The Practice of Ethical Business Leadership:
Whys, Hows and Challenges

Held in Honor of the Exemplary Career of “Trader Joe” Coulombe

October 20, 2016 | 9:30 a.m. – 12:15 p.m.
Davidson Continuing Education Center, Vineyard Room, USC

An informal patio lunch will be provided following the event.
Parking is complimentary at USC Parking Structure D. Please identify as “Marshall School”

SPEAKERS

CHARLES HANDY
Britain’s leading spokesperson for management training and strategy

A bestselling author, philosopher and frequent BBC commentator, Handy’s work explores ways in which companies can go beyond the singular pursuit of profit and infuse more “common sense.”

KIRK O. HANSON
Director Markkula Center for Applied Ethics, Santa Clara University

Renowned pioneer in the study of business ethics and responsibility, Hanson leads the world’s preeminent business ethics think tank.

RONALD SUGAR, Ph.D.
Chairman and Chief Executive (retired) Northrup Grumman | USC Trustee

A calm and confident leader, Dr. Sugar helped lead Northrop Grumman to become one of the world’s largest aerospace and defense companies with 120,000 employees and $35 billion in annual revenue.

BY INVITATION ONLY
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If any questions, please call 213-821-6890