

# The China Conference

## Institutions, Markets and Firms

USC Marshall  
School of Business

May 17-May 18, 2019

Location: Fertitta Hall (JFF) 416, 610 Childs Way, Los Angeles, CA 90089

SPONSORED BY THE USC MARSHALL INSTITUTE FOR OUTLIER RESEARCH IN BUSINESS (IORB)

---

### FRIDAY, MAY 17

---

---

#### 10:00am–11:00am Keynote Speech

MODERATED BY NAN JIA, USC MARSHALL, MANAGEMENT AND ORGANIZATION

**SPEAKER: Yasheng Huang**, MIT Sloan School of Management

**TITLE:** *The Longevity of Chinese Absolutism*

---

#### 11:00am–11:30am Break

---

#### 11:30am–12:30pm Session 1

MODERATED BY NAN JIA, USC MARSHALL, MANAGEMENT AND ORGANIZATION

**PRESENTER: Yuen Yuen Ang**, University of Michigan, Dept. of Political Science

**TITLE:** *Explaining China's Paradox of Economic Boom & Vast Corruption*

**DISCUSSANT: Peter Lorentzen**, University of San Francisco, Dept. of Economics

---

#### 12:30pm–1:30pm Lunch

---

#### 1:30pm–2:30pm Session 2

MODERATED BY T.J. WONG, USC MARSHALL LEVENTHAL SCHOOL OF ACCOUNTING

**PRESENTER: Jennifer Pan**, Stanford University, Department of Communication

**TITLE:** *Concealing Corruption: How Chinese Officials Distort Upward Reporting of Online Grievances*

**DISCUSSANT: Lori Yue**, USC Marshall, Management and Organization

---

#### 2:30pm–3:00pm Break

---

#### 3:00pm–4:00pm Session 3

MODERATED BY T.J. WONG, USC MARSHALL LEVENTHAL SCHOOL OF ACCOUNTING

**PRESENTER: Rachel Stern**, University of California Berkeley Law School

**TITLE:** *The Challenges of Data-Driven Governance*

**DISCUSSANT: Brett Sheehan**, USC Dornsife, Dept. of History

---

#### 4:00pm–4:30pm Break

---

#### 4:30pm–5:30pm Session 4

MODERATED BY JOHN MATSUSAKA, USC MARSHALL, FINANCE AND BUSINESS ECONOMICS

**PRESENTER: Valerie Karplus**, MIT Sloan School of Management

**TITLE:** *Crackdowns in Hierarchies: Evidence from China's Environmental Inspections*

**DISCUSSANT: Joshua Goldstein**, USC Dornsife, Dept. of History

# The China Conference

## Institutions, Markets and Firms

**USC Marshall**  
School of Business

May 17-May 18, 2019

Location: Fertitta Hall (JFF) 416, 610 Childs Way, Los Angeles, CA 90089

SPONSORED BY THE USC MARSHALL INSTITUTE FOR OUTLIER RESEARCH IN BUSINESS (IORB)

---

### SATURDAY, MAY 18

---

**8:00am-9:00am**    **Breakfast**

---

**9:00am-10:00am**    **Keynote Speech**

MODERATED BY NAN JIA, USC MARSHALL, MANAGEMENT AND ORGANIZATION

**SPEAKER: Randall Morck**, University of Alberta, School of Business

**TITLE:** *What Can Asia Teach Emerging Markets?*

**10:00am-10:30am**    **Break**

---

**10:30am-11:30am**    **Session 5**

MODERATED BY NAN JIA, USC MARSHALL, MANAGEMENT AND ORGANIZATION

**PRESENTER: Hong Ru**, Nanyang Technological University Business School

**TITLE:** *Force Behind Anti-Corruption: Evidence from China*

**DISCUSSANT: Yang Xie**, University of California Riverside, Dept. of Economics

**11:30am-12:30pm**    **Lunch**

---

**12:30pm-1:30pm**    **Session 6**

MODERATED BY JOHN MATSUSAKA, USC MARSHALL, FINANCE AND BUSINESS ECONOMICS

**PRESENTER: Joseph Piotroski**, Stanford University, Graduate School of Business

**TITLE:** *Informational Role of Official Newspapers in China*

**DISCUSSANT: Gwen Yu**, University of Michigan, Ross School of Business

**1:30pm-2:00pm**    **Break**

---

**2:00pm-3:00pm**    **Session 7**

MODERATED BY T.J. WONG, USC MARSHALL LEVENTHAL SCHOOL OF ACCOUNTING

**PRESENTER: David Yang**, Harvard University, Dept. of Economics

**TITLE:** *The Coordination Consequences of Media Censorship: Experimental Evidence from China*

**DISCUSSANT: Yanhui Wu**, USC Marshall, Finance and Business Economics