CALL FOR PAPERS: Conference on Emerging Technologies in Accounting and Financial Economics (CETAFE 2022)

The University of Southern California is pleased to announce the 2022 Conference on Emerging Technologies in Accounting and Financial Economics to be held on Friday May 20th and Saturday May 21st of 2022 at the University of Southern California Marshall School of Business. This conference is intended to bring together leading academics doing research related to emerging technologies at the intersection of accounting and financial economics. The conference organizers are soliciting papers that utilize innovative or emerging technologies or research platforms that are relevant to accounting and finance researchers. Ideal papers would have a focus on new technologies, either (1) examining how they affect businesses and markets or (2) research that uses new technologies to study businesses and markets. For example:

1) Research on how new technologies are affecting businesses, financial markets, regulators such as the SEC, and individuals (investors/analysts/managers):
   - Blockchain
   - Algorithmic trading
   - Social media
   - Peer-to-peer lending, crowdsourcing & microfinance
   - Agent-based modeling
   - Machine Learning
   - Big Data
   - Mobile payment systems
   - Financial aggregators
   - Prediction Markets
   - Robo-advising
   - Satellite imaging
   - Geolocation
   - FinTech Intermediaries (e.g. RobinHood)

2) Academic research which uses new technologies to study businesses, financial markets, regulators, and individuals:
   - Textual analysis
   - Network analysis
   - Machine learning
   - Big Data
   - Crowdsourcing (e.g., Mechanical Turk for data collection)
• Tracking information acquisition using internet records (e.g., Google, EDGAR web-search data)
• Voice and facial recognition
• Satellite imaging & cellphone signals
• Technologies to prevent data mining and p-hacking
• Innovative and novel data and settings (e.g., healthcare data, social media, nonprofits, household datasets, granular retail data, etc.)

This list of topics is not comprehensive and we will consider related papers that fit into the main themes.

KEYNOTE SPEAKER: We are pleased that Nicholas Bloom, the William D. Eberle Professor of Economics at Stanford University, will give a keynote address on Friday afternoon.

CONFERENCE FORMAT: The conference will take place over two days and involve the presentation of ten papers at the intersection of accounting and financial economics research on emerging technologies. Authors will have 20 minutes to present, discussants will have 15 minutes, and the audience will have 15 minutes to ask questions. In order to promote cross-disciplinary dialogue, each accepted paper will likely be discussed by a colleague in another field.

REGISTRATION: Conference attendance is by invitation. If you are interested in attending the conference, and did not receive an invitation, please send a request for an invitation to the conference organizers at cetafe@marshall.usc.edu. We will accommodate as many invitation requests as our capacity allows. Conference invitations will be sent out in early 2022.

PAPER SUBMISSION PROCEDURE: In order to have your paper considered for the conference, please submit a PDF version of your unpublished manuscript without author identifiers using the online submission system found here (https://usc.qualtrics.com/jfe/form/SV_3C1yGk4h8k0CfVI) before January 7, 2022. Please include a short abstract (no longer than 200 words) at the beginning of the paper so that we can assign it to reviewers.

REVIEW PROCESS: All papers will be reviewed by one finance and one accounting reviewer working in a related area. Authors will be informed of the organizers’ decision by February 28, 2022.

FINANCIAL AID: Discussants and one author for each accepted paper will be offered up to two days of local hotel accommodation. We are unable to fund additional travel expenses beyond lodging.

CONFERENCE COMMITTEE: Gerard Hoberg, Lorien Stice-Lawrence, Yaron Levi, Katya Neretina, Dan O’Leary, Chris Parsons, Forester Wong, T.J. Wong

FURTHER INFORMATION: For further questions, please contact Lorien Stice-Lawrence at sticelaw@usc.edu or Gerard Hoberg at hoberg@marshall.usc.edu.