Graduate Entrepreneurship Electives

The Fundamentals – Take your venture concept (corporate or start-up) from idea to launch

1. Take an Introductory Class  
   Varies by program
   - Full-time MBAs (open to others):
     - BAEP 551
       Introduction to New Ventures (3 units, Spring)
   - MBA.PM core course:
     - GSBA 550AB
       Entrepreneurship

2. Develop a Startup Idea  
   Choose One
   - BAEP 552
     Cases in Feasibility Analysis (Fall)
   - BAEP 556
     Technology Feasibility (Fall)
   - BAEP 566
     Cases in Feasibility Analysis for Social Ventures (Fall)

3. Launch a Venture  
   Your own concept or team up
   - BAEP 554
     Venture Initiation (Spring)

Additional Electives & Perspectives – No prerequisites

- The Founder
  - BAEP 553
    Cases in New Venture Management (Fall & Spring)
  - BAEP 555
    Founder’s Dilemmas: Anticipate and Avoid Startup Pitfalls (Spring)

- The Technologist
  - BAEP 557
    Technology Commercialization (Spring)
  - BAEP 561
    Entrepreneurship in Innovative Industries: Life Sciences (Spring)

- The Corporate Manager
  - BAEP 563
    Corporate Entrepreneurship (Fall)

- The Acquirer
  - BAEP 560
    Acquiring Your Own Business or Opportunity (Spring)

- The Industry Specialist
  - BAEP 562
    Entrepreneurship in eCommerce (Spring)
  - BAEP 575
    Entrepreneurship in the Media and Entertainment Industry (Spring)

- The Investor
  - BAEP 559
    Investing in New Ventures (Fall & Spring)
  - BAEP 564
    Investing in Impact Ventures (Spring)

- The Social Entrepreneur
  - BAEP 591
    Social Entrepreneurship (Spring)