

**Arvind Bhambri**  
University of Southern California  
Management and Organization  
(213)-740-0730  
Email: bhambri@marshall.usc.edu

## **Education**

DBA, Harvard Graduate School of Business Administration, 1984.  
Major: Business  
Minor: Strategy & Organization

MA, Indian Institute of Management, 1975.  
Major: Management

BA, Maharaja Sayajirao University, 1973.  
Major: Electrical Engineering

## **Positions Held at USC Marshall**

Faculty Director, Marshall Executive Education. (July 1, 2009 - Present).

Chair, Graduate Instruction Committee (2009 – Present)

Associate Professor, Management and Organization. (1983 - Present).

## **Board Positions**

Member, Board of Directors, Trianz, Inc.. (January 2007 - Present).

Advisor, Board of Directors, ICBI Bio-Sciences (July 2012 – Present)

Music Circle, Member, Board of Directors (January 2006 - Present).

## **Awards and Honors**

Best Teacher Award, Executive MBA, Los Angeles. (2012).

Evan C. Thompson Award for Learning & Teaching Innovation, Marshall School of Business.  
(2009).

Excellence in Teaching Award, Management & Organization Department. (May 2009).

One of 14 Best EMBA faculty in global survey by Wall Street Journal, Wall Street Journal. (2008).

Excellence in Teaching Award, Management & Organization Department. (May 2006).

Golden Apple Award for Outstanding Teacher in MBA Core, Marshall School of Business. (May 2006).

Golden Apple Award for Outstanding Teacher in MBA Core, 2002, Marshall School of Business.  
(2002).

## RESEARCH

### Books

- Schnepf, O., Von Glinow, M. A., Bhambri, A. (1990). *U.S. China Technology*. Englewood Cliffs, NJ: Prentice Hall.
- Miles, R. H., Bhambri, A. (1983). *The Regulatory Executives*. Beverly Hills, CA: Sage Publishing, Inc..

### Book Chapters

- Greiner, L. E., Bhambri, A. (1991). Influence and Information in Organization-Stakeholder Relationships. In Post, J. (Ed.), *Research in Corporate Social Performance and Policy* (vol. 12). Greenwich, CT: JAI Press.
- Greiner, L. E., Bhambri, A. (1990). Mega Corporation: A Case Series in Intervention for Strategic Change. In Glassman, A., Cummings, T. (Eds.), *Cases in Organization Development*. Homewood, Ill: Richard D. Irwin, 1990.

### Refereed Journal Articles

- Poufelt, F., Greiner, L. E., Bhambri, A. (2005). The Changing Global Consulting Industry. *Thomson South-Western*.
- Greiner, L. E., Bhambri, A., Cummings, T. G. (2003). When New CEOs Succeed and Fail: 4-D Theory of Strategic Transformation. *Organizational Dynamics*.
- Greiner, L. E., and A. Bhambri (2003). Looking for a Strategy to Teach Strategy. *Academy of Management Learning and Education*, 2(4), 402-420.
- Bhambri, A., Gupta, A.K., Kagono, T. (1997). Robust Companies: Organizational Explanations for Sustained Success. *Kluwer Academic Press*.
- Bhambri, A. (1995). Building a Company: The evolving role of Human Resources at Nestle Brands. *Work in America Institute*.
- Bhambri, A., Kreiner, P., Dale-Johnson, D., Peiser, R. (1991). Strategies and Structure in Real Estate firms Lessons from Management Research. *Urban Land Institute*.
- Glinow, V., Schnepf, M.A.O, Bhambri, A. (1990). Assessing Success in U.S. - China Technology Transfer. *Oxford University Press*.
- Greiner, L. E., Bhambri, A. (1990). The Dynamics of Strategic Change at Mega Corporation. *Planning Review*.
- Hocevar, S., Bhambri, A. (1989). Corporate Social Performance: A Model of Assessment Criteria. *JAI Press*, 11.
- Greiner, L. E., Bhambri, A. (1989). New CEO Intervention and Dynamics of Deliberate Strategic Change. *Strategic Management Journal*, 10, 67-86.
- Bhambri, A. (1988). Establishing the Initial Contract. *Organization Behavior Teaching Review*, 13(2), 18-27.

Bhambri, A., Sonnenfeld, J. (1988). Organizational Structure and Corporate Social Performance: A Field Study in Two Contrasting Industries. *Academy of Management Journal*, 31(3), 642-662.

Bhambri, A., Sonnenfeld, J. (1987). The Man Who Stands Alone. *New Management*, 4(4), 29-33.

Bhambri, A., Schnepf, O., Von Glinow, M.A. (1987). U.S. - China Technology Transfer: Problems and Solutions.

Bhambri, A., Sonnenfeld, J. (1984). Managing Corporate Public Affairs: A Comparative Study of Forest Products and Insurance. *Proceedings of the 44th Annual Meeting of the Academy of Management*.

Bhambri, A., Miles, R.H. (1982). Public Policy Priorities and Responsiveness: A Comparison of the Views of Insurance Regulators and Senior Company Executives. *Best's Review*, 82(9).

Bhambri, A., Miles, R.H. (1980). Organizational Maintenance and Adaptation: The Roles of Senior Line Managers and Corporate External Affairs Professionals. *Proceedings of the 40th Annual Meeting of the Academy of Management*, 216-220.

### **Conference Proceedings**

Bhambri, A., Miles, R.H. (1981). *The Agent and the Arbiter: Two Important Actors on the Regulatory Stage* (pp. 355-359). Proceedings of the 41st Annual Meeting of the Academy of Management.

## **Contracts, Grants and Sponsored Research**

### **Industry Support**

Bhambri, A. (Principal), "Management of Global Knowledge Work," Sponsored by Center for Effective Organizations, Private, \$55,000.00. (June 2008 - December 2008).

Winograd, M. A., Bhambri, A., El Sawy, O. A., "Advanced Technical Sales Support Metrics," Sponsored by Inel, \$50,000.00. (November 1, 2005 - May 1, 2006).

## **Awards and Honors**

McKinsey Award for Best Paper, Strategic Management Society. (1999).

Best Paper Award, Social Issues in Management, Academy of Management. (August 1984).

## **SERVICE**

Chair, MOR Graduate Curriculum Committee. (2007 - Present).

Chair, Graduate Instruction Committee. (2009 - Present).

Conference Host, UNICON (International University Consortium for Executive Education), Co-Chair. (February 2011 - December 2011).

Representative at Large, Strategy Process Group, Strategic Management Society. (2007 - 2009).

Officer, Strategy Process Interest Group, Strategic Management Society. (2007 - 2009).

Founding Member, Executive Committee, The Practice of Strategy Interest Group, Strategic Management Society. (2004 - 2006).