

**THE JERRY AND NANCY NEELY CENTER FOR ETHICAL LEADERSHIP
INAUGURAL SYMPOSIUM**

The Practice of Ethical Business Leadership: Whys, Hows and Challenges



Held in Honor of the Exemplary Career of “Trader Joe” Coulombe

October 20, 2016 | 9:30 a.m. – 12:15 p.m.

Davidson Continuing Education Center, Vineyard Room, USC

An informal patio lunch will be provided following the event.

Parking is complimentary at USC Parking Structure D. Please identify as “Marshall School”

SPEAKERS

CHARLES HANDY

Britain’s leading spokesperson for management training and strategy

A bestselling author, philosopher and frequent BBC commentator, Handy’s work explores ways in which companies can go beyond the singular pursuit of profit and infuse more “common sense.”

KIRK O. HANSON

Director Markkula Center for Applied Ethics, Santa Clara University

Renowned pioneer in the study of business ethics and responsibility, Hanson leads the world’s preeminent business ethics think tank.

RONALD SUGAR, Ph.D.

Chairman and Chief Executive (retired) Northrup Grumman, | USC Trustee

A calm and confident leader, Dr. Sugar helped lead Northrup Grumman to become one of the world’s largest aerospace and defense companies with 120,000 employees and \$35 billion in annual revenue.

BY INVITATION ONLY

To register, visit:

www.usc.edu/esvp and enter code “ethics”

If any questions, please call 213-821-6890

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