

2018 USC Innovation Coast Conference: Schedule at a Glance

January 19th at Doubletree by Hilton - Westside in Culver City, CA

8:00 AM	Registration in Lobby			
8:45 AM	Breakfast in Pacifica A			
Track	Track 1	Track 2	Track 3	Track 4
Title	Science Fiction or Reality?	Corporate Innovation	Joining to Innovate	Heart & Money
Room	Redondo Beach	Pacifica A	Playa Vista	Mariana
8:45 AM	Introduction by David Florence, Conference Chair, in Pacifica A			
9:00 AM	Artificial and Virtual Reality	Rethinking Enterprise Innovation	Upstarts -Millennials Innovators	Thinking Machines Mean Business
10:00 AM	Blockchain - Disrupting Your Wallet	Fung Shui - Workplace Innovation	Socal Incubators	\$1 Trillion Assets Under Management
10:40 AM	Morning Break - Foyer A			
11:00 AM	The Entertainment Disruptors	Consulting Helps Innovation	Secret Lab: What's Next for Venturing	Mindshift Innovation: Spiritual Intelligence
12:00 PM	Lunch in Pacifica A: Keynote Speaker			
1:00 AM	Innovation Imperative: Gerard J. Tellis, Director USC Marshall Center for Global Innovation			
1:15 AM	Disrupting Entertainment - 100,000 Channels			
2:00 PM	Music's Future	New Venture Innovation Growth	Rethinking Automobiles	Future of Crowdfunding
3:00 PM	Traditional Sports & E Champions	Green Tech Disruption	Under Water and Outer Space	Social Good and Tech
4:00 PM	Gaming Culture Has Many Different Flavors	Brand - By Any Other Name	Innovation in SoCal Universities	Diverse Talent for Innovation
5:00 PM	gaming Transforms Entertainment	Cybersecurity in Transportation	Innovation at eUSC - A Collaborative usc.edu	Wellness - Health Through Innovation
6:00 PM	Cocktail Reception in Ballroom Terrace			
7:00 PM	Dinner in Redondo Beach and Playa Vista			