

HYO KANG

Assistant Professor · Marshall School of Business · University of Southern California
701 Exposition Blvd HOH 431, Los Angeles, CA 90089-1424, USA (Office: HOH 503)
hyokang@marshall.usc.edu · www.hyokang.com

ACADEMIC POSITIONS

Marshall School of Business, University of Southern California 2019–*present*
– Assistant Professor in Management and Organization

EDUCATION

Haas School of Business, University of California at Berkeley 2013–2019
– Ph.D. in Business Administration, *Business and Public Policy* group
(Advisors: [Steve Tadelis](#), [Reed Walker](#), [Ben Handel](#), [Lee Fleming](#), and [Abhishek Nagaraj](#))

Seoul National University
– M.S. in Business Administration 2011–2013
– B.A. in Economics 2005–2011

RESEARCH INTERESTS

– Innovation · Knowledge Management · Competitive Strategy · Product Market Competition ·
Mobility of Workers and Businesses · Business Law and Policy

RESEARCH

Publications & Under Review

1. Innovation and Recurring Shifts in Industrial Leadership: Three Phases of Change and Persistence in the Camera Industry, *Research Policy* 46(2), 2017 (Hyo Kang & Jaeyong Song)
2. Non-competes, Business Dynamism, and Concentration: Evidence from a Florida Case Study, R&R, *Journal of Economics & Management Strategy*, 2020 (Hyo Kang & Lee Fleming)
3. Cross-border R&D Collaboration within Multinational Corporations: The Moderating Role of Team Composition, R&R, *Journal of International Business Studies*, 2019 (Eunkwang Seo, Hyo Kang, & Jaeyong Song)
4. The Close Relationship Between Management Practices and Corporate Culture, Under Review, *Strategy Science*, 2019 (Donald Sull, Hyo Kang, & Neil Thompson)

Working Papers

5. How Does Competition Affect Innovation? Evidence from U.S. Antitrust Cases, Working paper, 2019 (Hyo Kang)
6. Innovation and Knowledge Protection: How Firms Respond to a Loophole in Non-compete Enforcement, Searle Center Working Paper Series, 2019 (Hyo Kang & Wyatt Lee)

7. Tradeoffs in Firm Culture? Nope, You Can Have It All,
SSRN Working Paper, 2018 (Donald Sull, Hyo Kang, Neil Thompson, & Lucy Hu)
8. How Did the Terms of Protection Affect Patenting and Innovation Activities?
Working paper, 2020 (Hyo Kang)

ACADEMIC ACTIVITIES

Reviewer: *Management Science; Research Policy; Industrial and Corporate Change; Journal of Business Research; Academy of Management (IM)*

Discussion: International Industrial Organization Conference (2019)

Membership: Academy of Management; Strategic Management Society; Academy of International Business; American Economic Association; Industrial Organization Society

Special Sworn Status (SSS) Researcher, U.S. Census Bureau (2016–Present)

INVITED TALKS & CONFERENCE PRESENTATIONS

2019	Institutions and Innovation Conference	Cambridge, MA
	Academy of Management (AoM) Annual Meeting	Boston, MA
	Association for Korean Management Scholars (AKMS) Meeting	Boston, MA
	Conference on the Changing Nature of Work and Workplaces (Syracuse-Whitman)	Syracuse, NY
	Academy of Int'l Business (AIB) Annual Meeting (presented by co-author)	Copenhagen, Denmark
	International Industrial Organization Conference – Rising Star Sessions	Boston, MA
	Duke University (Fuqua)	Durham, NC
	Georgia Institute of Technology (Scheller)	Atlanta, GA
2018	University of Illinois, Urbana-Champaign (Gies)	Champaign, IL
	University of Southern California (Marshall)	Los Angeles, CA
	University of Colorado, Boulder (Leeds)	Boulder, CO
	University of Utah (Eccles)	Salt Lake City, UT
	Rice University (Jones)	Houston, TX
	NBER Productivity Lunch Seminar	Cambridge, MA
	INFORMS/Organization Science Dissertation Competition – Finalist & Runner-up	Phoenix, AZ
	Roundtable for Engineering Entrepreneurship Research – Best student paper finalist	Atlanta, GA
	Institutions and Innovation Conference	Cambridge, MA
	Korea University (Business School)	Seoul, Korea
	University of California, Berkeley (Haas & Economics)	Berkeley, CA
	International Schumpeter Society (ISS) Conference	Seoul, Korea
	International ZEW Conference on the Dynamics of Entrepreneurship	Mannheim, Germany
	Annual Research Roundtable on SSOs and Patents by the Searle Center	Chicago, IL
	Consortium on Competitiveness and Cooperation (CCC) Conference	Berkeley, CA
2017	Kauffman Entrepreneurship Scholars Conference	Kansas City, MS
	Academy of Management (AoM) Meeting	Atlanta, GA
	Vienna Conference on Strategy, Organizational Design, and Innovation	Vienna, Austria
	Conference on Innovation Economics by the Searle Center	Chicago, IL

	American Economic Association (AEA) Meeting (Kauffman Entrepreneurship Workshop)	Chicago, IL
2016	Roundtable for Engineering Entrepreneurship Research – Best student paper finalist	Atlanta, GA
	Academy of Management (AoM) Meeting	Anaheim, CA
	Seoul National University (Business School)	Seoul, Korea
	Strategic Management Society (SMS) Special Conference	Rome, Italy
2015	Academy of Management (AoM) Meeting (presented by co-author)	Vancouver, Canada
2013	Academy of International Business (AIB) Meeting (presented by co-author)	Istanbul, Turkey
	Successive Changes in Industrial Leadership and Catch-up Cycle Conference	Seoul, Korea
2012	Academy of Management (AoM) Meeting (presented by co-author)	Boston, MA
	Workshop for Catch-up Cycle	Milan, Italy

OTHER INVITED WORKSHOPS & CONSORTIA

2018	Academy of Management – STR Dissertation Consortium & IM Doctoral Consortium	Chicago, IL
	NBER Summer Institute – Entrepreneurship/Innovation/Productivity	Cambridge, MA
2017	West Coast Research Symposium (WCRS) – Doctoral Consortium	Edmonton, Canada
	Smith Entrepreneurship Research Conference – Kauffman Doctoral Consortium	College Park, MD
	American Economic Association – Kauffman Entrepreneurship Workshop	Chicago, IL
2016	NBER Entrepreneurship Research Boot Camp & Summer Institute	Cambridge, MA

TEACHING

Marshall School of Business, University of Southern California

- Instructor, **Strategic Management** (BUAD 497), Sections 15102 & 15106 Fall 2019

Haas School of Business, University of California, Berkeley

- Teaching Assistant (Reader), **Competitive Strategy** (EWMBA 299) Fall 2016
- Teaching Assistant (Reader), **Competitive Strategy** (EWMBA 299) Fall 2015
- Invited Lecturer, “Entrepreneurship and Game Theory,” **Berkeley Business Academy for Youth** Summer 2015

Entrepreneurship and Technology Commercialization Program (Hanyang University & Korean Government)

- Invited Lecturer, “Product Market Competition and Incentivizing Technological Innovation” Fall 2016
- Invited Lecturer, “Silicon Valley: Entrepreneurship and Worker Mobility” Fall 2015

Seoul National University

- Teaching Assistant, **Strategy** (EMBA) Sp/Su 2011
- Teaching Assistant, **Theories of Strategy in the Global Knowledge-based Economy** (PhD) Spring 2011

AWARDS AND FELLOWSHIPS

2019	Samsung Economic Research Institute (SERI) Award, Association of Korean Management Scholars	
	AmorePacific Award for Best Conference Papers, Academy of International Business (AIB)	
2018	Best Student Paper Finalist, Roundtable for Engineering Entrepreneurship Research	
	Finalist & Runner-up, INFORMS/Organization Science Best Dissertation Proposal Competition	
2017	Kauffman Dissertation Fellowship, Ewing Marion Kauffman Foundation	
	The Ryoichi Sasakawa Young Leaders Fellowship – Slyff	(–2018)
2016	Best Student Paper Finalist, Roundtable for Engineering Entrepreneurship Research	

	The Bradley Fellowship, The Lynde and Harry Bradley Foundation	(-2018)
2015	Berkeley-Haas Summer Research Fellowship	
2013	Korea Foundation for Advanced Studies (KFAS) Fellowship for Ph.D. Studies	(-2018)
2011	Gwanjeong Educational Foundation Fellowship for M.S. Studies	(-2012)
	Top Academic Honors, Department of Economics, Seoul National University	
	Alumni Association Award, Seoul National University	
	Best Paper Award, Korea Institute of Public Finance	
2009	Second Prize, National Mock Trial and Thesis Competition, Korea Fair Trade Commission	
	Advanced Strategy Program Fellowship for B.A. studies	(-2010)
2005	Dean's Scholarship, Department of Economics, Seoul National University	(-2009)

WORK EXPERIENCE

Military Service , 9th Infantry Division of Korean Army	2006-2008
<ul style="list-style-type: none"> - Ammunition Specialist at the Supply and Transportation Battalion - Assistant to the Commanding General and Chief of Staff at the Headquarters - Honorably discharged as a sergeant 	

Last update: January 1, 2020