

Graduate Entrepreneurship Electives

The Fundamentals – Take your venture concept (corporate or start-up) from idea to launch

1 Take an Introductory Class

VARIES BY PROGRAM

Full-time MBAs (open to others):

BAEP 551

Introduction to New Ventures (3 units, Spring)

MBA.PM core course:

GSBA 550AB

Entrepreneurship



2 Develop a Startup Idea

CHOOSE ONE

BAEP 552

Cases in Feasibility Analysis (Fall)

BAEP 556

Technology Feasibility (Fall)

BAEP 566

Cases in Feasibility Analysis for Social Ventures (Fall)



3 Launch a Venture

YOUR OWN CONCEPT OR TEAM UP

BAEP 554

Venture Initiation (Spring)

Additional Electives & Perspectives – No prerequisites

The Founder



BAEP 553

Cases in New Venture Management (Fall & Spring)

BAEP 555

Founder's Dilemmas: Anticipate and Avoid Startup Pitfalls (Spring)

The Technologist



BAEP 557

Technology Commercialization (Spring)

BAEP 561

Entrepreneurship in Innovative Industries: Life Sciences (Spring)

The Corporate Manager



BAEP 563

Corporate Entrepreneurship (Fall)

The Acquirer



BAEP 560

Acquiring Your Own Business or Opportunity (Spring)

The Industry Specialist



BAEP 562

Entrepreneurship in eCommerce (Spring)

BAEP 575

Entrepreneurship in the Media and Entertainment Industry (Spring)

The Investor



BAEP 559

Investing in New Ventures (Fall & Spring)

BAEP 564

Investing in Impact Ventures (Spring)

The Social Entrepreneur



BAEP 591

Social Entrepreneurship (Spring)

Find us in Fertitta Hall,
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