MKT 580 - Fostering Creativity

You Should Take This Class If You

- Are interested in developing your personal creativity and your ability to see and solve problems?
- Are you interested in exploring activities and exercises outside of your comfort zone?
- Wish to understand yourself better in order to improve your ability to succeed.

Course Description

To help provide information on whether you should take the class, I provide a synopsis of the course written by a former student in response to other students asking her to describe the course:

"I can honestly tell you the Fostering Creativity class has made the biggest impact on me of any class I’ve taken at Marshall. I would take it again if I could. It helped me learn to handle anxiety and go with the flow instead of getting worked up about things in my personal and professional life that are out of my control. The class pushes you out of your comfort zone to do things you’ve told yourself you’re incapable of, so I am now much more willing to at least try things that formerly would have scared the bejeezus out of me. I learned that if I set my mind to it, there really isn’t anything I can’t do. It was a huge confidence builder. You learn a lot about yourself and why you act/react the way you do and by understanding where it comes from, you can change it. And for the business school mindset, it was a great networking class. Our class got very close because you’re having emotional experiences just about every class session and bonding over those emotions. There isn’t a syllabus (step 1 of learning to go with the flow) and there’s lots of ambiguity around activities so it is hard to decide ahead of time whether you’ll enjoy it. But I promise you, go into it with an open mind and a desire to change your life for the better, and it will be the best class you take at Marshall."

Deliverables

- You will learn of the specific activities and deliverables as the semester unfolds.

Course Essentials

16550, Tuesday, 2-4:50pm  
16551, Thursday, 2- 4:50pm  
16552, Thursday, 6:30-9:30pm  
16553, Tuesday, 8-10:50am (1.5 units)  

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