious George and H.A. and Margret Rey" by Roland Jaeger in: *Firsts*, The Book Collectors Magazine, Vol. 8, #12, December 1998. Credited translator/editor, German to English.

Autobiography of Ideas – The Legacy of an Extraordinary Art Scholar by Karl With. Edited by Roland Jaeger. Credited translator, German to English, and proofreader. (Gebrüder Mann Verlag, Berlin, 1997).

TV/MOVIE Magazine. Heinrich Bauer Publishing, Hamburg, Germany. Los Angeles Reporter. Movie set coverage, celebrity interviews, weekly "behind-the-scenes" entertainment reports. 1996-97.

Keep Your Breasts - Preventing Breast Cancer the Natural Way by Susan Moss. (Re-Source Publications, Los Angeles, 1994). Credited editor.

California Staatszeitung, Los Angeles, and *Harburger Anzeigen und Nachrichten*, Hamburg-Harburg, Germany, published several of my essays. 1993.

Victoria Wolff (author, 17 published novels). Editor. Completed rewrites of novels *Fabulous City* and *Mushrooms for Breakfast*; ghost-wrote her Hollywood correspondent contributions for *Madame* magazine in Germany. Los Angeles, 1989-92.

Szene Magazine, Hamburg, Germany. Intern. Jan.-Feb. 1983. (*Szene* is a monthly publication about events in Hamburg, can be compared to "Los Angeles Magazine").

Public Relations/Marketing

New Mastodon Books & Fine Art, Los Angeles, CA. Public relations representative. Event and exhibition planning. 1994-96.

The Pacificus Foundation, Los Angeles, CA. Media design and distribution, event planning. 1994-96.

Jeff Mackler Communications, Encino, CA. (a Division of Ruder-Finn; Entertainment Industry). Account Executive, Marketing/Public Relations. 1989-93.

Exposet GmbH, Hamburg, Germany. (Trade Fair Booth Systems; Planning and Execution of Museum Exhibits). Marketing Assistant. 1986-1988.

Shell Oil, Inc., Corporate Public Relations, Press and Information Department, Hamburg, Germany. Intern. 1986.

NBC Television Network, Burbank, CA. Intern in various areas: Compliance and Practices, Press and Publicity, On-Air Promotion, News, Affiliate Promotion, Print Promotion, Story Department. 1984.

Professional Service

- Bongo (formerly YouSeeU). Faculty advisor for beta version (2018-)
- YouSeeU.com, Denver, CO. Faculty advisor to board (Fall 2013 to 2015)
- Global Commerce Forum, Conference Committee Member, Regis University, Denver, CO (Summer/Fall 2010)

Professional Memberships

- Association for Business Communication
- Management Communication Association

(7/2020)