

**MICHAEL A. MISCHE, MS, MBA**  
**SENIOR LECTURER**  
**UNIVERSITY OF SOUTHERN CALIFORNIA**  
**MANAGEMENT & ORGANIZATION**

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**EDUCATION**

- **MBA, New York University**, Stern School of Business. NY, NY. (2/1978).
  - Major: Finance. Minor: Management.
  - Thesis: *“Business Cycles & Capital Investment Theory.”* Advisor Prof. Robert Kavesh, Chairman, NYU Economics Dept.
  - Honors Paper: “Price Level Adjusted Financial Statements.” Advisor, Prof. Barbara Marino.
  - NYU Graduate Assistant to Prof. Alexander Melamid & Prof. Rolf E. Wubbles.
  - Chairman, NYU Stern Annual Alumni Fund, 1990.
  
- **MS, Golden Gate University**, Graduate School of Taxation. San Francisco, CA. (6/1984).
  - Major: Federal Taxation.
  - Research Paper, *“Remedies to Wrongful Seizure.”* (Warren, Gorham & Lamont. 1984).
  
- **BS, “With Honors” New York University**, Stern School of Business. NY, NY. (10/1976).
  - Double Major: Finance & Economics. Minor: Political Science (Soviet Economic System).
  - Graduated *“With Honors in Banking & Finance.”*
  - Honors Thesis: “Industry Analysis of Nonferrous Metals,” Advisor, Prof. Rolf Wubbles.
  - Five-year accelerated joint BS/MBA degree program (Awarded MBA at age of 23).
  - Named: Jules Bachman & Boris Kostelanez Academic Scholarships - Economics.
  - Elected: Beta Gamma Sigma & Phi Alpha Kappa, national academic honors societies.
  - Member, NYU Men’s Varsity Swimming Team, 1974.

**POSITIONS HELD- ACADEMIA**

- 1997 – Present: University of Southern California, Marshall School of Business. Los Angeles, CA.
  - Curriculum Leader: Management Consulting.
  - Co-coach (with Carl Voigt) USC Marshall Business Team, 1999 – 2001.
  - Courses Taught:

<u>MBA-Graduate</u>	<u>Course</u>	<u>Year</u>
MOR 554	Innovation Strategy	2015- Present
MOR 557	Management Consulting	2015- Present
MOR 559	Strategic Transformation	1997- Present
IOM 538	IT Strategy	1998-2001
GSBA 520	Business for Non-Business Majors	2016- Present
GSBA 584A/B IBCP	Projects (13 MBA Projects)	2015

<u>Upper Division- Undergraduate</u>	<u>Course</u>	<u>Year</u>
MOR 473	Leading High Performance Teams	2016- Present
MOR 462	Management Consulting	2014- Present
BUAD 497	Strategy	2014 -Present
MOR 463	Organizational Behavior	2013- Present

#### USC AWARDS

- **Golden Apple Teaching Award, 2018.** Co-recipient of 2018 Golden Apple Award.

#### USC SERVICE ACTIVITIES

- **USC, Topping Scholars, 2018 to present.** Appointed Advisor to Topping Scholars. Working with Vice Provost Brandi Jones (Viterbi) and Professor Carol Geffner (Price) I participate in monthly meetings and annual planning retreat and also provide one-on-one counseling to the student leadership and executive board. (Time Commitment: 1 hour weekly, plus 16 hours in retreat each semester.)
- **USC, Marshall Graduate Career Center, Fall 2018.** When log time Elain Sommers retired suddenly, USC lost its lead recruiter and advisor for MBA's seeking careers in consulting. I volunteered for 90 minutes, 3 days a week to provide career counseling, mock interviews and behavioral preparations for our graduate students. Over the course semester, I counseled over 50 students, plus at least 30 more UGs. (Time Commitment: 4.5 hours weekly.)
- **USC, Marshall UG Consulting Club, 2018 to present.** Faculty Advisor. This is a new position for me. I assumed this role in late October 2018 and am now just meeting with the new student elected leadership to develop a calendar of events for Spring 2019. (Time Commitment: 4 hours/monthly.)
- **USC, Marshall MBA Consulting Club, 2018 to present.**
- **USC, Consulting Outreach, 2016 to present.** I selectively coordinate and communicate with over 200 partners from the top 8 firms in the world on the curriculum that I teach. (Time Commitment: 2 hours monthly)
- **USC, Sexual Assault Awareness Week, April 2018.** Participated in "consent" workshop and handed out materials. (Time Commitment: 4 hours.)
- **USC, Academic Culture Assembly, 2019.** Newly invited to participate in 2019 conference and assembly.  
See, <https://uscacademicculture.us12.listmanage.com/subscribe?u=bd78a72be74510e98af5d8d8a&id=fa80088a3a>
- **Scholarship Speaker, Delta Gamma Sorority, Fall 2018.**

#### OTHER AWARDS

- "Man of the Year," elected by the NYU Chapter, 1992.
- Nominated for "Who's Who in America," 2001.
- Nominated for "Who's Who in American Business," 2011.

## POSITIONS HELD- PRIVATE SECTOR- FOR PROFIT

- **iApprove, LLC. Santa Monica, CA.** Software company specializing in relationship management, consent and Title IX applications for the IOS and Android environments. 2017 to Present.
  - CEO and Co-founder.
  - Lead Design Architect for iApproveapp, released 2018.
  - Built and deployed IOS app software on a commercial platform.
- **Synergy Consulting Group, Inc.** 1993 to Present. Beverly Hills, CA. and State College, PA.
  - Chairman of the Board. 1993 to Present.
  - CEO 1995 to 2016.
- **AT Kearney.** 1991 to 1993. Chicago, IL.
  - Principal, Management Consulting Services.
  - Practice Leader: Strategy, IT & Operational Improvement.
- **KPMG.** 1983 to 1991. San Francisco, Montvale, NJ.
  - Partner, Management Consulting Services.
  - Practice Leader & PIC: Strategy, Operations & Transactions.

## BOARD AFFILIATIONS, MEMBERSHIPS & INTERESTS

- VeeMed Telemedicine. Board of Directors, Member & Senior Advisor. URL: <http://veemed.com>
- International Fraternity of Phi Gamma Delta, Member, 1974 - present.
- Interests: Collecting classic muscle cars, weight training, writing, competitive alpine skiing, USC football, American military history, architecture and classical music.

## CITATIONS, RESEARCH & PUBLICATIONS

- Books
  - *CasePro! A Structured Approach to Case Analysis.* Ten chapters. ISBN: 978-1-7321500-0-3. (May 2019)
  - *Management Consulting: Professional Practice, Responsibility & Performance.* ISBN: (June 2019).
  - *Management Consulting: Today & Tomorrow.* Contributing Author. ISBN: 978-1-138-12428-8 (Routledge, 2017).
  - *Strategic Renewal: Becoming a High-Performance Organization.* ISBN: 0-13-021919-3. (Prentice Hall, 2000).
  - *The 21st Century Organization: Reinventing Through Reengineering.* Warren Bennis & Michael Mische. Published in 5 languages. ISBN: 0-89384-273-7. (Jossey-Bass, 1996).
  - *Reengineering Systems Integration Success, Volumes 1 & 2,* Editor. (Auerbach, 1997- 1999).
  - *Step-by-Step Reengineering: The Comprehensive Guide to Process Change.* (Jossey-Bass, 1996).
  - Contributing author to 3 other books (Auerbach) on integration.
- Papers
  - "Ranking the Top MBA Programs for Management Consulting." (2018).
  - "A Comparative Survey of Top Twenty MBA Management Consulting Programs." (2018).
  - "Virtual Medicine: 4<sup>th</sup> Gen Disruptive Technologies." (Under Review, 2108).
  - "Ethics in Management Consulting: Perspectives & Applications" (Under Review, 2018).
  - "Why Transactions Fail: Lessons from Due Diligence & The C-Suite," (SCG, 2014).
  - "Federal Tax Implications of Unclaimed Property," (TAF, 2014).
  - "Innovation and Funding in the Medical Device Industry." (SCG, 2014).
  - "Prime Bank Notes, BGs, & Historical Bonds: Fraud, Fantasy & Facts." (SCG, 2014).
  - "Alternative Asset Class Investments: The Case for Classic Cars." (SCG, 2013).
  - "The Contagion Effect of Greek Default & It's Impact on the Eurozone: A Working Paper," (2011, 2013).

- *“Innovation: The Engine of Strategic Renewal.”* (Accenture, 1996).
- *“Chinese Economic Outlook.”* Michael Mische and Imaad Zuberi. (Agon/TransAmerica, 2006).
- *“Symptoms of a Terminally Ill Integration Project,”* (Auerbach, 1997- 1999).
- *“Transnational IT Architecture,”* (Auerbach 1997- 1999).
- *“Building Process Excellence: Lessons from The Leaders.”* (The Economist/EIU, 1996).
- *“Remedies to Wrongful Seizure: A Discussion of IRS Liens & Levies.”* Jerome Horvitz and Michael Mische. (Warren Gorham & Lamont, 1984.)

## **RESEARCH INTERESTS**

- Management consulting and professional service firms.
- Organizational turnarounds and turnaround leadership.
- Team dynamics, performance and measurement.
- Displacement/disruptive technologies & rapid innovation.