Digitally savvy boards drive better business results. Corporate directors and CEO’s face a wide range of challenges around information technology oversight. This two-day course offers you a unique world-class program in digital and cybersecurity oversight in a collaborative, peer learning environment. You will finish the program with the foundational skills and tools to begin to fulfill your duties as a corporate director around the complex and volatile digital governance risk landscape.

• Leading practices in digital governance
• Emerging technologies
• Cybersecurity threat landscape
• Data management concepts
• Cyber-attack simulation
• Enabling Digital Transformation
• Digital governance board composition
• Technology and cybersecurity committee charter and agenda
• Regulatory landscape and Insurance

Adjunct Professor Bob Zukis is one of the world’s leading experts on digital governance, CEO of the Digital Directors Network, and is a retired PwC’s Advisory partner where he led their IT strategy and operations practice.

Professor Quote
“Digitally savvy boards drive better business results. As the only program of this type in the United States, we’re taking the lead in developing America’s corporate directors to understand how.”
Professor Bob Zukis

Teaching Method
You will participate in two full days of interactive sessions with case reviews, peer learning, and simulation that focuses on the key knowledge, skills and tools you need to understand and govern the overall digital governance landscape.

Dates: March 3, 2020 - March 4, 2020
Location: USC Campus, Los Angeles
Cost: $5500

Attend this 2-day program and receive an added value seat at the USC Marshall & NACD November 14th Corporate Directors Symposium “Greater Expectations, Increased Complexity” at the Jonathan Club: www.marshall.usc.edu/greater-expectations

More Information

Contact Us at execed@marshall.usc.edu or 213-740-8990 or more information at marshall.usc.edu/execed