Dear Students,

In this time of unprecedented uncertainty, instability and unrest, I am very pleased to announce two innovative new courses for the Fall Semester at the Marshall School: *If Not You, Who? The Future of Leadership*; and, *If Not Now, When? The Future of Capitalism*. These half-semester courses are designed to help students not only to understand the dizzyingly complex and rapidly changing world all around us but also to develop their own strategies for contributing to a better future for us all.

*If Not You, Who?*, led by Management and Organization Professor Sarah Townsend, focuses on questions of leadership, including ethical decision-making under uncertainty, leading during crises, technology’s impact on the future of work, and successfully building diverse and inclusive organizations. *If Not Now, When?*, led by Finance and Business Economics Professor Chris Parsons, explores issues including the dynamics of financial markets, the unstoppable rise of tech, politics-markets interactions, and leveraging data to make better decisions.

The subject matter of these courses is designed to be widely accessible to all USC students, with no pre-requisites or assumed knowledge. They will focus on how the momentous events of 2020 have affected our daily lives by drawing on the Marshall faculty’s diverse disciplinary perspectives and rich substantive expertise. In addition to unique up-to-the-minute subject matter addressing many of the most pressing and important issues of our time, the courses will feature a range of pedagogical innovations, including:

- **Hybrid format**: Students will be able to take the courses either remotely online or on campus, subject to classroom availability, and health and safety requirements.
- **Undergraduate and graduate students**: Both courses may be taken by any undergraduate (*BUAD 498*) and graduate students (*GSBA 598*) at Marshall and throughout USC.
- **Leading professors**: The courses will feature presentations by more than 20 faculty experts from the Marshall School, including Professors Parsons and Townsend and me.
- **Special guests**: Special guests will be featured in conversation with me and the course leaders, including USC President Carol Folt and Executive Chairman of United Airlines, Marshall alumnus and USC trustee, Oscar Munoz.
- **Discussion sections**: All class sessions will include facilitated small group discussions (either online or on campus) about the presentation students have just heard, to help formulate questions for the presenters during the final part of each session.
- Convenient timing: Each course will meet once every week throughout the semester for two hours at 6-8pm Pacific Time. If Not You, then Who? will meet on Mondays; If Not Now, Then When? will meet on Wednesdays.

Students may enroll in these courses through USC’s Web Registration system (accessible via MyUSC).

Sincerely,

Geoff Garrett
Dean, USC Marshall School of Business

cc: Marshall Faculty
    Marshall Staff