

MBA Society and Business Fellows Program

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program description

Hosted by the Brittingham Social Enterprise Lab at the USC Marshall School of Business, the MBA Society and Business Fellows Program is a selective opportunity for a small cadre of MBA and MBA.PM students earning a business degree to pursue careers in poverty alleviation, homelessness, education, sustainability, global health and more.

The MBA Society and Business Fellows Program was created to support MBAs pursuing non-traditional business careers. As a cohort-based program, it is designed to foster a space for MBAs to build a network of like-minded individuals to come together through shared purpose.

Eligibility: First- and second-year full-time MBAs and second- and third-year MBA.PMs are eligible to apply.

benefits

Over the course of the academic year, Fellows receive:

- Monthly cohort meetings with like-minded students and networking relationships with alumni and professionals who share their values.
- Personal mentoring from the Brittingham Social Enterprise Lab (BSEL) staff.
- Targeted guidance and counseling for summer internships and full-time employment.
- Professional development tailored to non-traditional business careers.
- Exclusive opportunities to meet with industry leaders and exposure to best practices in social entrepreneurship.
- Stipend of \$300 to use toward professional development.
- Priority consideration for a subsidy (up to \$2,500) to complete a summer internship at an eligible nonprofit organization.

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structure

Given this is an unusual year and all programming will be virtual, our goal is to strengthen the community of current and alumni MBA Fellows while providing more focused career guidance and support.

Throughout the spring semester, MBA Fellows will attend 4–6 cohort meetings, each of which will also be attended by a social impact professional* who can speak to the issue area(s) and career-related challenge(s) Fellows want to focus on. These exclusive meetings will provide a space for Fellows to connect with those in our social impact network in an intimate setting.

*Social impact professionals may be MBA Fellow alumni, advisory board members or past Senior Fellows (mentors).

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what are MBA Fellow alumni doing?

MBA Fellow Alumni | Academic Year 2021



SALLY CHAN LEE ('11)

Vice President, Community
Engagement
Warner Bros.



SEAN MENDY ('13)

Founding Partner
Concrete Rose Capital



TRACY DENNIS ('12)

Vice President, Global
Philanthropy and Corporate
Responsibility
JPMorgan Chase & Co.



JOSHUA DECELL ('16)

Director, Data and
Technology
Brilliant Corners

whom are we looking for?

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MBAAs (years 1 and 2) and MBA.PMs (years 2 and 3) who:

- Are engaged in social issues, such as poverty alleviation, health care, education, affordable housing, equity and sustainability.
- Are sympathetic learners.
- Are interviewing for non-traditional business roles or launching social ventures.
- Pursue opportunities for self-reflection and growth.
- Enjoy learning from others, especially those with different life experiences.

recruitment timeline + important dates

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Application deadline: Please send your application (cover letter + resume) to Michelle Chow (chowm@marshall.usc.edu) by Thursday, Jan. 7, midnight PT.

- Dec. 9: Applications open
- Jan. 6: Open office hours with Michelle to answer questions about the program (noon–1 p.m.)
 - Click [here](#) to attend the meeting; students do not need to attend for the whole hour.
- Jan. 7: Applications due by midnight PT
- Jan. 11–22: Individual interviews (approximately 30 minutes each)
- Jan. 29: Applicants notified of decisions
- Feb. 5: Orientation*

*Orientation is mandatory; please hold this date on your calendars.

cohort meeting schedule

Cohort meetings will take place on Fridays; all current MBA Fellows are expected to make each meeting a priority.

Please note the dates below are tentative. The finalized schedule will be distributed by orientation.

- Friday, Feb. 19 (12:30–1:30 p.m. PT)
- Friday, March 5 (12:30–1:30 p.m. PT)
- Friday, March 19 (12:30–1:30 p.m. PT)
- Friday, April 9 (12:30–1:30 p.m. PT)
- Friday, April 23 (12:30–1:30 p.m. PT)

Questions?

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EMAIL OR SCHEDULE A MEETING:

Michelle Chow, Associate Director, Student Programming
chowm@marshall.usc.edu

OPEN OFFICE HOURS*:

Wednesday, Jan. 6, noon–1 p.m. PT

[Join via Zoom](#)

*Students may join the call anytime between noon and 1 p.m. to ask questions or hear more about the program. Students need not attend for the whole hour.

APPLICATION DEADLINE:

Thursday, Jan. 7, by midnight PT

Submit your resume and cover letter to chowm@marshall.usc.edu.

Applicants who move forward to interviews will be sent a link to sign up for an individual interview.