

BUSINESS COMMUNICATION ELECTIVES - FALL 2017

Choosing a Career in Business
(2 units)
TH 6-7:50pm

Sec: 14591D
Kirk Snyder

CAREER

- Explore and plan for future career choices and options in business. Equip yourself with knowledge and tools to relate your education with your own professional development across diverse fields and industries; course features professional expert speakers.

BUAD
252

Communication in the Working World: Managing Diversity and Conflict (4 units)
TTH 10-11:50am

Sec: 15168
Naomi Warren

DIVERSITY

- Develop strategic leadership and communication skills.
- Understand best practices to help you effectively guide global organizations.
- Cultivate essential critical thinking and interpersonal communication skills that are integral to leading, engaging and leveraging the global marketplace.

BUCO
333m

Ethics and Professional Communication (4 units)
MW 12-1:50pm

Sec: 15169
Steve Byars

ETHICS

- Explore how capitalism has been practiced, especially in the West, along with its critique;
- Investigate the interactions between employers, managers, proprietors, employees, and the community.
- Examine the ethical ties between business and professional responsibilities.

BUCO
425

Communication for Organizations: Exploring Creativity (2 units)
T 12-1:50pm

Sec: 15172
Ellen-Linnea Dipprey

CREATIVITY

- Gain unique, highly marketable skills
- Explore and develop individual creative thinking and problem solving skills
- Examine and cultivate managerial communication skills necessary to foster workplace creativity

BUCO
450

Business Communication Management for Nonprofits (4 units)
MW 2-3:50pm

Sec: 15227
James Owens

NON-PROFIT

The non-profit sector is an exciting and highly profitable field with a great range of career opportunities. Effective communication is the key to success.

Learn from an expert: Prof. James Owens is founder of *The World is Just a Book Away (WIJABA)*, an established non-profit literacy organization that builds and runs libraries in Mexico, Indonesia, and Los Angeles.

50,000 books donated
75 libraries built
35,000+ children reached

BUCO
485